

A problem has been detected and windows has been shut down to prevent damage to your computer.

The problem seems to be caused by the following file: SPCMDCON.SYS

PAGE_FAULT_IN_NONPAGED_AREA

If this is the first time you've seen this stop error screen, restart your computer. If this screen appears again, follow these steps:

Check to make sure any new hardware or software is properly installed. If this is a new installation, ask your hardware or software manufacturer for any windows updates you might need.

If problems continue, disable or remove any newly installed hardware or software. Disable BIOS memory options such as caching or shadowing. If you need to use Safe Mode to remove or disable components, restart your computer, press F8 to select Advanced startup options, and then select Safe Mode.

Technical information:

*** STOP: 0x00000050 (0xFD3094C2,0x00000001,0xFBFE7617,0x00000000)

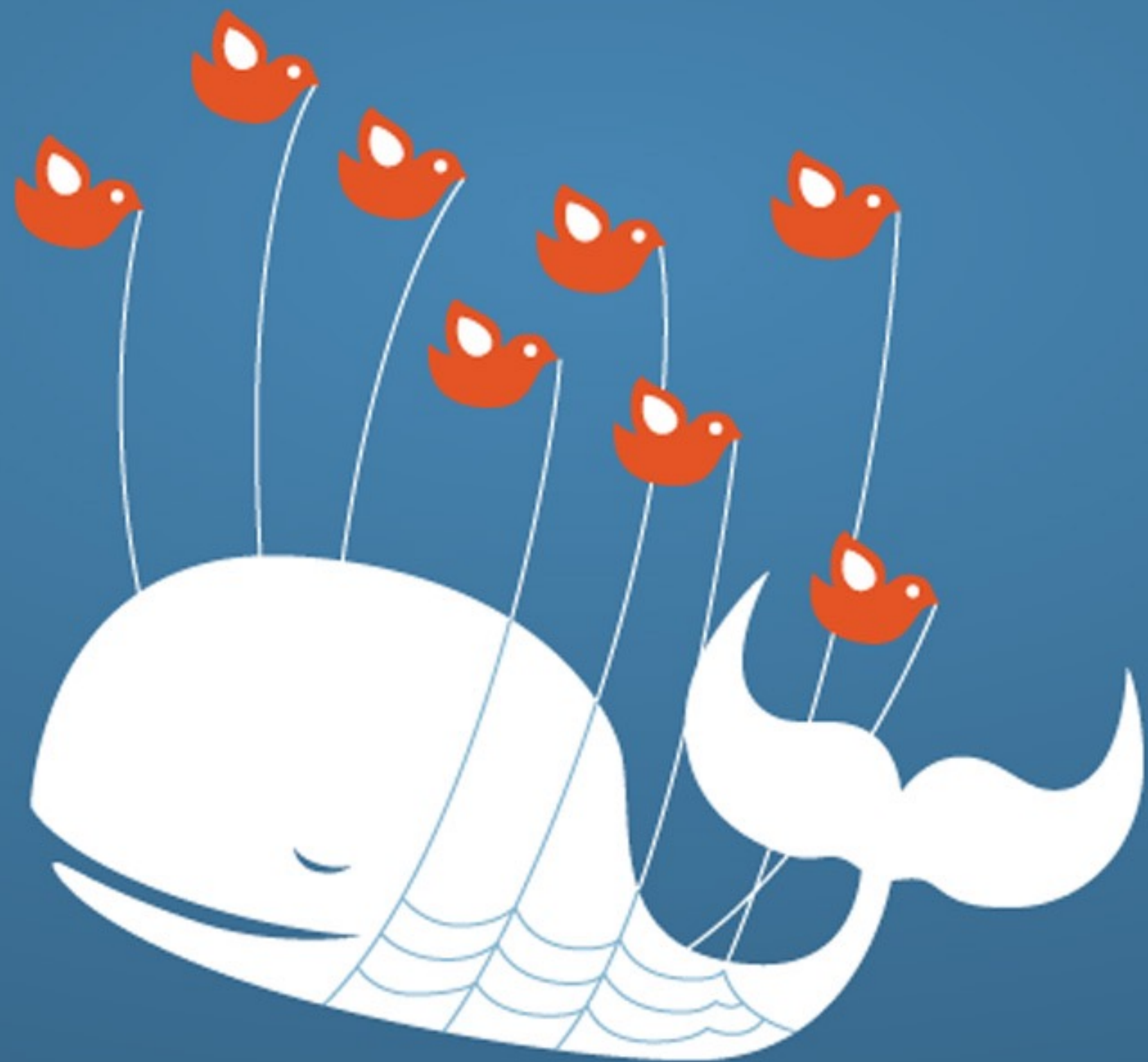
*** SPCMDCON.SYS - Address FBFE7617 base at FBFE5000, DateStamp 3d6dd67c

Twitter is over capacity.

Please wait a moment and try again. For more information, check out [Twitter Status](#).

[Bahasa Indonesia](#) [Bahasa Melayu](#) [Deutsch](#) [English](#) [Español](#) [Filipino](#) [Français](#) [Italiano](#) [Nederlands](#) [Português](#) [Türkçe](#)
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Japan



Australia



Tokyo

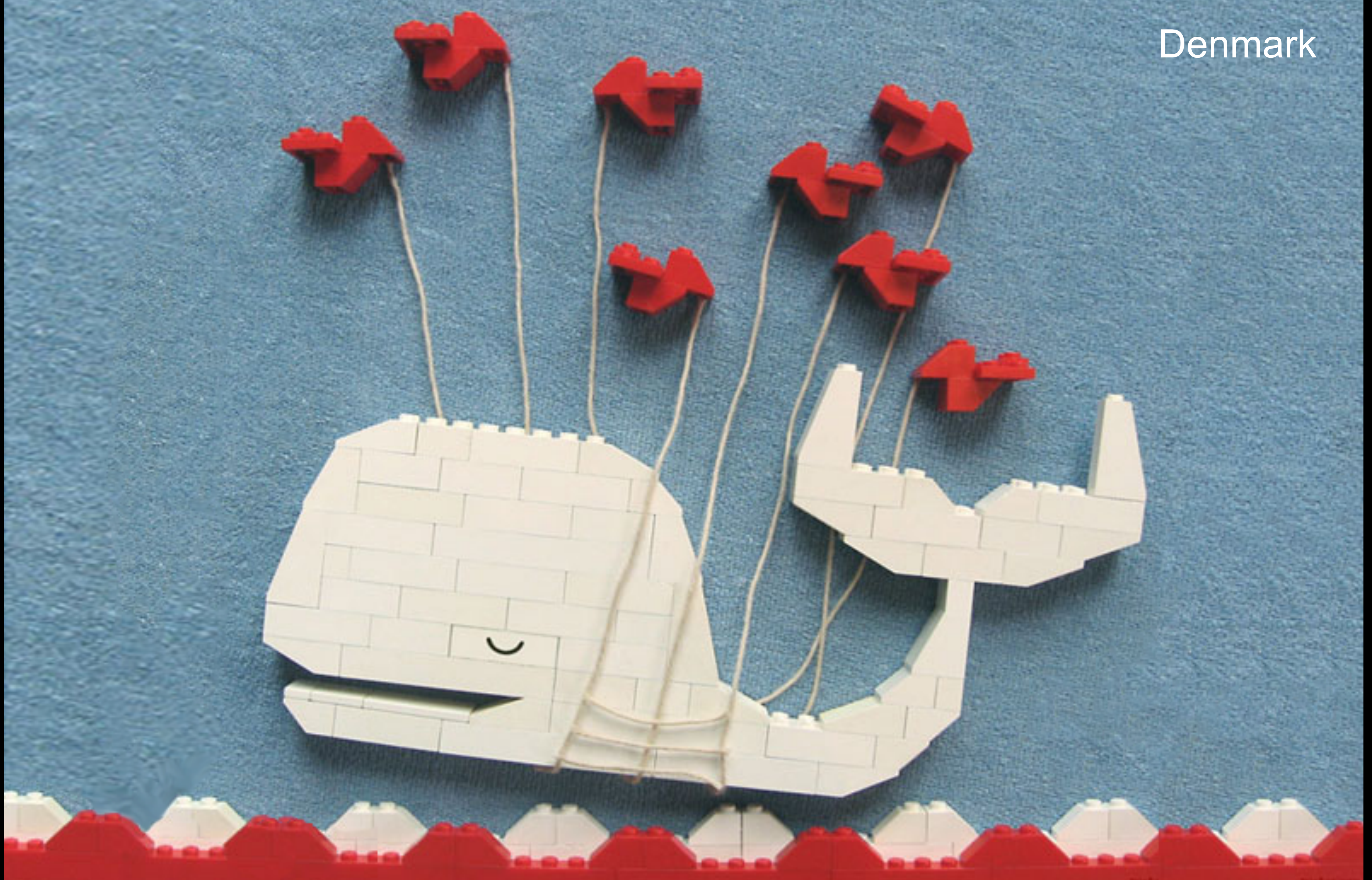


SMART...
..10

#FAIL

MAD
SW

Denmark



Singapore

GO GREEN WITH SMRT

Win 1-year free travel for 4

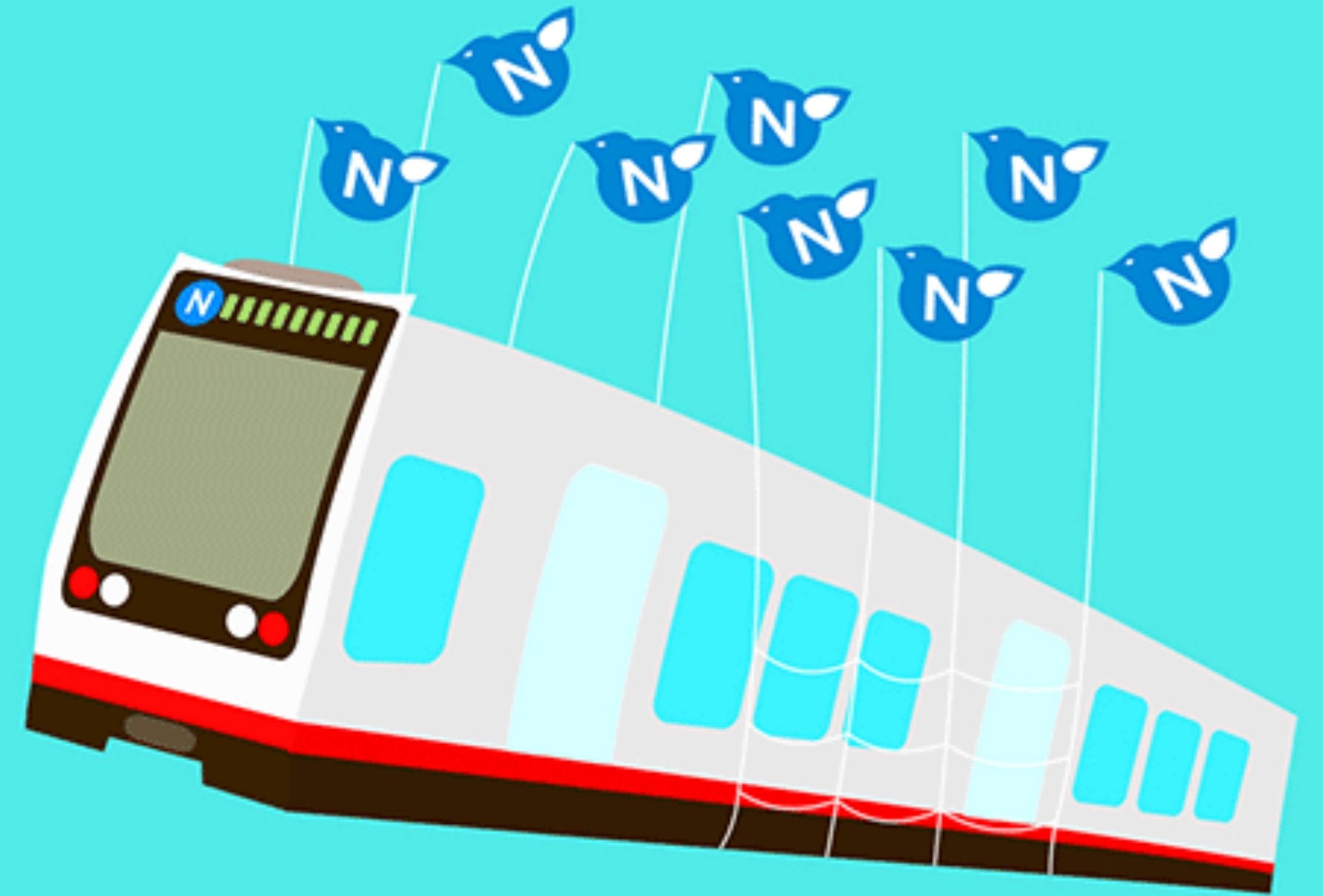


**Better by Train
Better by Bus
Let's clear the air**

Take public transport for cleaner air, better health.



San Francisco



www.njudahchronicles.com



Melbourne



Los Angeles



Brazil



Rochester, NY



New York, NY







Florida, United States

404 - Page Not Found

You've just been Pale Whale'd... suckal!
Conan "Pale Whale" by Yiying Lu.







You're not connected to the Internet. Please connect and retry.



LinkedIn Will Be Back Soon

LinkedIn is currently unavailable while we make upgrades to improve our service to you. We'll return around 5:30pm (PT) March 2nd.

We apologize for the inconvenience and appreciate your patience. Thank you for using LinkedIn!



[Signup and Pricing](#) [Explore GitHub](#)

404

This is not the web page you are looking for.



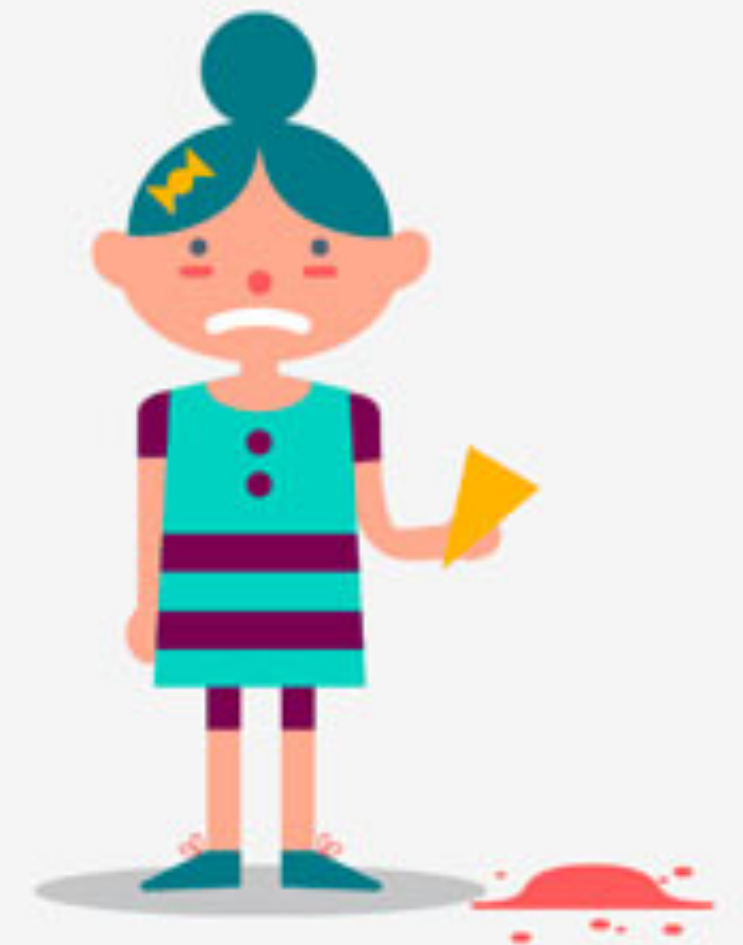
Oops!

We can't seem to find the page you're looking for.

Error code: 404

Here are some helpful links instead:

- [Home](#)
- [Search](#)
- [Help](#)
- [Traveling on Airbnb](#)
- [Hosting on Airbnb](#)
- [Trust & Safety](#)
- [Sitemap](#)



Hello Everyone, my name is:

Yi 怡 = Happy 🤗

Ying 颖 = Creative 🎨

Lu 陆 = Land 🌴

 @YiyingLu

A bit about me:



 [@YiyingLu](https://twitter.com/YiyingLu)



 @YiyingLu



London



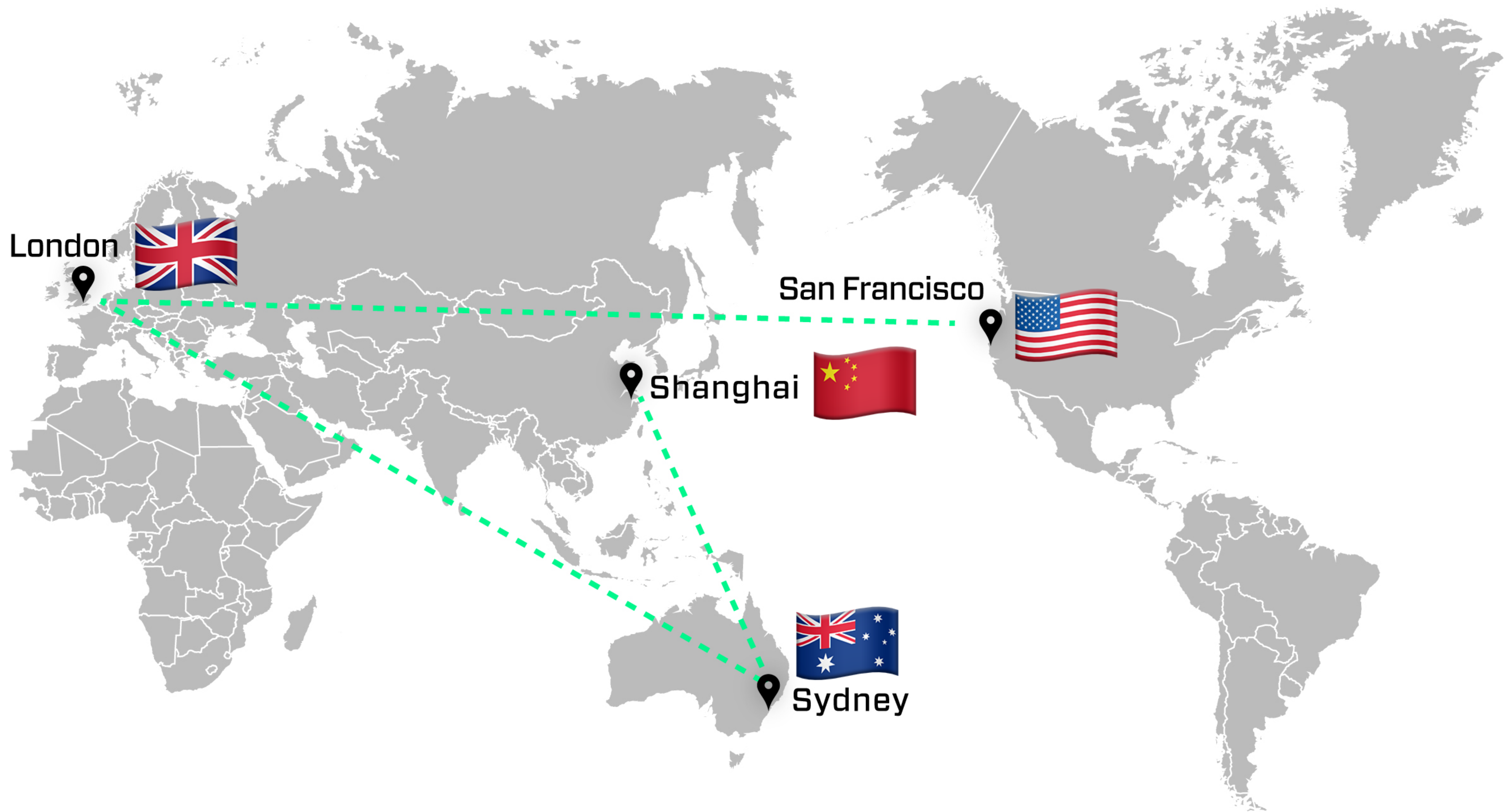
Shanghai



Sydney



@YiyingLu



 @YiyingLu

I started my design studio from 2008, clients including:



PEPSICO



SONY



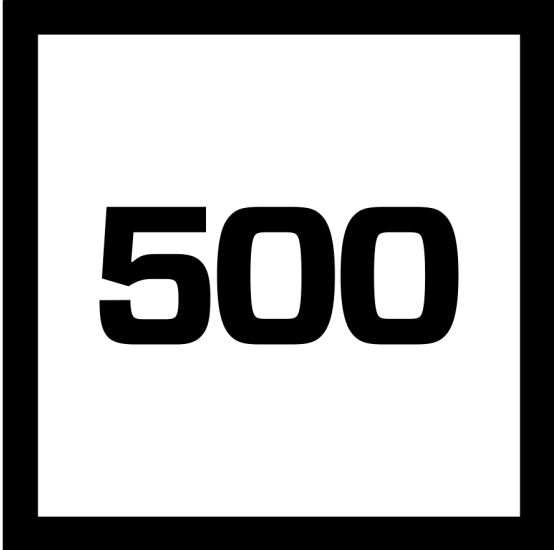
Microsoft



Expedia[®]

 @YiyingLu

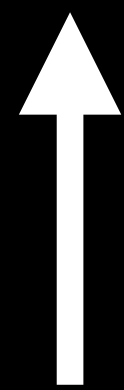
I have spoken around the world about cross-cultural design and innovation at world-leading design firms, startup accelerators, and universities.

The logo for IDEO, consisting of the word "IDEO" in a bold, black, sans-serif font.

FUNCTION

FUNCTION


FUNCTIONION



/fʌn/ noun.

enjoyment, amusement, or light-hearted pleasure.

@YiyingLu

FUNCTION  FUN

Traditional Tech Error Page

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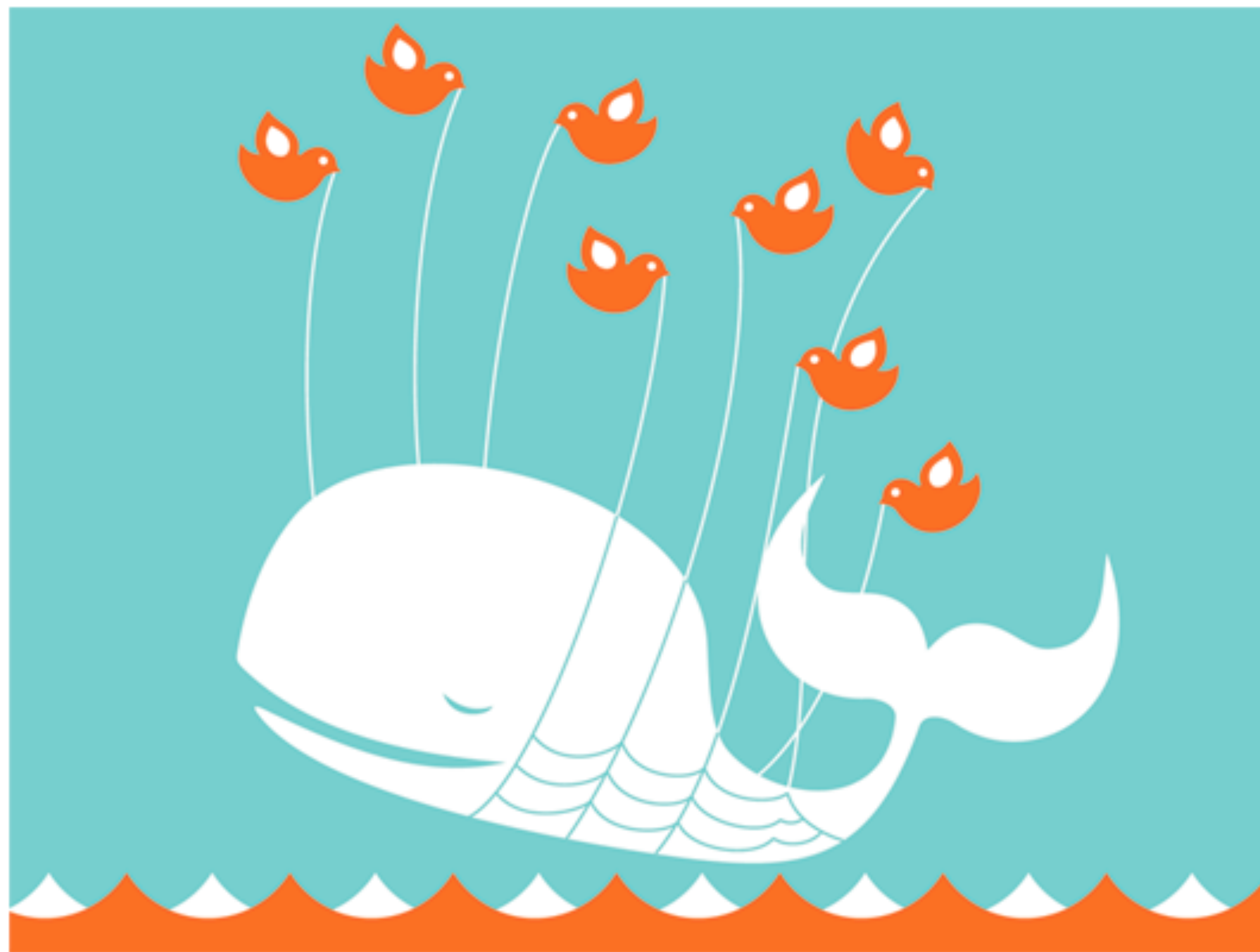
Technical information:

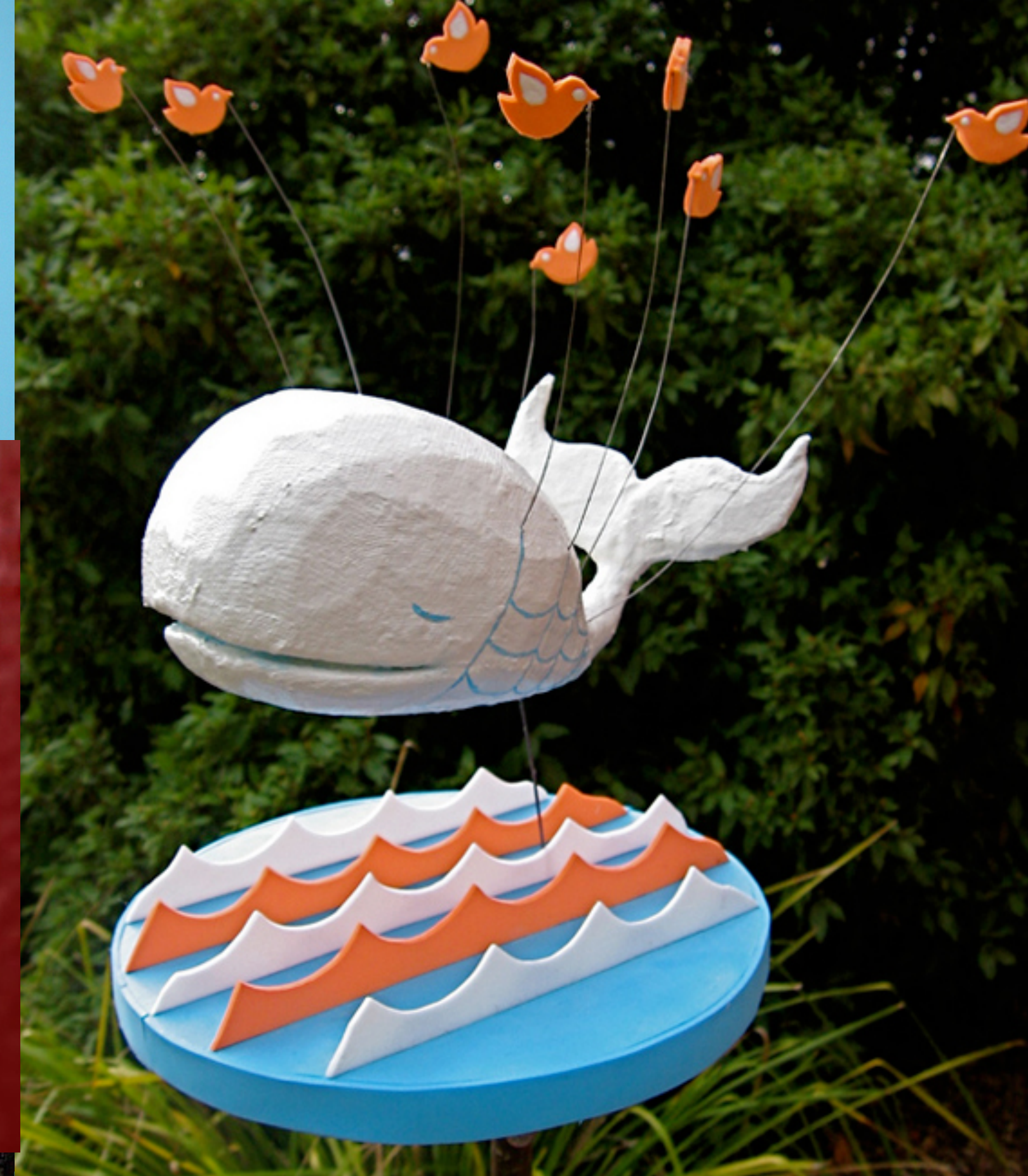
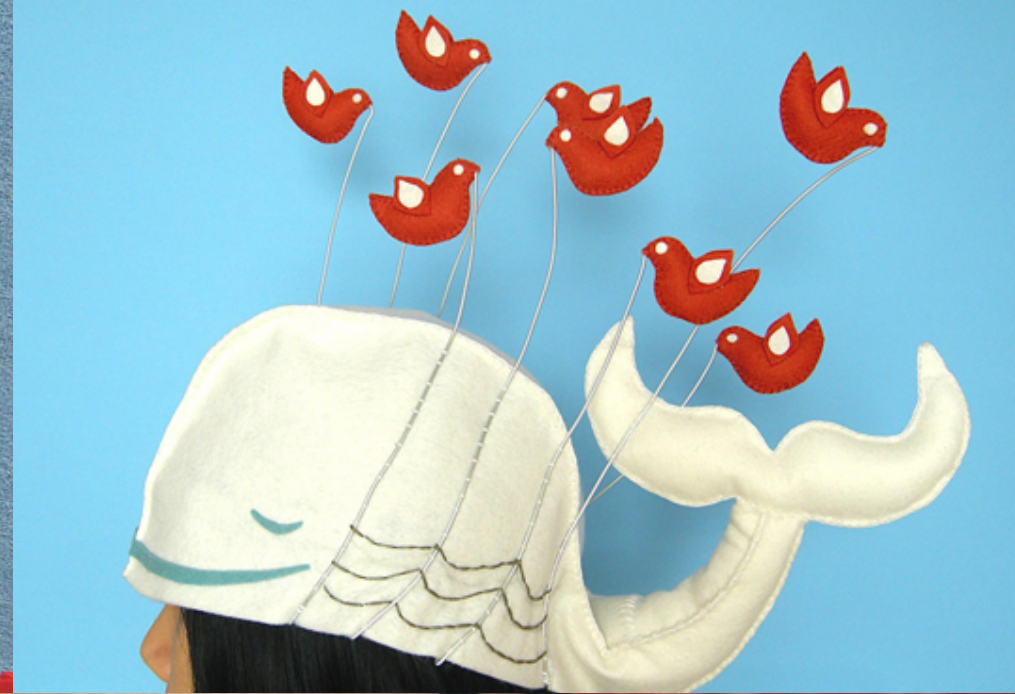
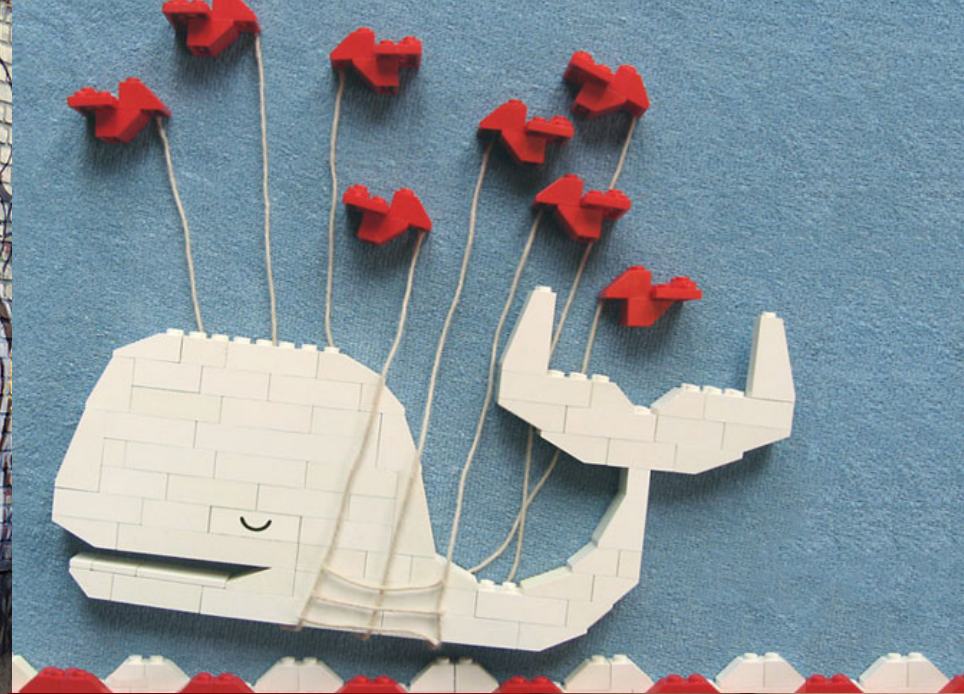
*** STOP: 0x00000050 (0xFD3094C2,0x00000001,0xFBFE7617,0x00000000)

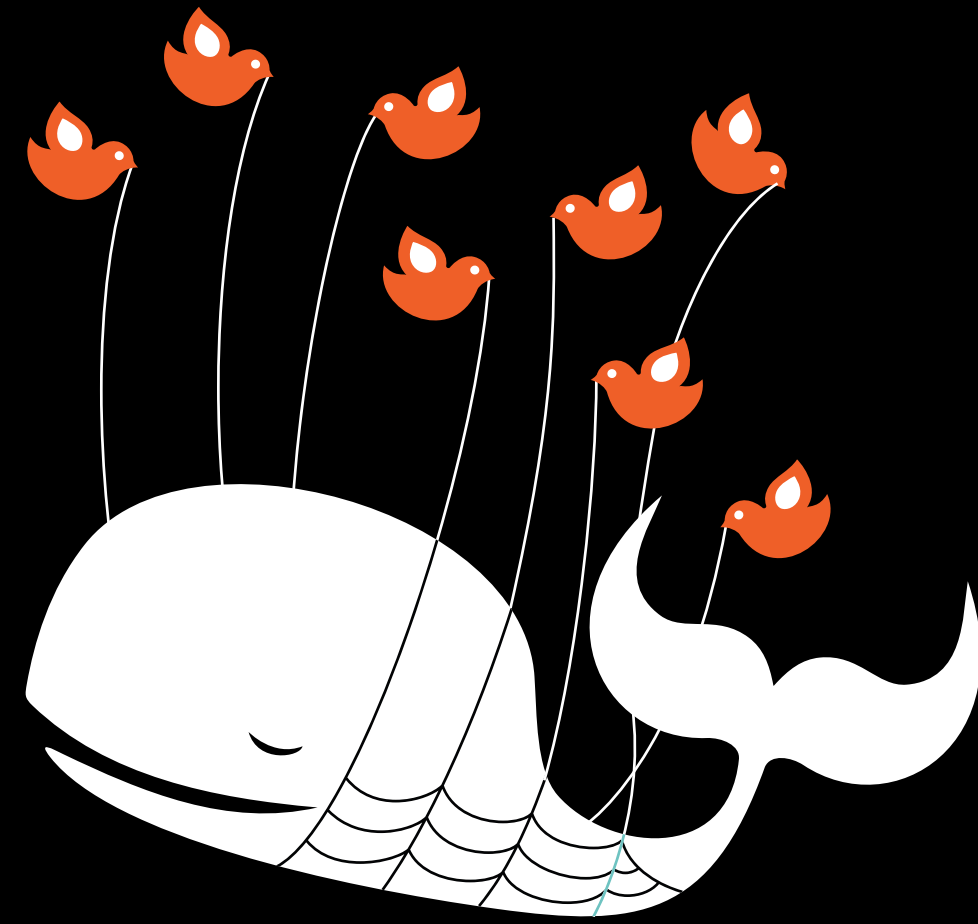
*** SPCMDCON.SYS - Address FBFE7617 base at FBFE5000, DateStamp 3d6dd67c

Twitter is over capacity.

Too many tweets! Please wait a moment and try again.









FUNCTION  FUN

A creative brand combines the functionality and the fun, which let the product stand out from the crowd.

FUNCTION  FUN

East  West



SHANGHAI
DISNEY RESORT
上海迪士尼度假区







Mickey: Magic



Simba: Growth



Mulan: Courage



Elsa: Dream

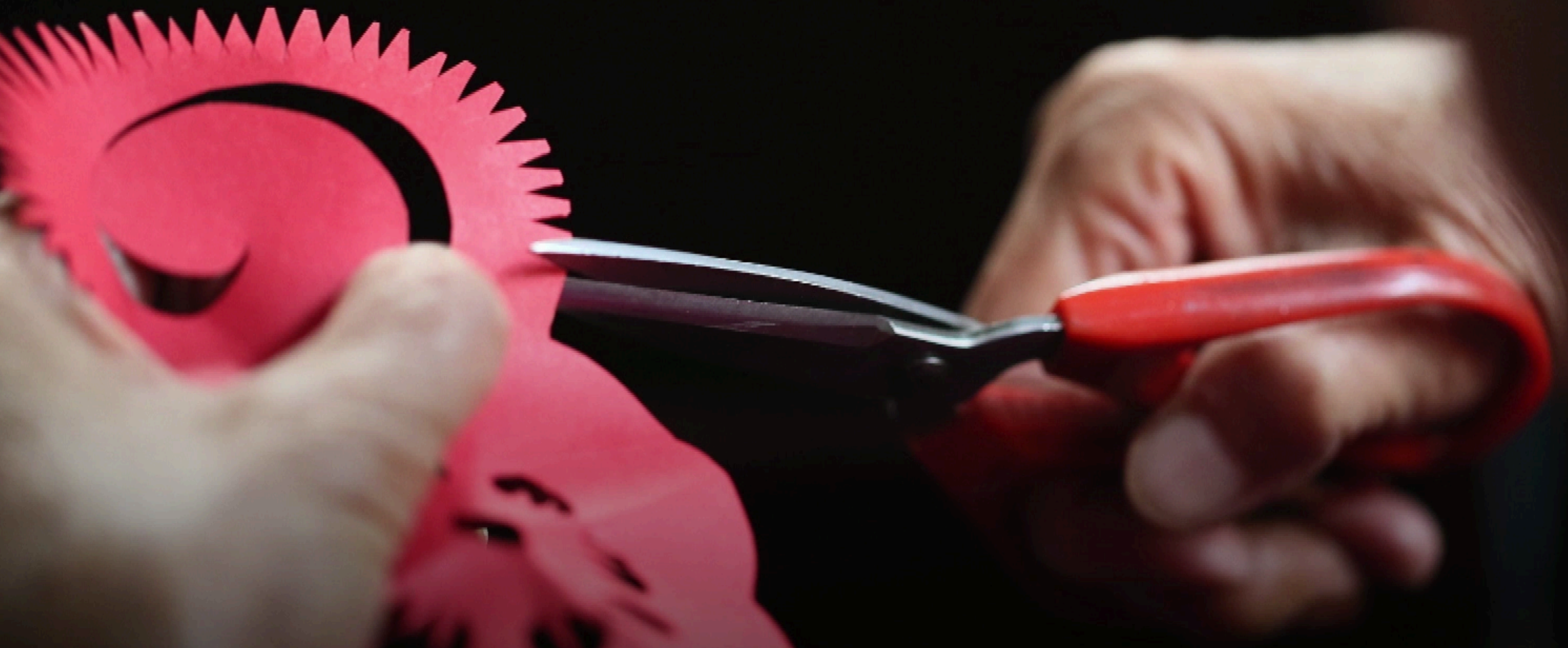


Snow White & the 7 Dwarfs: Teamwork



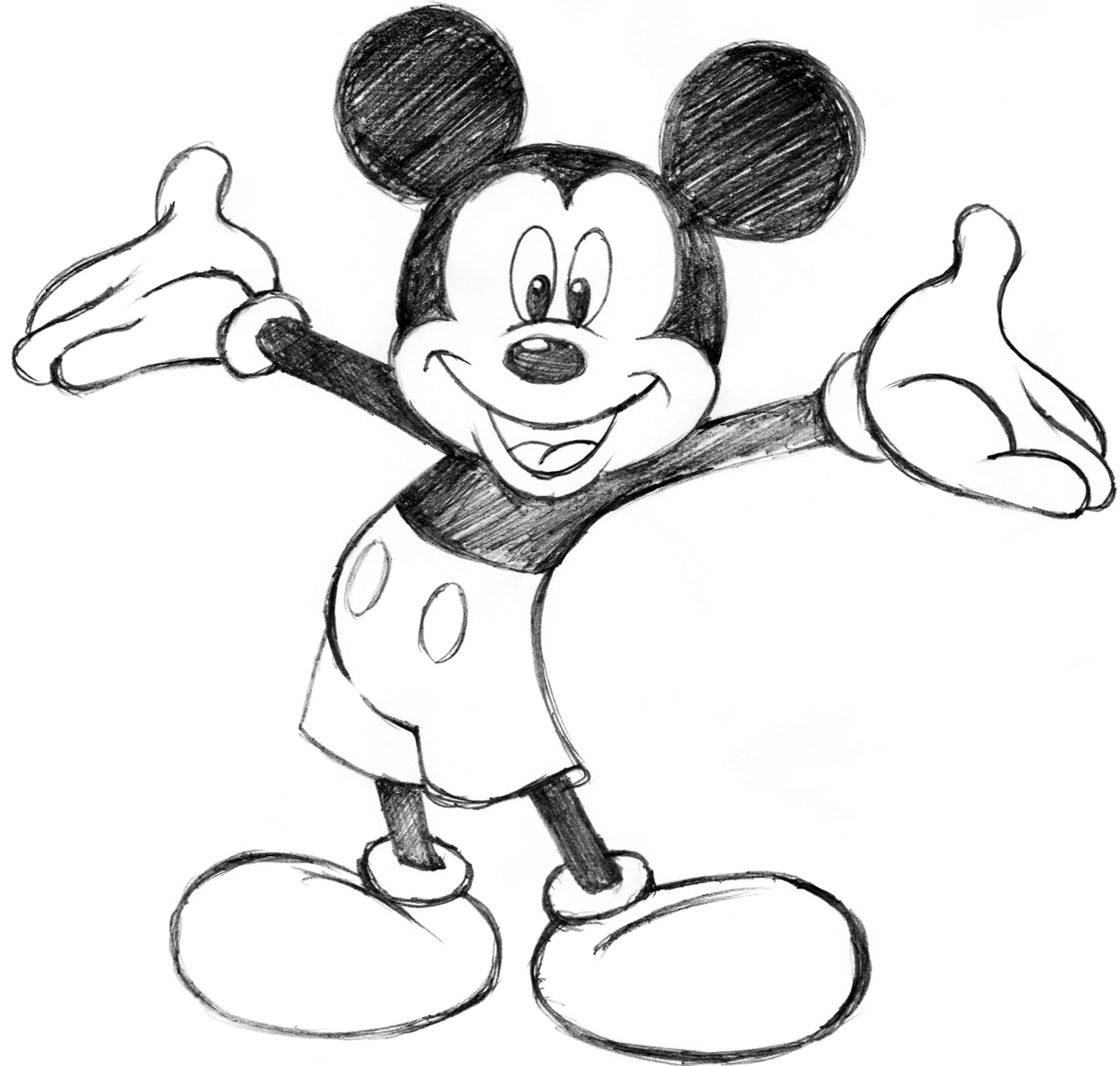
Authentically Disney and Distinctly Chinese



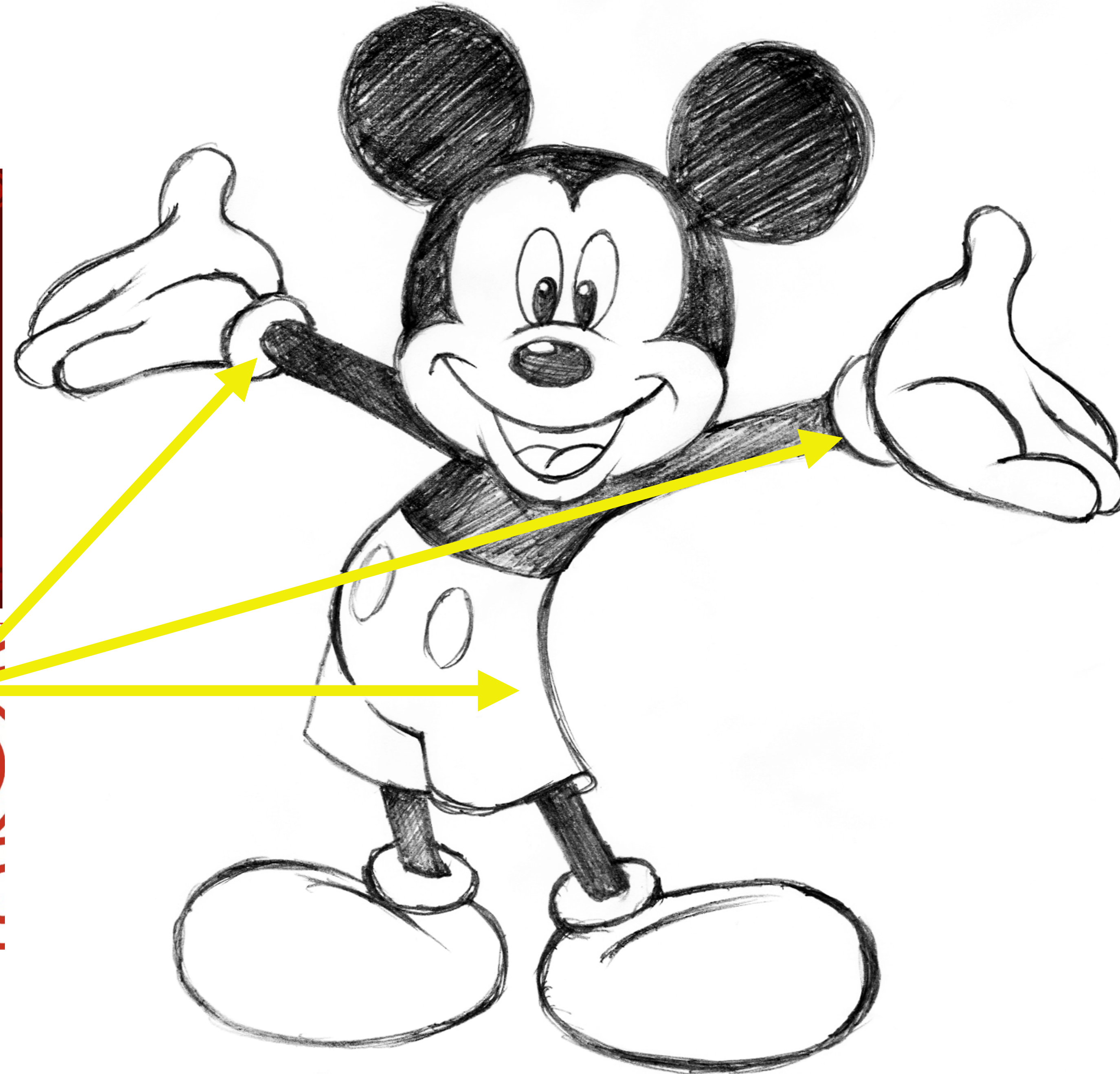




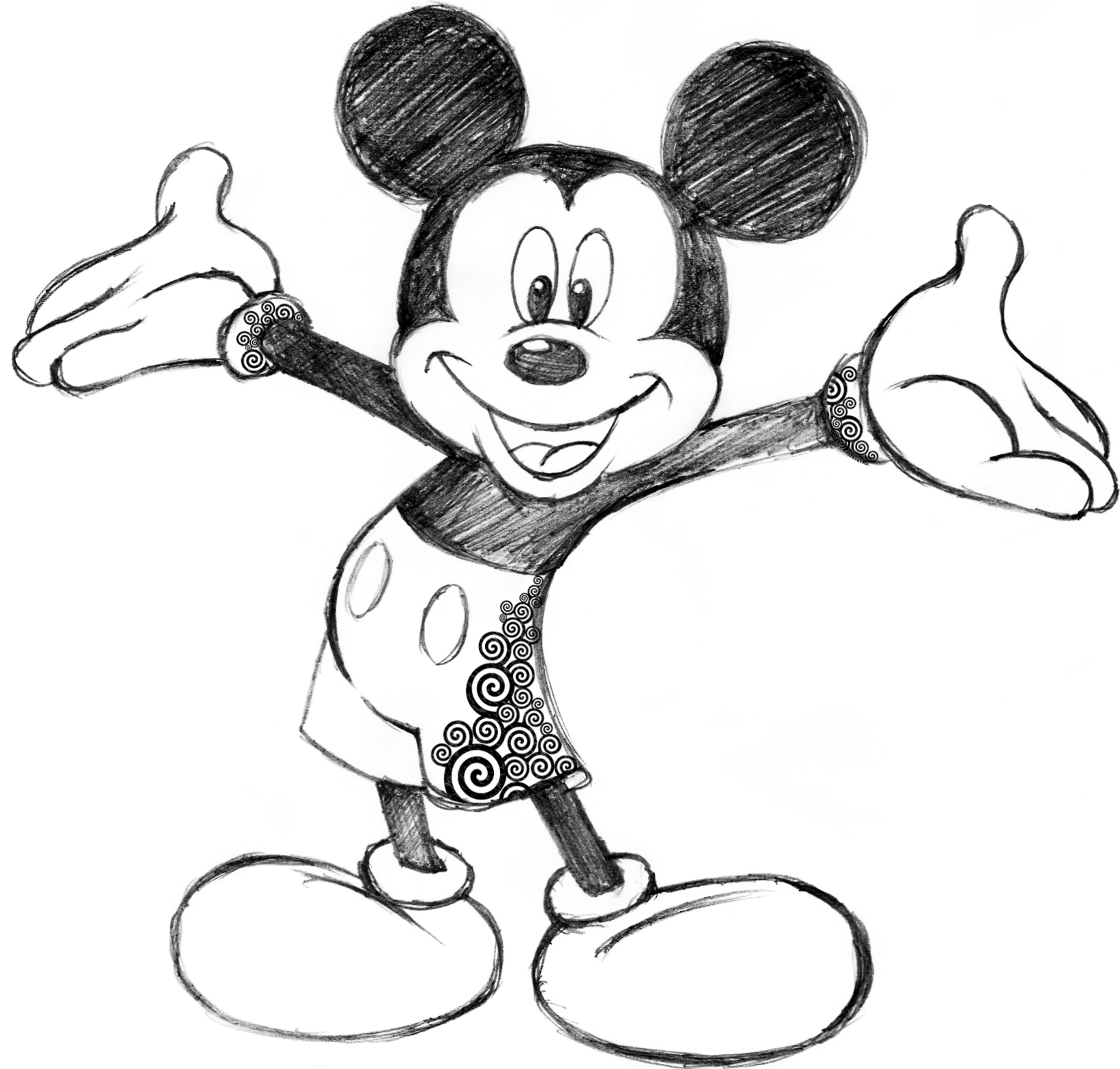
Mickey Draft Art 01
(Unfinished)



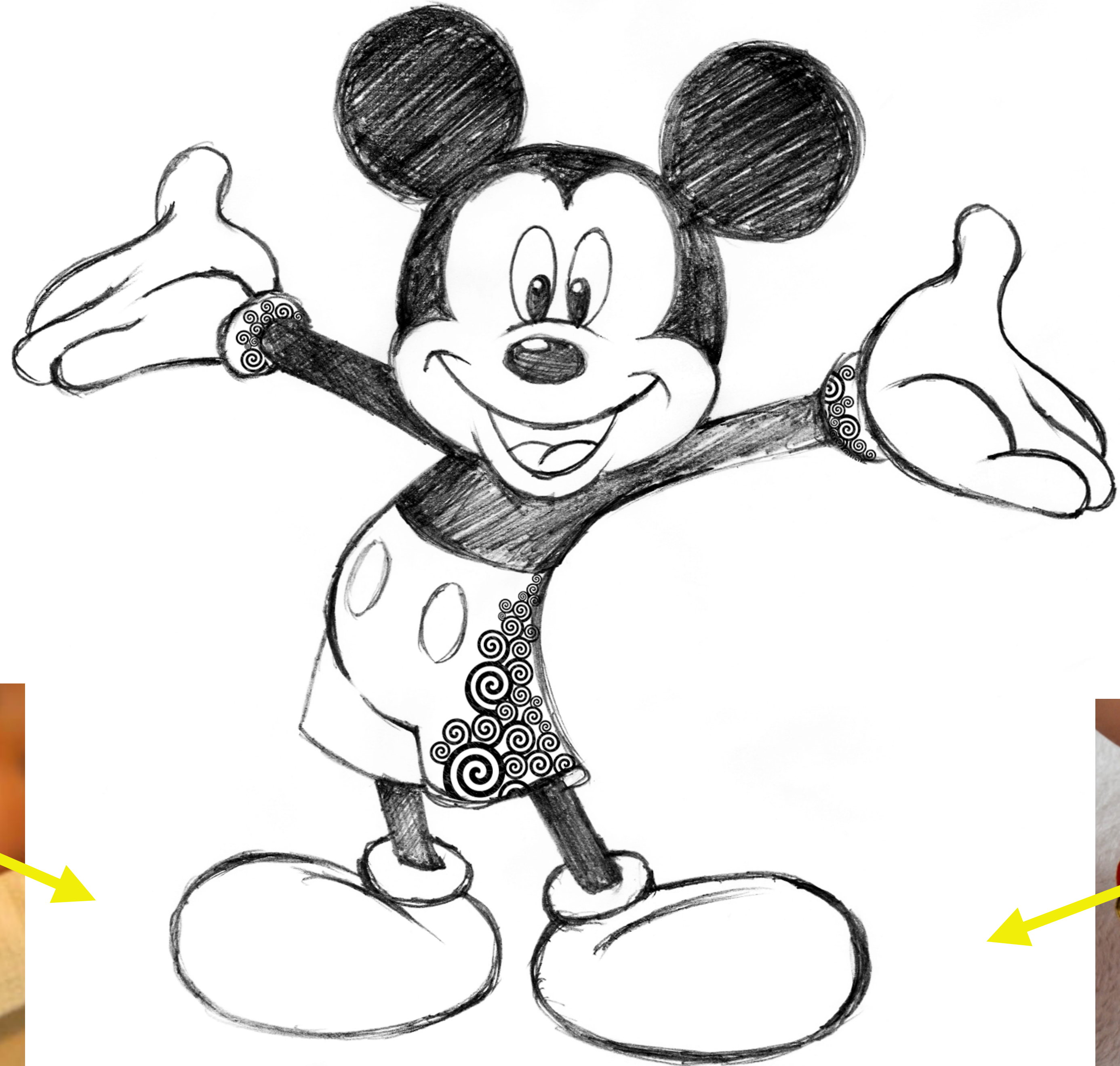
Mickey Draft Art 01
(Unfinished)



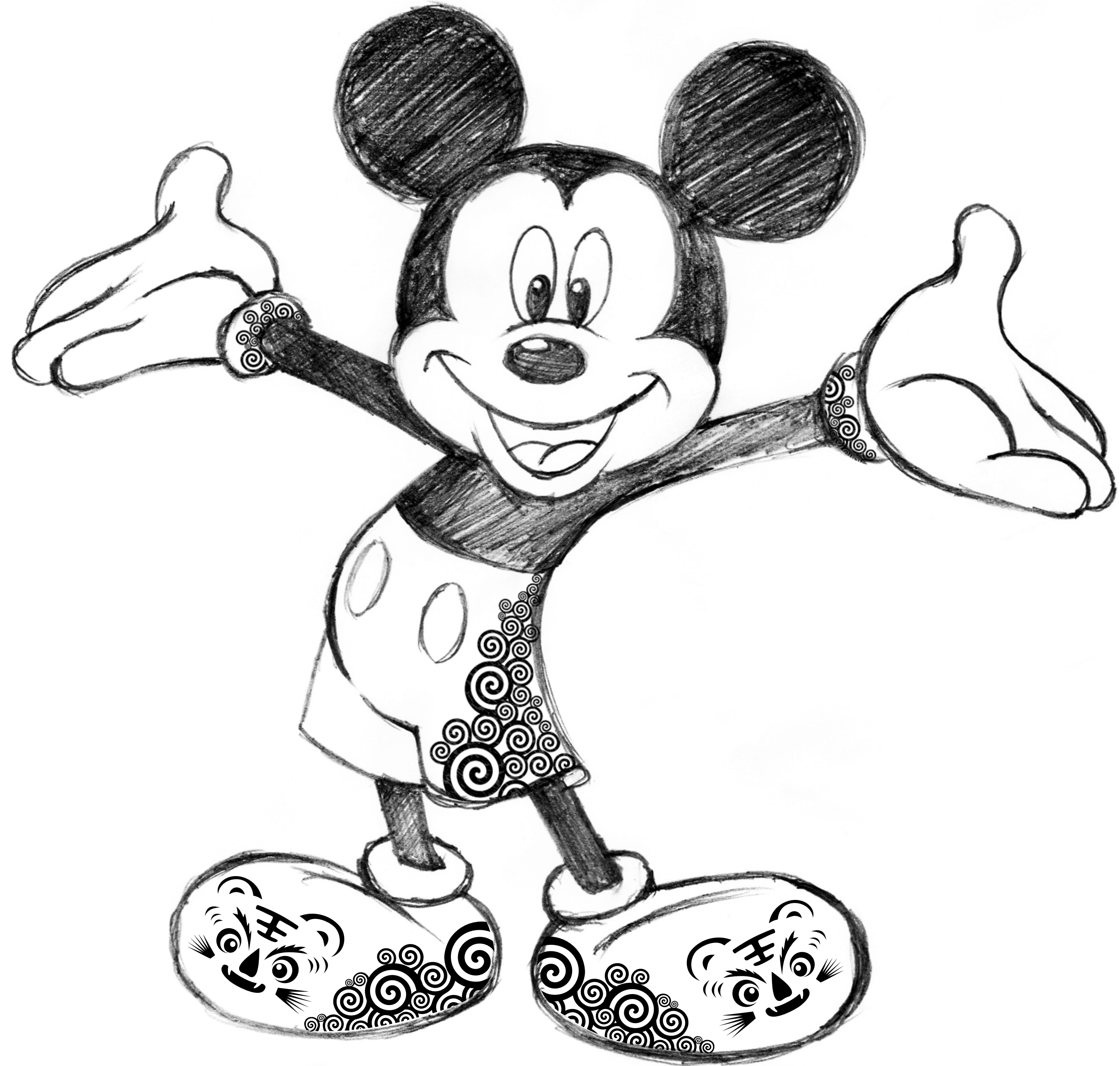
Mickey Draft Art 01
(Unfinished)



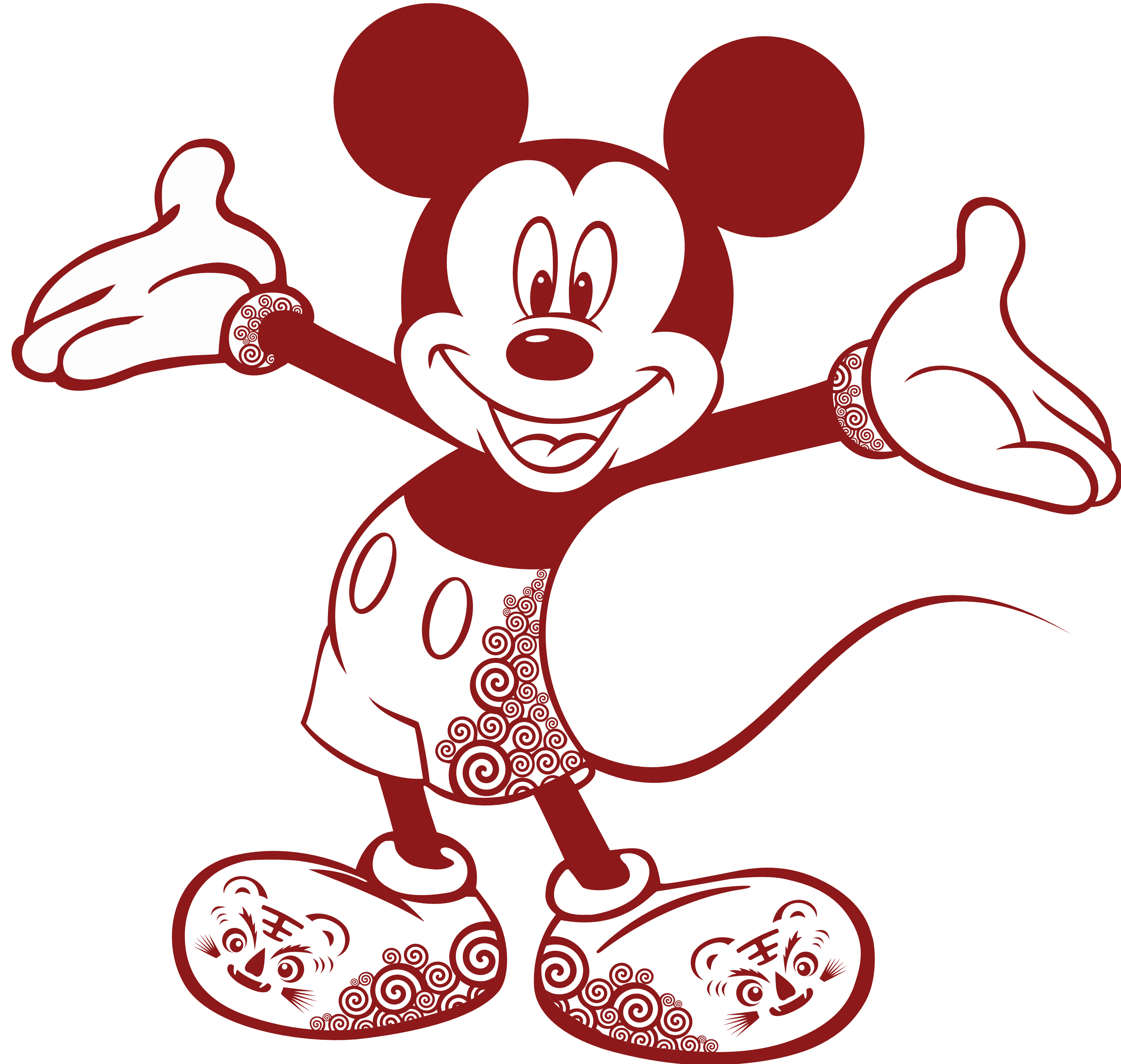
Mickey Draft Art 01
(Unfinished)



Mickey Draft Art 01
(Unfinished)



Mickey Draft Art 01
(Unfinished)



SHANGHAI
Disney RESORT.
上海迪士尼度假区



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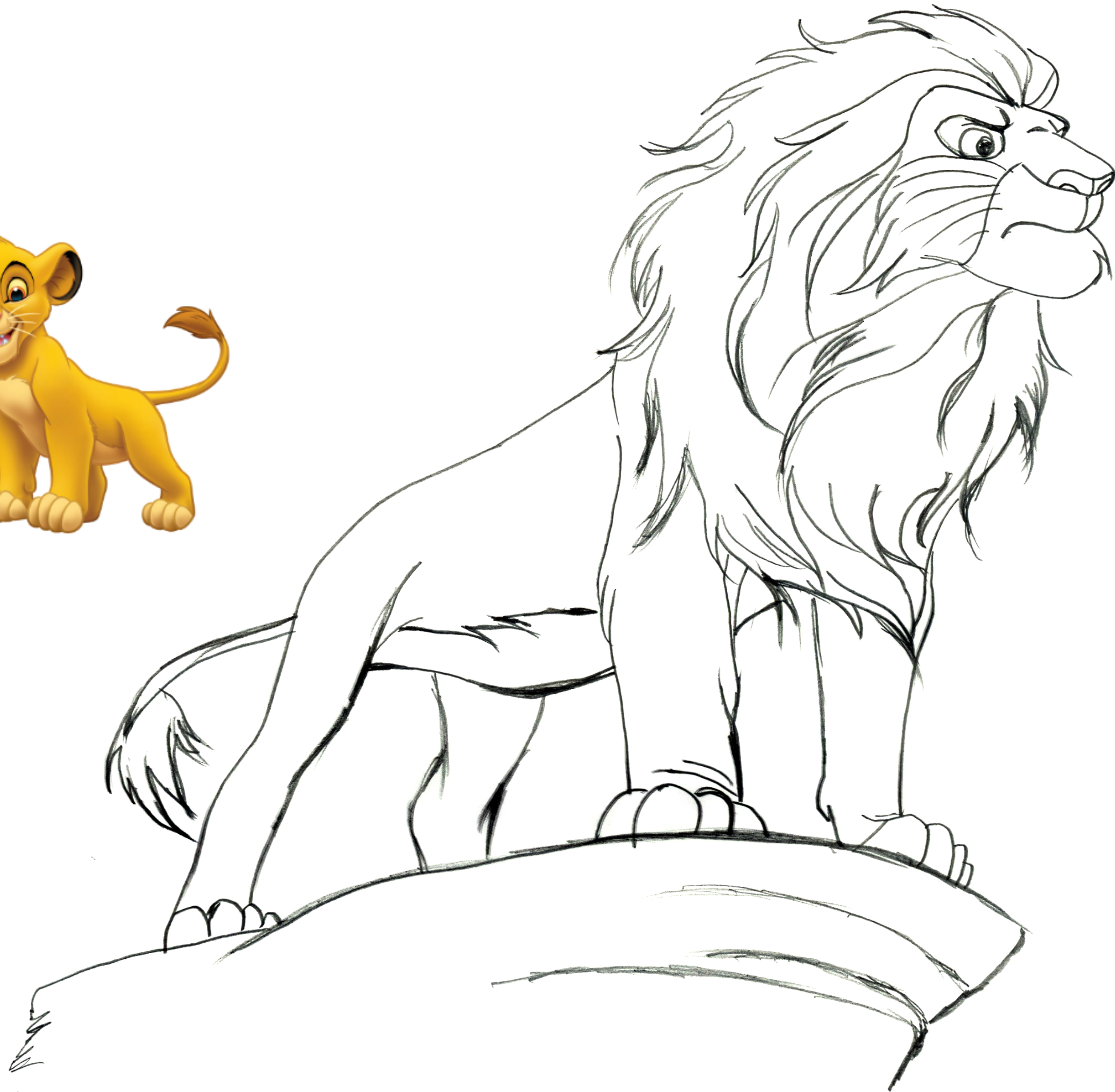
Simba: Growth



Lion King Draft Art 01
(Unfinished)

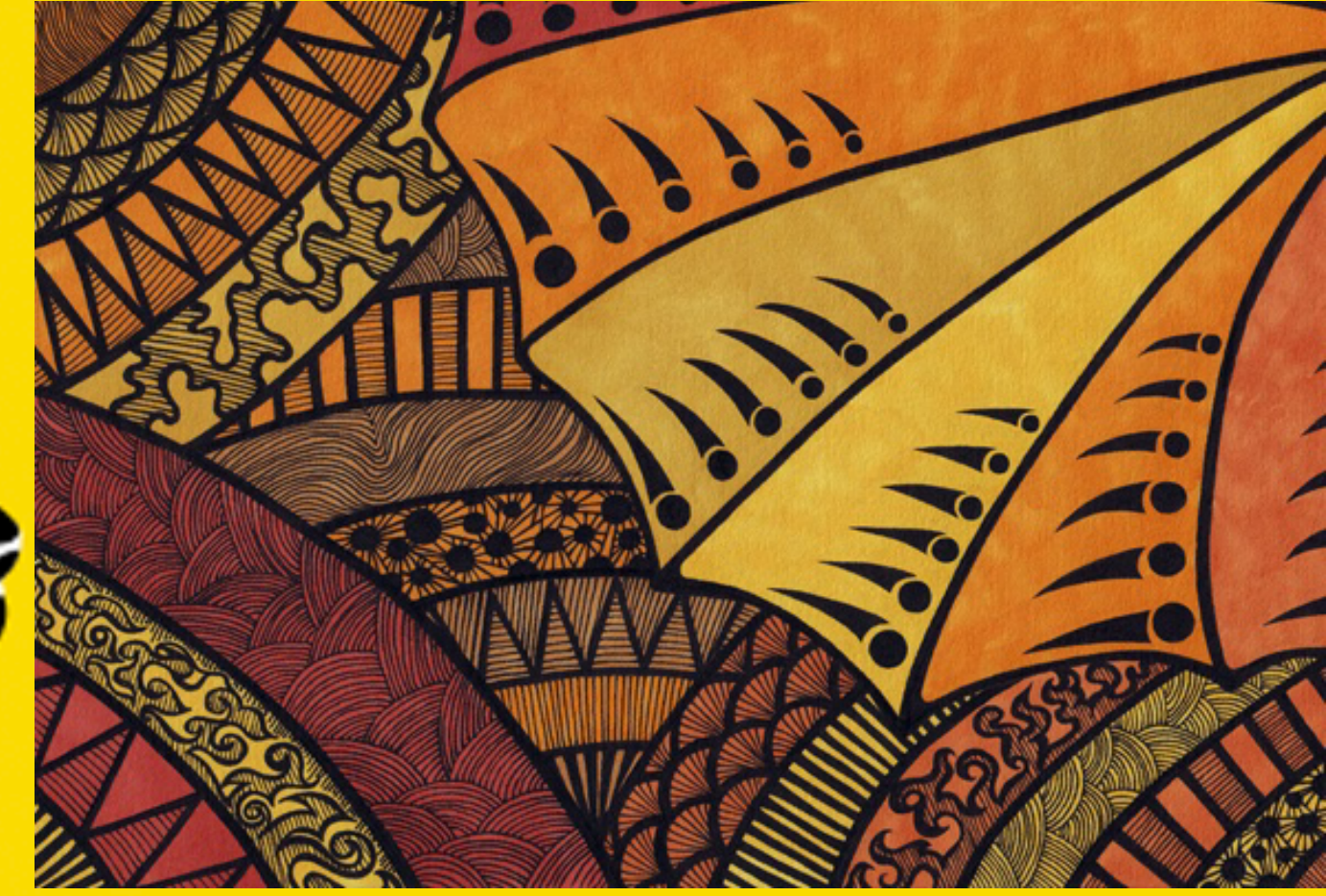


Lion King Draft Art 01
(Unfinished)











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上海迪士尼度假区

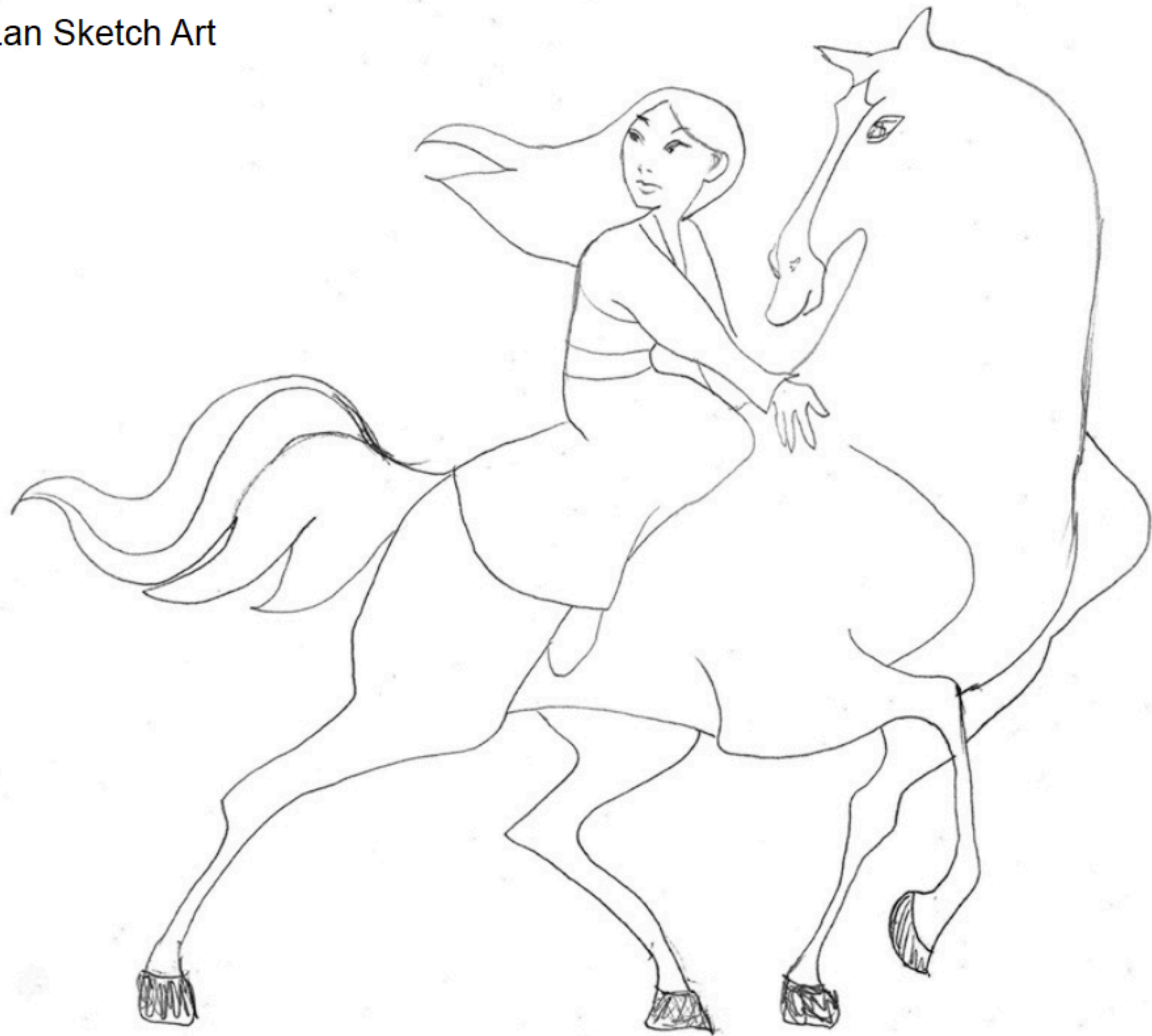


共
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Mulan: Courage



Mu Lan Sketch Art





J. Howard Miller's We Can Do It poster from 1943. Source

Mu Lan Draft Art
(Unfinished)







SHANGHAI
Disney RESORT.
上海迪士尼度假区

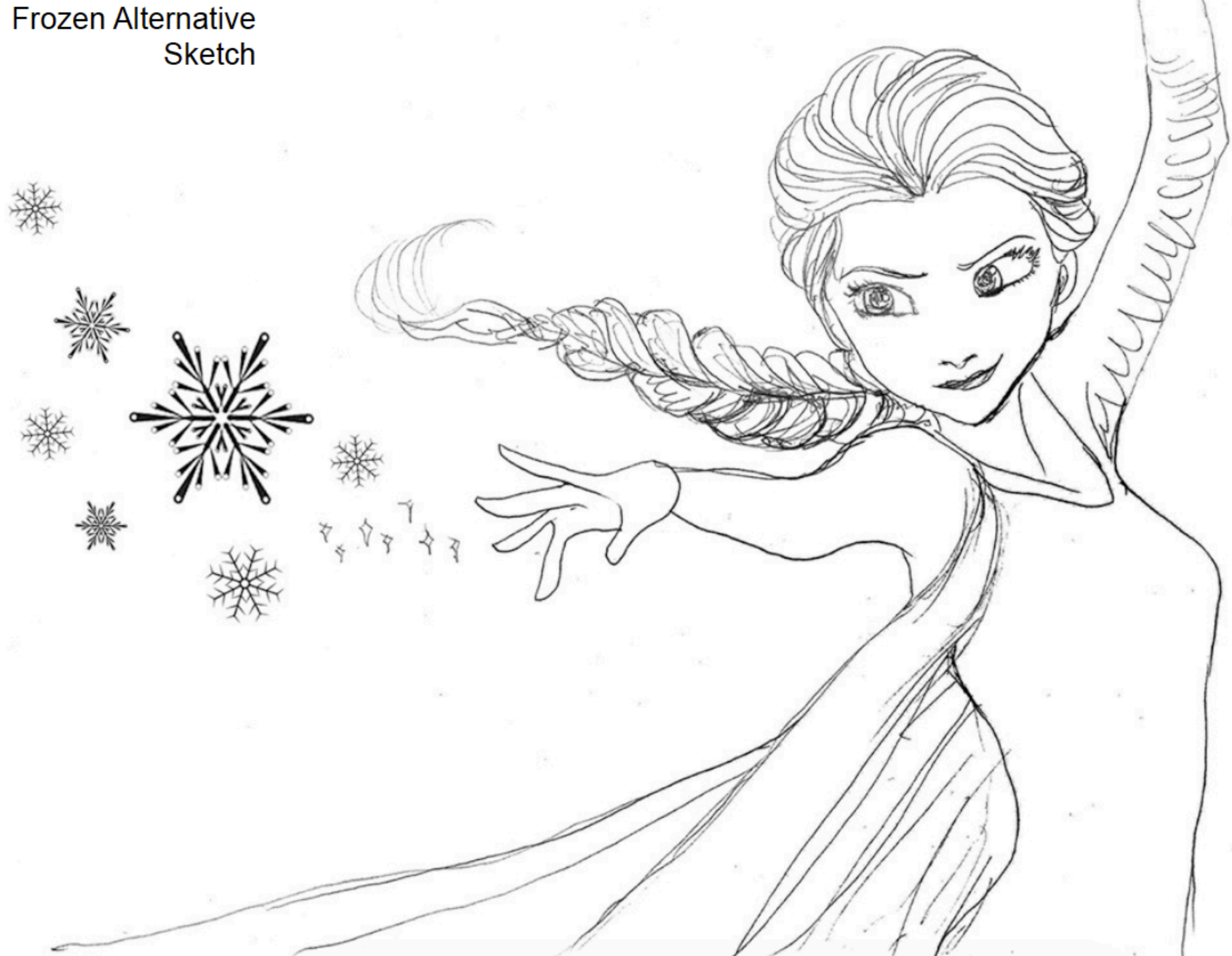


共
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Elsa: Dream



Frozen Alternative
Sketch





SHANGHAI
Disney RESORT
上海迪士尼度假区



共
创
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Snow White & the 7 Dwarfs: Teamwork



Snow White Sketch





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共创新
传奇

SHANGHAI
Disney RESORT
上海迪士尼度假区



Disney
在传奇故事里，
小不点会变成大英雄
上海迪士尼度假区
校园招聘



WALK WAY 走廊 6-12
WALKWAY 走廊 6-12

SHANGHAI
Disney RESORT
上海迪士尼度假区

加入传奇
续写新篇

上海迪士尼度假区
诚聘英才



©DISNEY

这一步，
你将迈向传奇

上海迪士尼度假区
大规模社会招聘



Shanghai
Disney RESORT
上海迪士尼度假区

Disney RESORT
FACTORY
每一个传奇
都离不开团队合作





B

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5

4

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2

1

SHANGHAI
DISNEY RESORT
1.001.1.0000





Disney RESORT
上海迪士尼度假区

这一步，
你将迈向传奇

上海迪士尼度假区
有工作经验的一线员工招聘



共迎新传奇

江苏·大丰
上海人才工作站







加入传奇
续写新篇

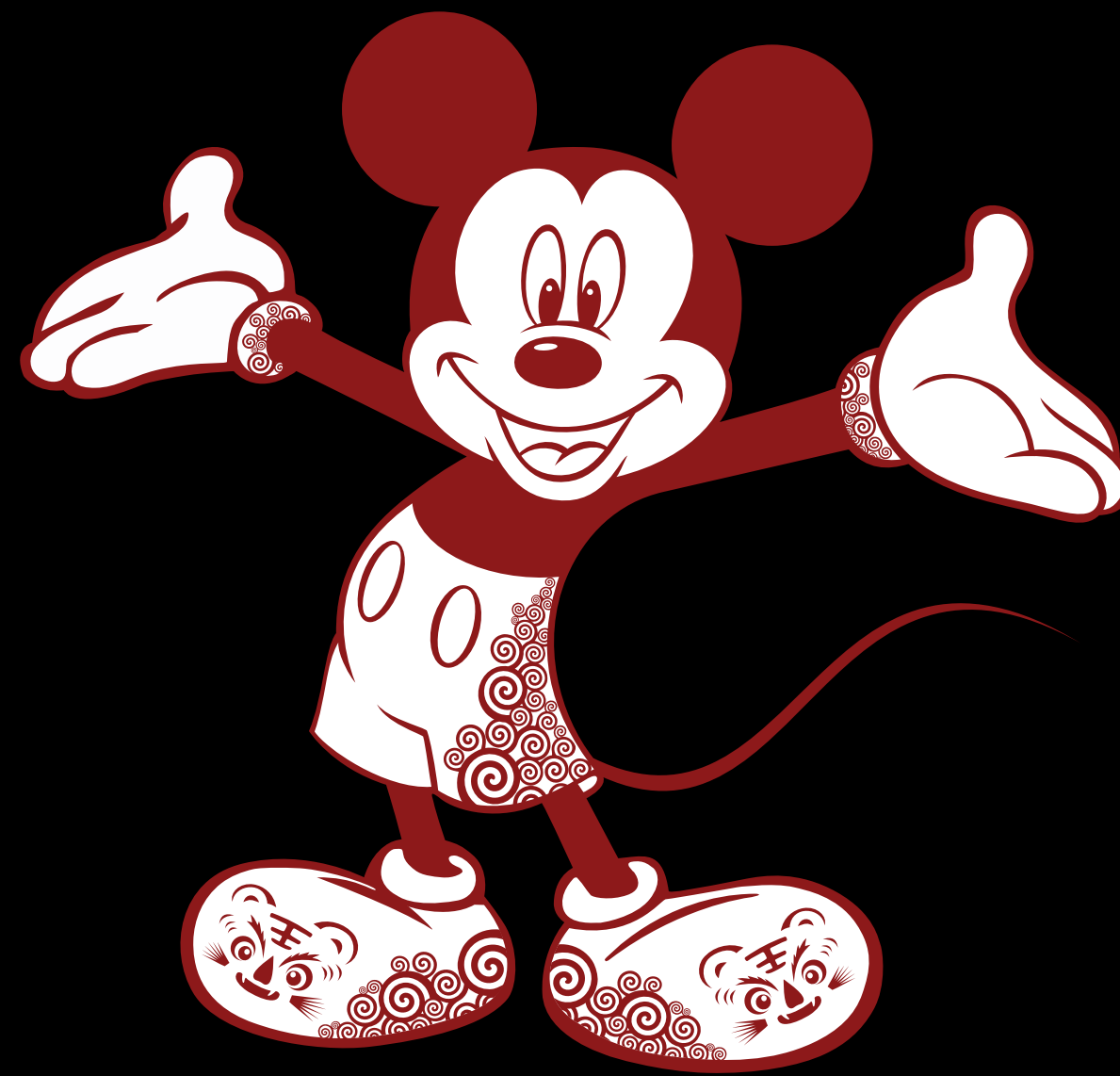
上海迪士尼度假区
诚聘英才



RESORT
上海迪士尼度假区







East West

The target market's local customs should be recognized, respected, and infused in the design. We need to integrate history and culture into creative campaigns to form better business and cultural value.



The China Australia Millennium Program (CAMP) is the world's first bi-cultural incubator for young Chinese & Australian entrepreneurs. It is a 3-month incubator program, which bringing 100 young from China and 100 from Australia, where they will be put into 15 different thinking tanks.



200 participants will be coming to Sydney for 5 days of face-to-face summit. They will climb the Sydney Bridge together and present their final business plan at the CAMP gala dinner, where there will be judges from angel investors, venture capitalists, as well as public & medias. The winners will given resources to turn their entrepreneurial ideas into reality.



A Bi-Cultural Incubator

100 Entrepreneurs from Australia

100 Entrepreneurs from China

15 Thinking Tanks including: Health, Technology, Tourism,
Food, Energy, Sustainability, Economy, Global Talent, etc.



A Bi-Cultural Incubator

← Growth

Duality

100 Entrepreneurs from Australia

100 Entrepreneurs from China

Multi-disciplinary

15 Thinking Tanks including: Health, Technology, Tourism,

Food, Energy, Sustainability, Economy, Global Talent, etc.





The tangram (Chinese: 七巧板; literally: “7 boards of skill”) is a dissection puzzle, consisting of 7 flat shapes, which are put together to form shapes.

15 Thinking Tanks

Multi-disciplinary

Global Talent

Sustainable Urban Design

Food Security

The Future of Tourism

Regional Development

International Trade

Renewable Energy

Gender Equality

Economic Inclusiveness

Communication

Participation Economy

Manufacturing & Retail

The Future of Transport

Natural Resources Management

Mental Health

15 Thinking Tanks

Multi-disciplinary



Global Talent



Sustainable Urban Design



Food Security



The Future of Tourism



Regional Development



International Trade



Renewable Energy



Gender Equality



Economic Inclusiveness



Communication



Participation Economy



Manufacturing & Retail



The Future of Transport



Natural Resources Management



Mental Health

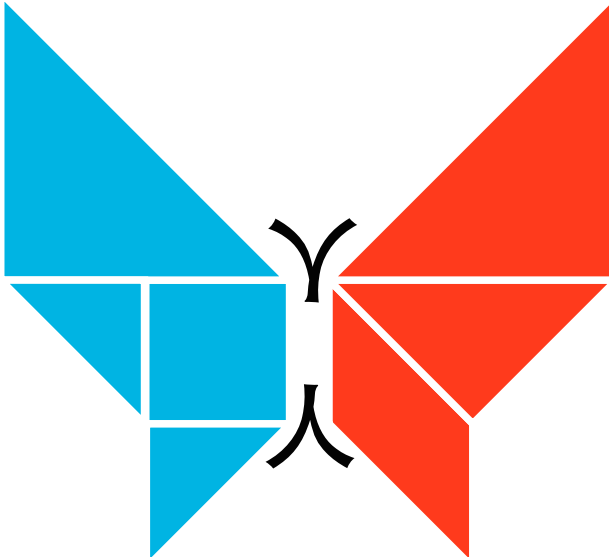
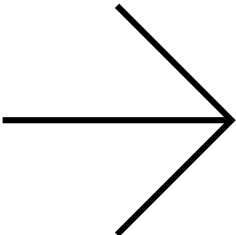
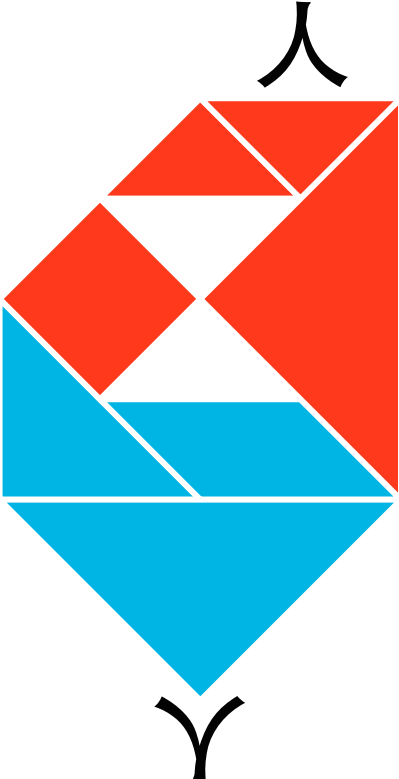
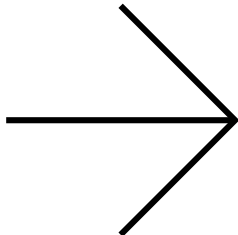
caterpillar



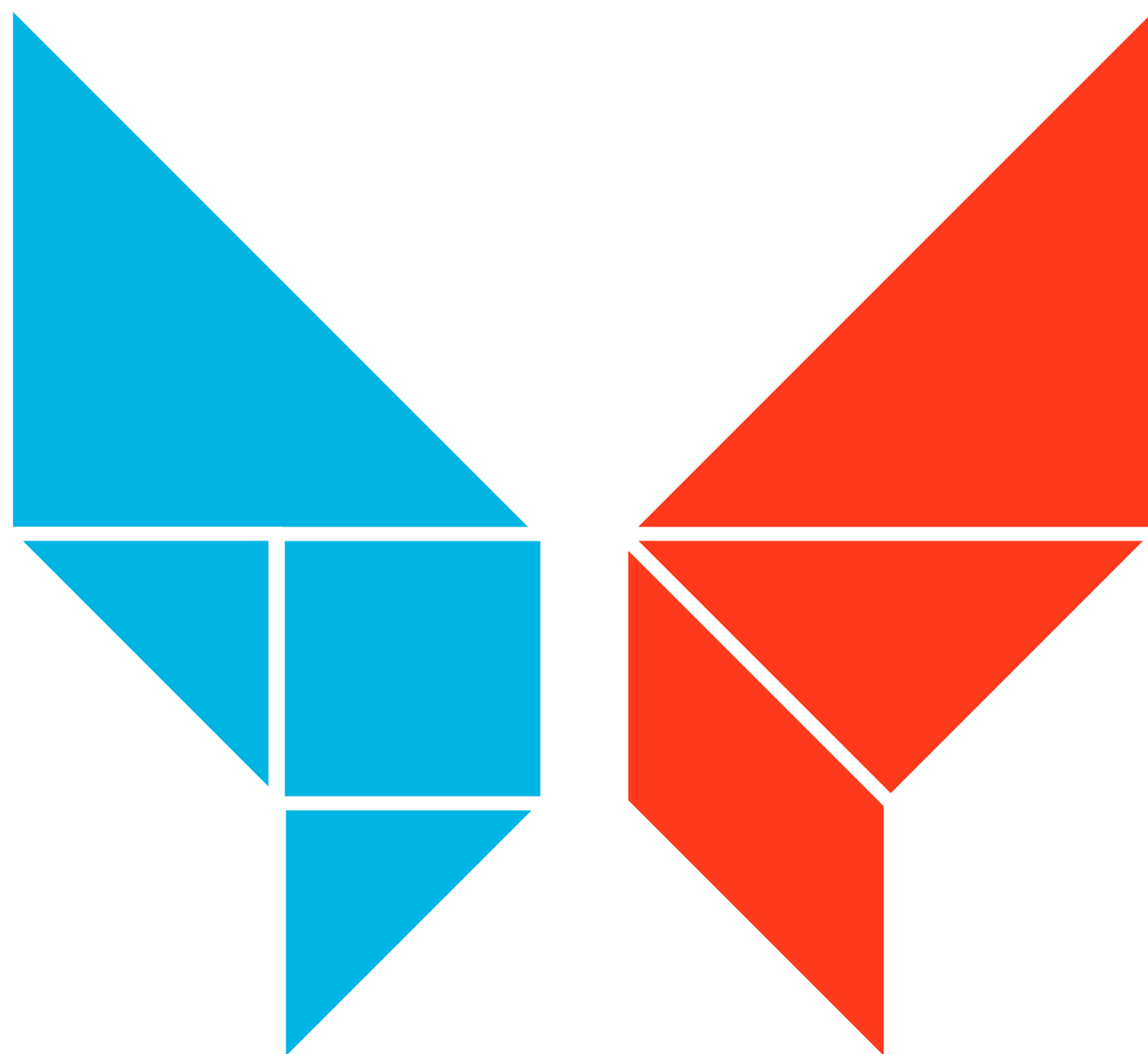
cocoon

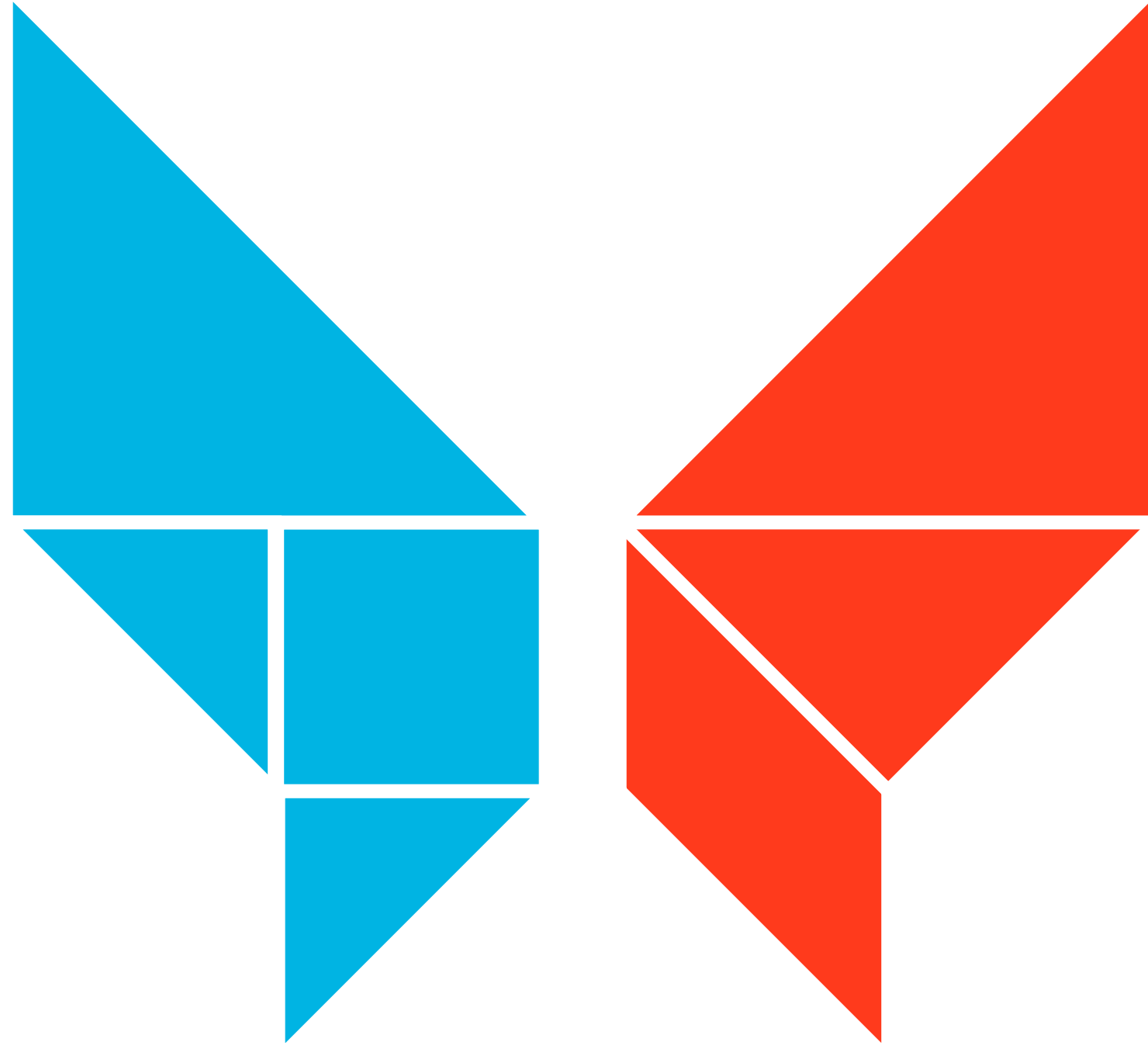


butterfly

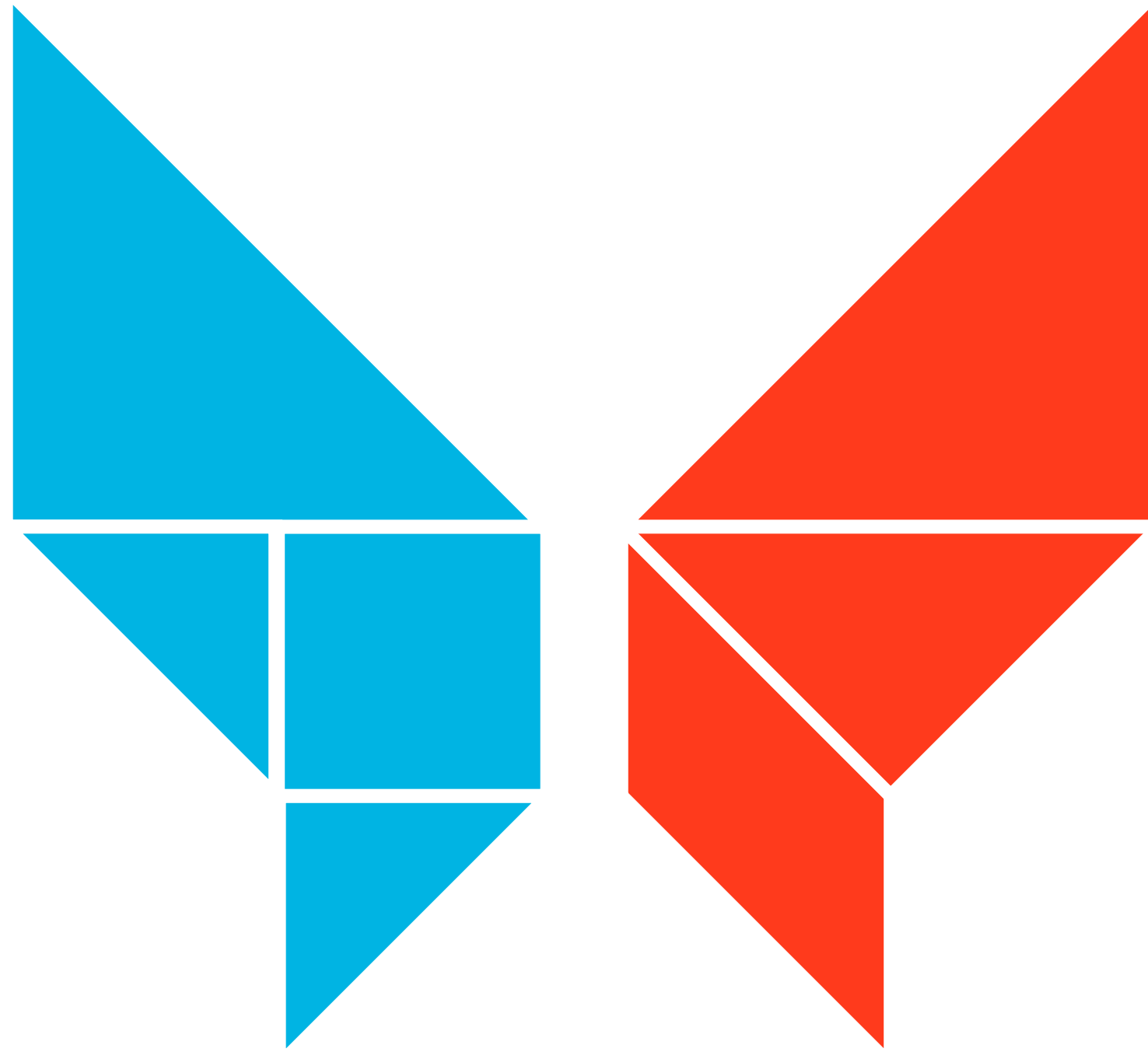
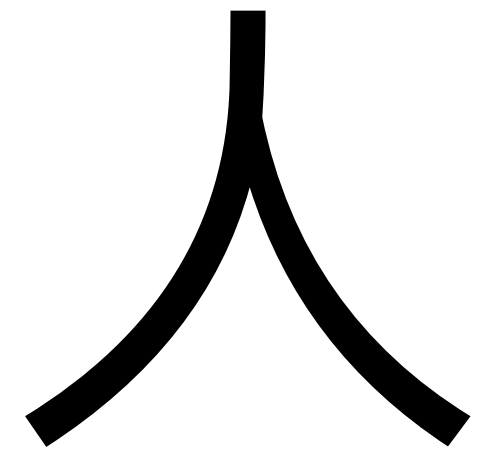


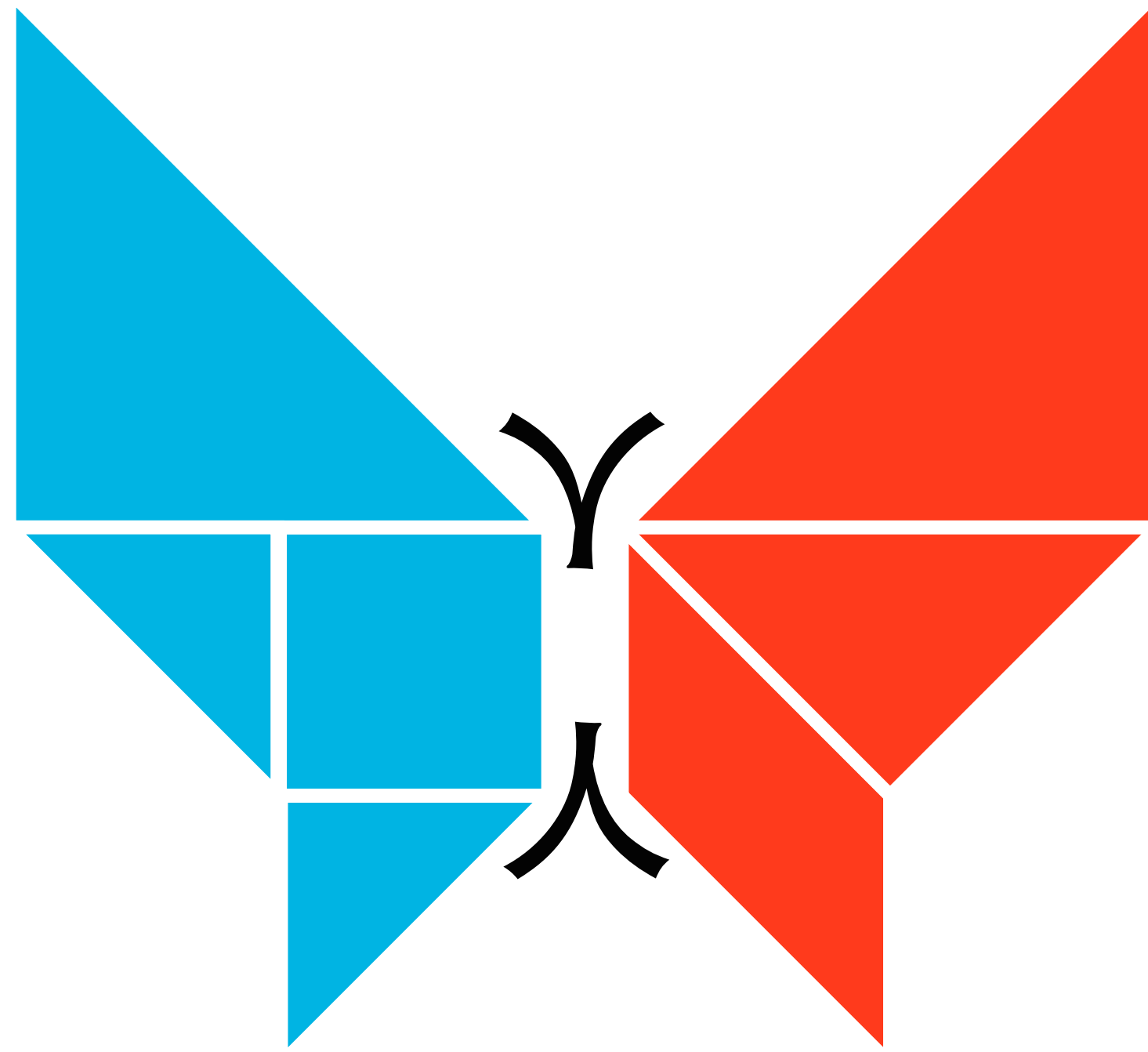
Duality

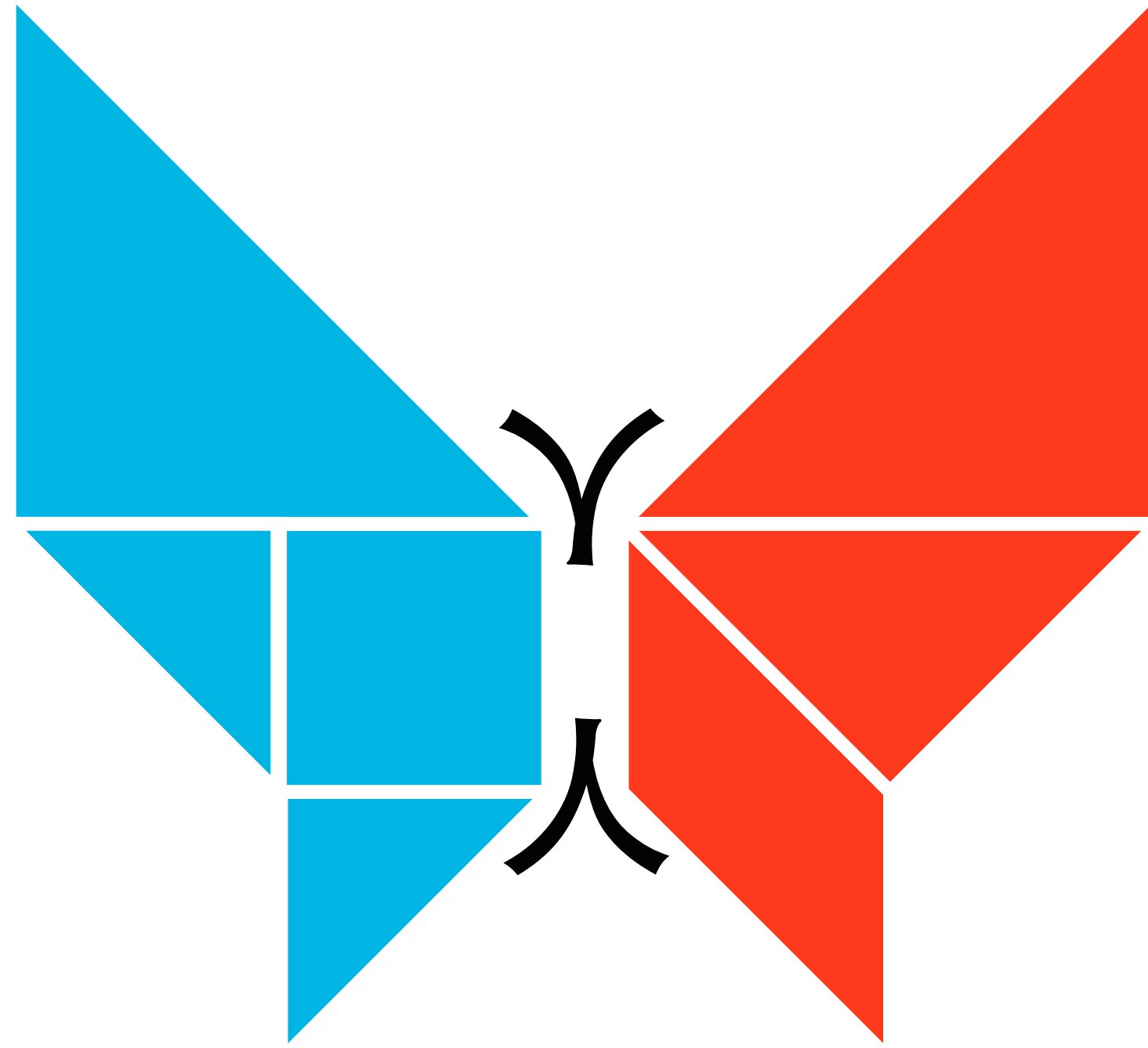




PEOPLE



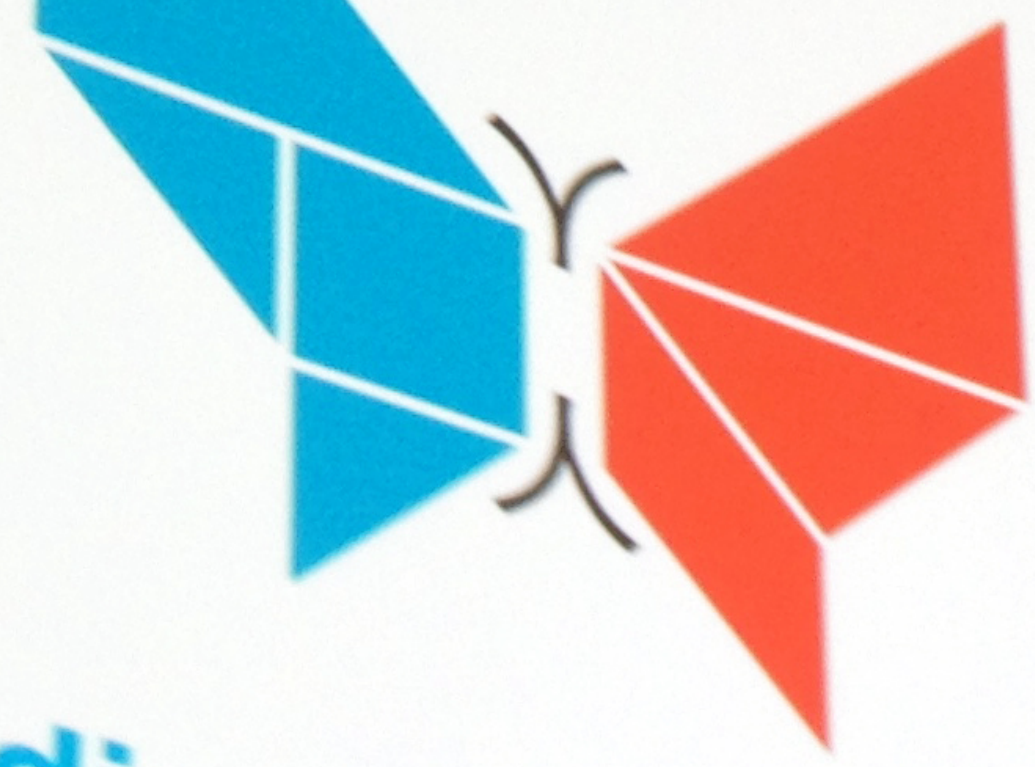




CAMP

中澳千禧计划

China Australia Millennial Project



CAMP

CHINA AUSTRALIA
MILLENNIAL PROJECT

中澳千禧计划

Leading Innovation in the Asian Century

#CAMPSyd #VividIdeas

CAMP
CHINA AUSTRALIA
MILLENNIAL PROJECT



fyA
Always Go Work



CAMP
CHINA AUSTRALIA
MILLENNIAL PROJECT



University of Newcastle
Innovation in Education




CAMP
CHINA AUSTRALIA
MILLENNIAL PROJECT



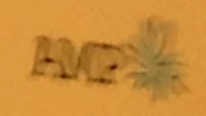
China Cultural Centre
Arts & Culture



CAMP
CHINA AUSTRALIA
MILLENNIAL PROJECT



AMP Innovation for
the New Retirement



CAMP
CHINA AUSTRALIA
MILLENNIAL PROJECT



Westpac
Digital Disruption



CAMP
CHINA AUSTRALIA
MILLENNIAL PROJECT



Genzyme
Health and Wellbeing



CAMP
CHINA AUSTRALIA
MILLENNIAL PROJECT



Westpac
Global Talent



CAMP
CHINA AUSTRALIA
MILLENNIAL PROJECT



China-Australia
Free Trade Agreement



CAMP
CHINA AUSTRALIA
MILLENNIAL PROJECT



177
Connect





CAMP

CHINA AUSTRALIA
MILLENNIAL PROJECT

中澳千禧计划

CAMP Gala Dinner

#CAMPSyd

#VividIdeas





CAMP

CHINA AUSTRALIA
MILLENNIAL PROJECT

中澳千禧计划

2015 Overall Winner





 **CAMP**
CHINA AUSTRALIA
MILLENNIAL PROJECT
中澳千禧计划

CAMP Gala Dinner

#CAMPSyd #VividIdeas





CAMP Summit is a 100-day program that brings together millennials who are passionate about social innovation and strengthening the Australia-China relationship.

CAMP 峰会是一个为期100天的项目，它聚集了对社会创新充满热情的千禧一代并进一步加强了中澳关系。

Discover more about [CAMP 2017!](#)

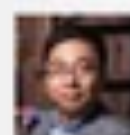




2015 PROGRAM



Speaker Biographies



Jack Zhang

Founder & President
of GeekPark

The emergence and boom of geek culture in China has created a major impact on social progress, from technology innovation to social and cultural thinking. Geek Park was the first organization to bring the concept of a 'geek' to China, and provides geeks/innovators with original content, offline events and an accelerator service. Their regular meetings in China see over 1000 geeks attend each meeting. Geek Park has become the epicentre of China's internet sector, attracting companies, developers and investors looking for a piece of the world's biggest online market.



Andrea Myles

CEO, China Australia
Millennial Project

Andrea Myles loves China. Since travelling there as a young backpacker in 2002, she's been hooked on learning as much as she can about this fascinating country. She's since gained two bilingual Masters degrees in Chinese business & culture, lived in China for 5+ years, worked on social enterprise programs in regional China, headed up the Australia China Business Council, led the business delegation of then Prime Minister Gillard's second trip to China & co-founded the China Australia Millennial Project and the Engaging China Project - a government-recognized best practice China engagement program in Australian high schools.



Rebecca Barry

National Manager Strategic Partnerships,
Migrant and Expatriate Banking, Westpac

Rebecca manages Westpac's key national relationships with businesses, government and universities and coordinates relationships offshore to partners. Rebecca originally joined Westpac as a lawyer and has since held roles including National Manager, Strategy in Westpac Retail Bank and Project Director in APS. Rebecca was the first recipient of Westpac's Women of Influence Award in the Young Leader category, and is a past Director of Australian Women Lawyers, Past-President of Women Lawyers Association of NSW, Board Member of NSW Young Lawyers and the Business and Corporate Lawyers Committees of the Law Society.



Andrew Yu

Founder,
1KG.org

Andrew is the initiator of 1KG Move campaign, a movement that engages travellers to carry books and materials and do service projects in rural China. Now Andrew is running a social enterprise focused on educational design. The product, 1KG Box, with an easy-to-use design and rich content, makes everyone a teacher, cultivating creativity, critical thinking and life skills for every child. Andrew is a council member of the China Youth Development Foundation, the largest educational foundation in China.



Holly Ransom

Global
Strategist

Holly is a global strategist with an unrelenting work ethic and a reputation for developing innovative solutions to complex multi-stakeholder problems for corporations, governments and non-profit organisations. Chair of G20 Youth Summit 2014, one of Australia's '100 Most Influential Women' 2012 and world's youngest ever Rotary President lifting youth engagement by 2% globally in 2 years. Her corporate career includes Chief of Staff to NAB Wealth Chief Executive Andrew Hagger and Rio Tinto's CEO Sam Walsh. Holly's company, HRE Global, has worked with NPEX, CBH, Conoco Phillips and KPMG.



Andy Whitford

General Manager and
Head of Greater China, Westpac

Andrew has responsibility for the bank's operations and strategy in the region, covering mainland China, Hong Kong, Macau and Taiwan. He has led Westpac's operations in China since the 2007 opening of the first China branch in Shanghai. Andrew has extensive experience across the banking industry in China, working closely with the Chinese Government as it continues to pursue financial market reform. He is a regular commentator in the media on China related matters such as the Free Trade Agreement, Shanghai Free Trade Zone and Renminbi internationalisation.



Suhit Anantula

Strategy Designer,
Business Models Inc.

Suhit works at the intersection of entrepreneurship, design & social change to solve adaptive challenges and create better lives.



Ben Hamley

Strategy Designer,
Business Models Inc.

Ben is an established thought leader in the Australian creative and entertainment industries, co-editing one of the first books of original research on entertainment as a cultural system. He is a passionate advocate for interdisciplinary skill development and the intersections between culture, technology, design and strategy. Ben has worked in audience strategy for large cultural institutions and as a strategic advisor to fast-growth technology companies such as Google, Vodafone and MySpace. As a strategy designer with business models inc, Ben leads design anthropology, research and customer insight projects in Australia and New Zealand.



Jean Dong

Founder and Managing
Director Spark Corporation

Jean is an accomplished serial entrepreneur, political advisor on bilateral strategic management, board member and public figure. She specialises in creating business synergy through strategic thinking and global partnerships, with expertise in connecting China with the world through innovation. She's passionate about empowering young people through mentoring and entrepreneurial opportunities. She currently sits on the executive board of the 2015 APEC Women's Leadership Summit, was named 'Global Shaper' by the World Economic Forum 2014, and received a welcome reception by the Chinese President Xi during the G20 2014 as representative of an outstanding entrepreneur of Chinese background in Australia.



Rick Chen

Founder,
Puzzle

Rick is an entrepreneur with a strong focus on new media design. He has a keen interest in web-based technology, user interface design and innovative ideas that change people's behaviour. Rick co-founded Australia's first crowdfunding platform Puzzle in 2010, which has become the 2nd largest crowdfunding platform worldwide. In 2013, Rick was selected by The Australian newspaper as one of the top 20 Australians to watch of the year.



Kara Lee

CEO & Founder of Global Impact Group
and MindBody Trainers

Kara Lee is passionate about positive transformative world change, re-balancing the world's ecosystems by empowering the collective global community with the tools, initiatives & support required to achieve world peace and balanced prosperity. Kara was awarded the NSW Premier's Award for Community Service as Young Chinese Volunteer of the Year in 2005. She launched the first TEDx Sydney event in 2008. She thrives on being an inter-connected ecosystems cultivator of the world's frontier convergence communities, thought leaders, influencers & creative mavericks.



Rebekah Campbell

Founder and CEO of Posse,
Columnist at The New York Times

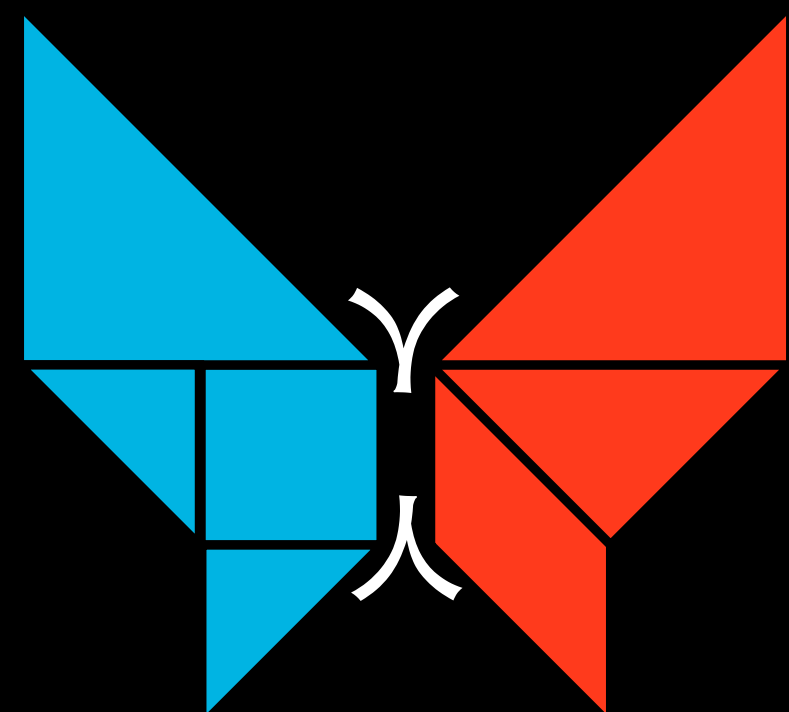
Posse is a social search engine helping people find the favourite places of their social network. Rebekah also previously founded Scorpio Music, and has been instrumental in the creation and implementation of large-scale fundraising events such as Levi's Life Festival and Make Poverty History. Passionate about community building and entrepreneurship, Rebekah sits on the Advisory Board of Kozminski, The Oaktree Foundation and The Global Poverty Project and is Chairperson of Chapel by the Sea. Rebekah writes a weekly column on entrepreneurship for The New York Times.



China Australia Millennial Project
Meet your future allies
www.australiachina.org

CAMP
中澳千禧计划
China Australia Millennial Project
与你的未来盟友相识
Westpac
Swire
Pacifi
Asialink
FINANCIAL REVIEW
vivid
www.australiachina.org

China Australia Millennial Project



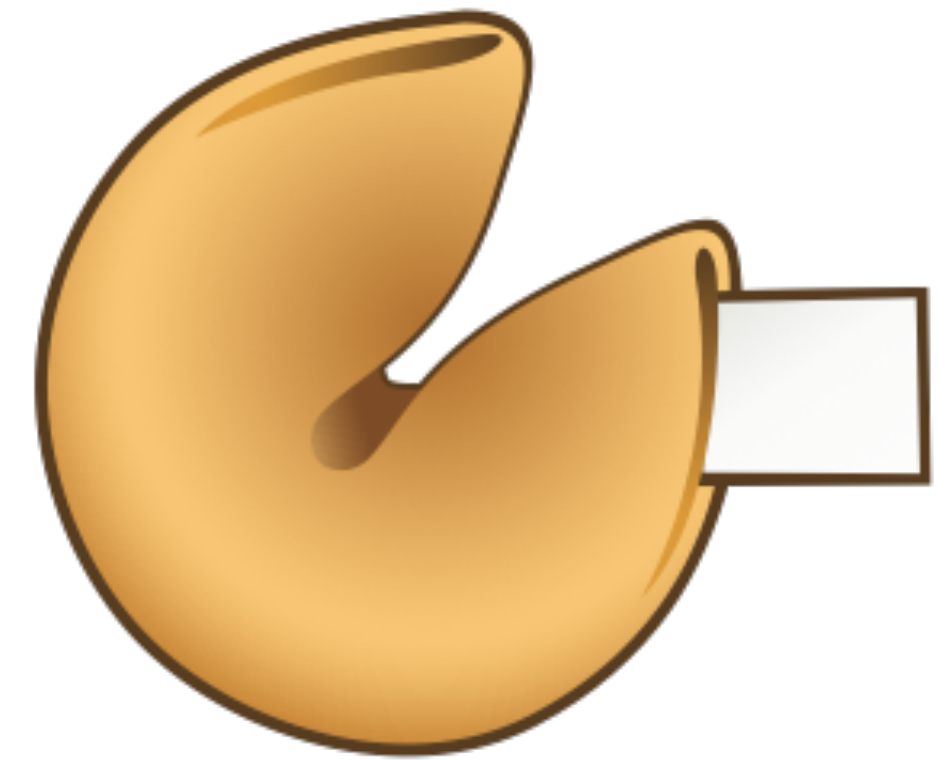
CAMP

中澳千禧计划

China Australia Millennial Project

Tech  Art





In 2015

Sat, Aug 8, 09:50



 @YiyingLu

Yay!! 🍴🍴🍴🍴 I'm surprised
Apple doesn't have a
dumpling emoji...

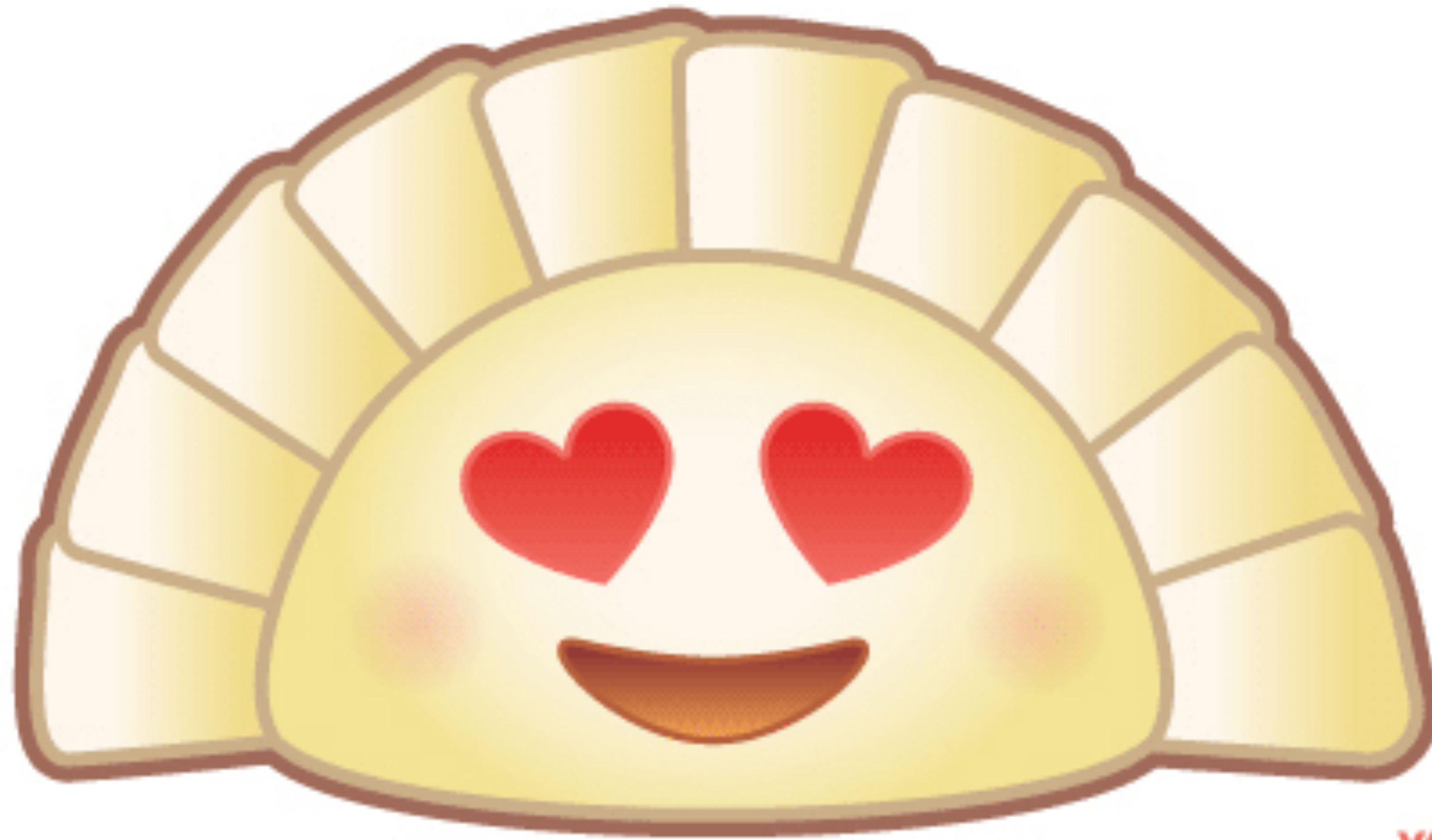
Oh. Good point



 [@YiyingLu](https://twitter.com/YiyingLu)

A meme featuring the character SpongeBob SquarePants. He is shown from the chest up, with a wide-eyed, shocked expression. His hands are pressed against his forehead in a gesture of disbelief or awe. The background consists of a blue sky with a sun, a light green sea, and a brown sandy beach. At the bottom of the image, the word "IMAGINATION" is written in large, bold, white capital letters with a black outline.

IMAGINATION



YL

 @YiyingLu




Khinkali



Gyoza

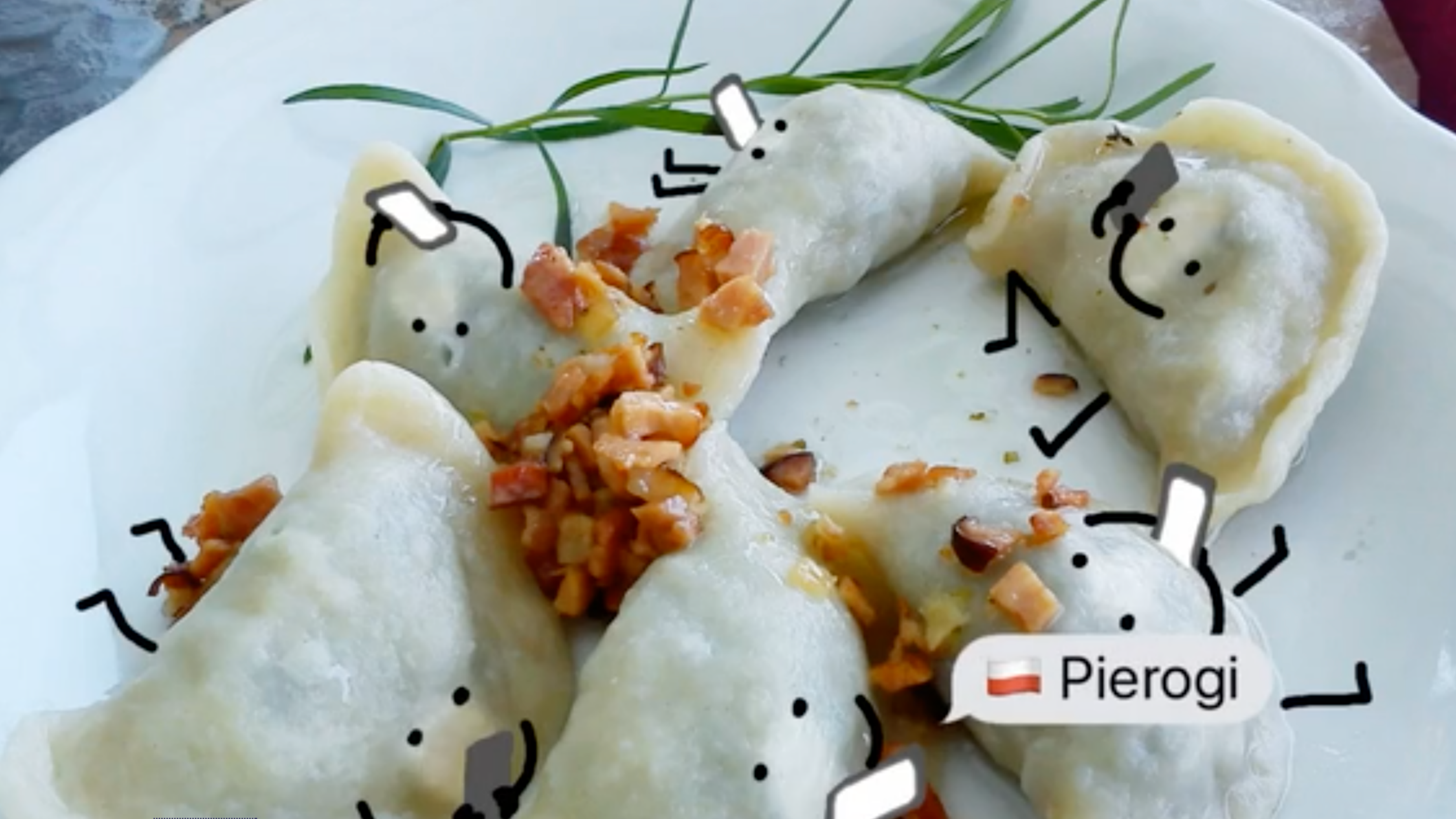


 Mandu



Ravioli





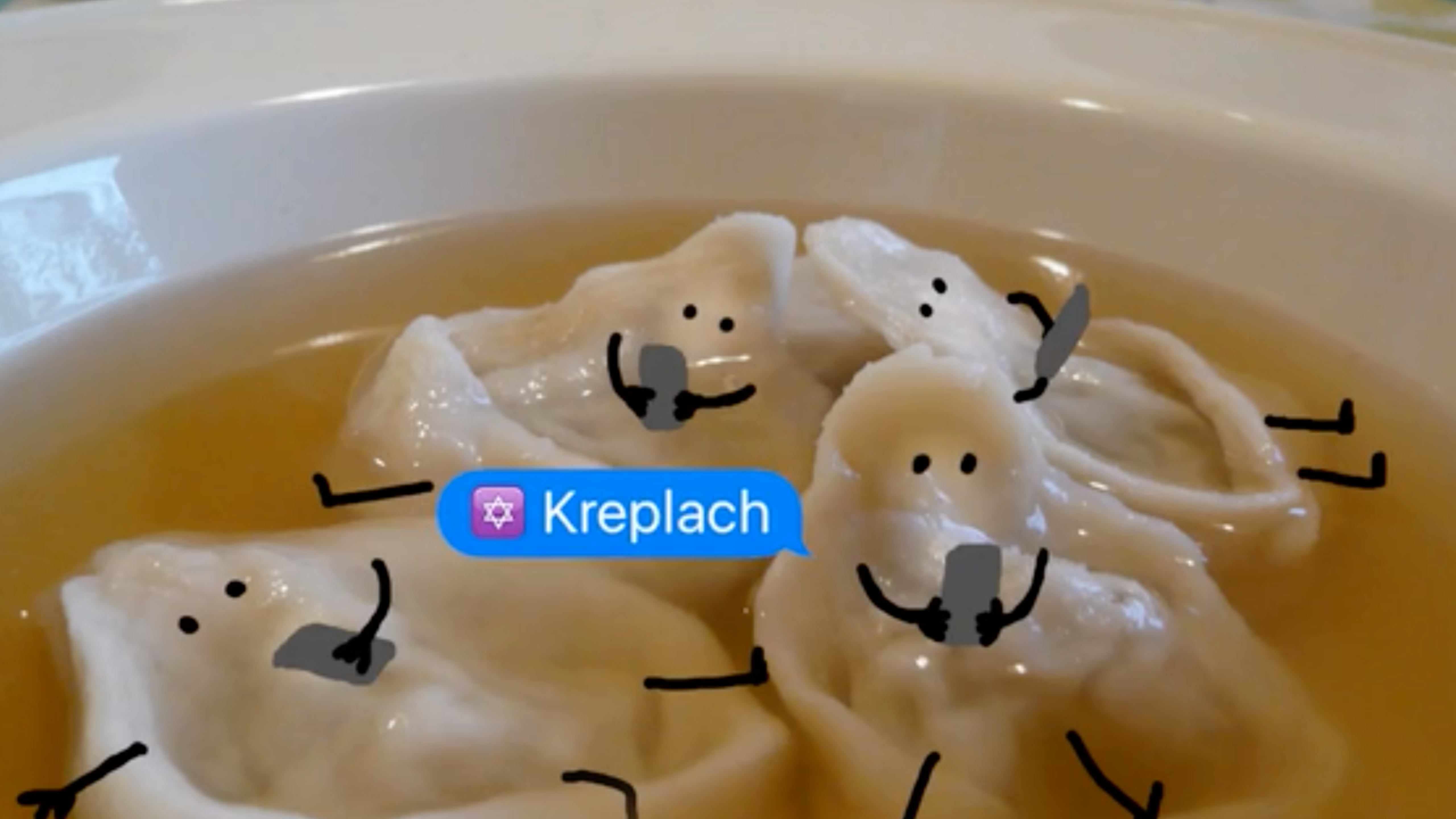
Pierogi



Pelmeni



Empanadas



Kreplach



Potstickers



Momos



🇹🇷 Manti



Maultaschen



emojination

 @YiyingLu

LOVED
BY
Billions

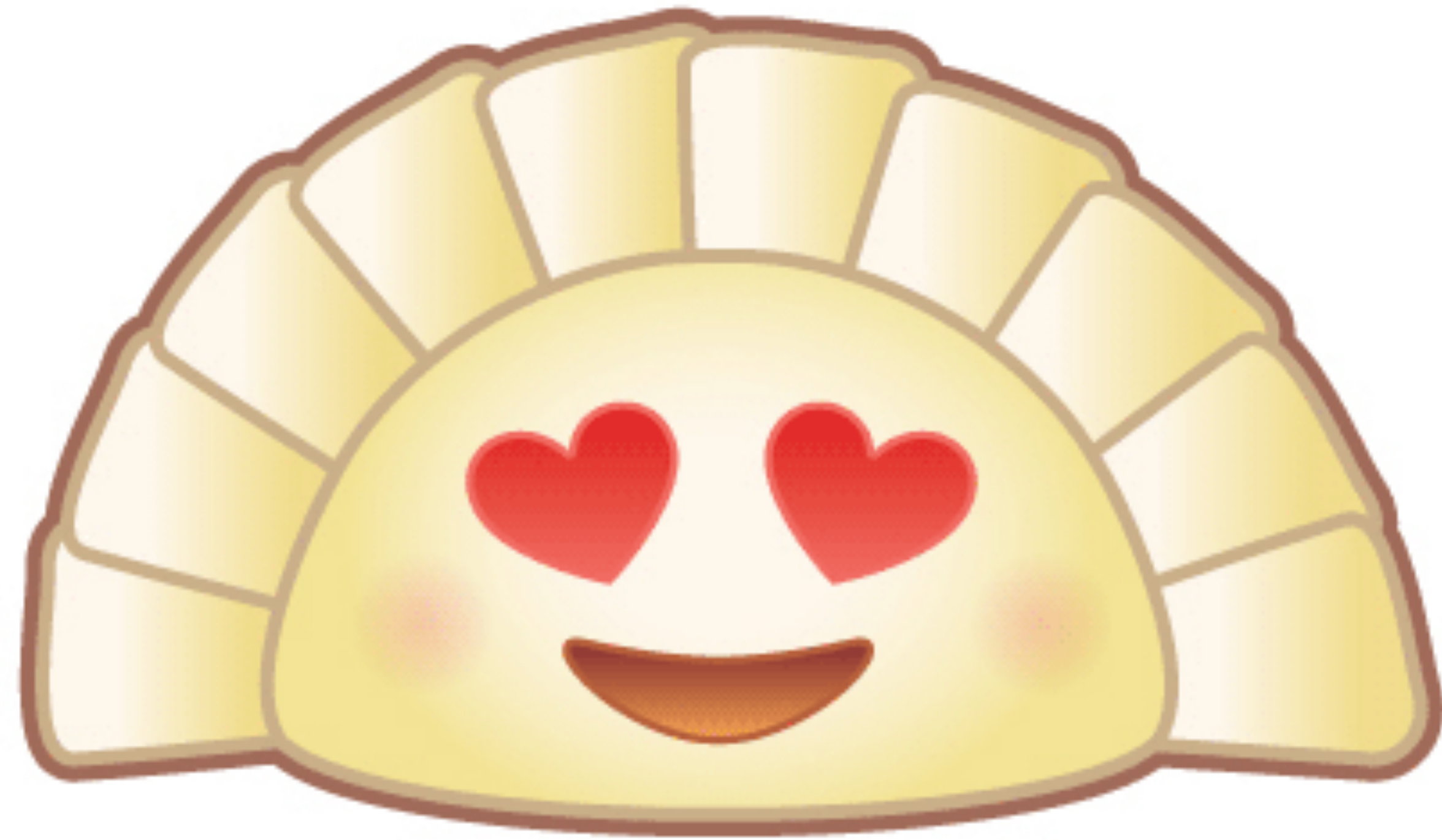
The WORLD
DESERVES
A
DUMPLING
EMOJI!!





UNICODE

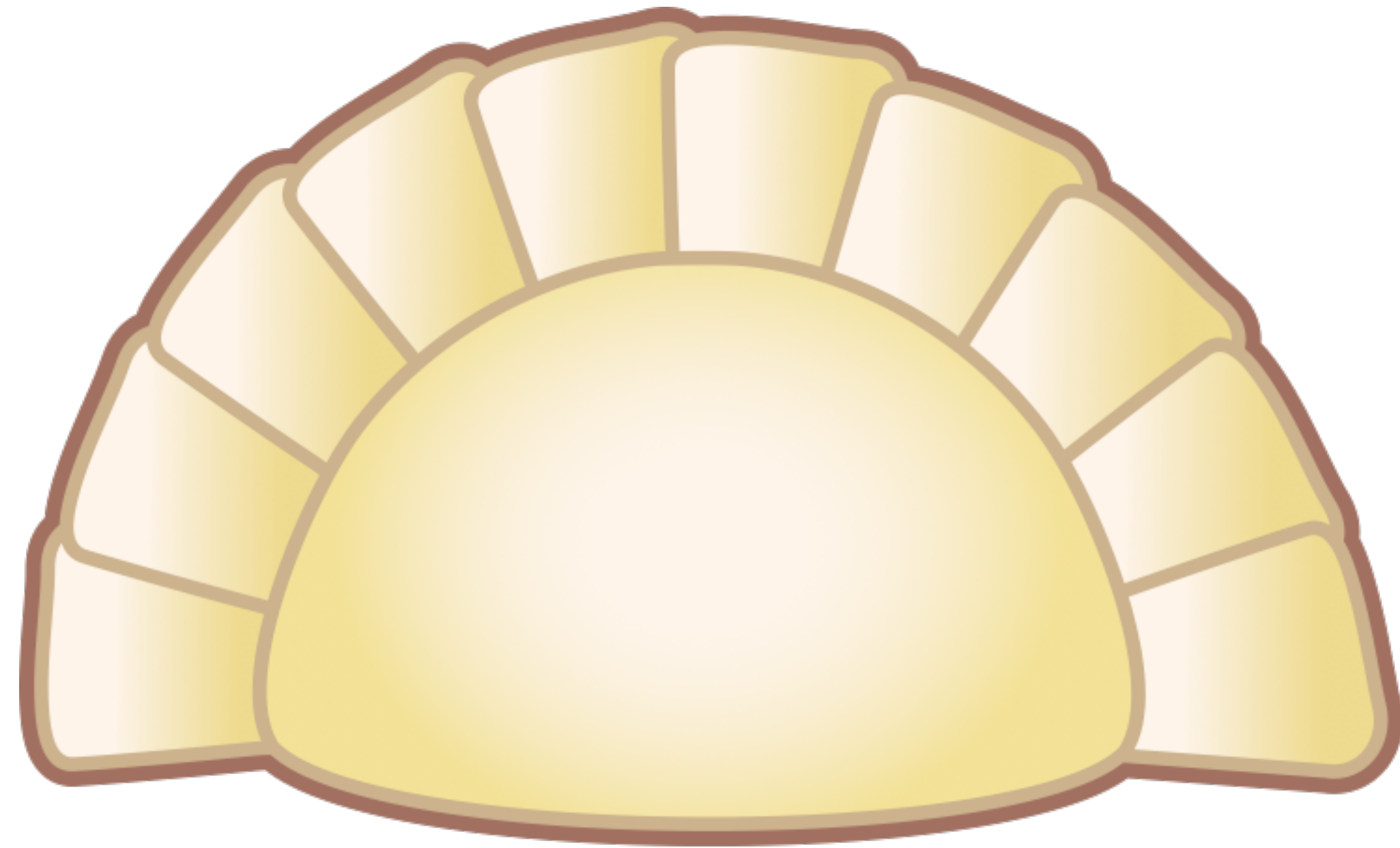
 [@YiyingLu](#)



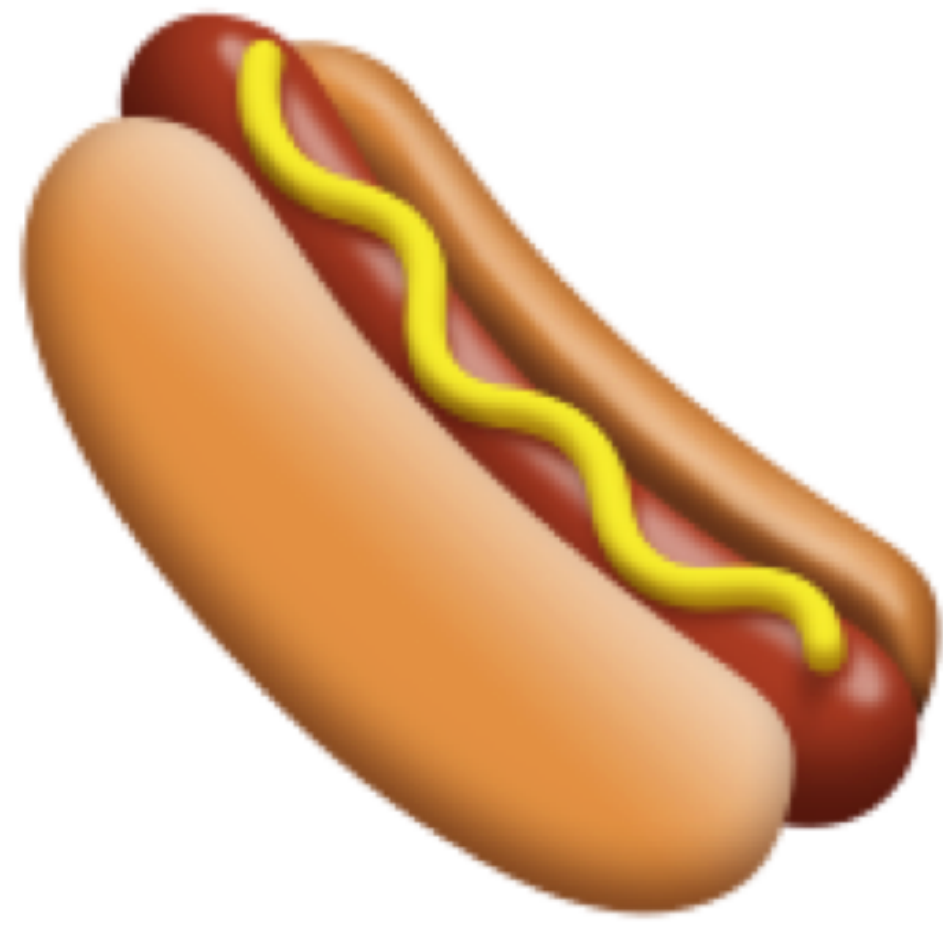
 [@YiyingLu](https://twitter.com/YiyingLu)

FOOD & DRINK





 [@YiyingLu](https://twitter.com/YiyingLu)





 [@YiyingLu](https://twitter.com/YiyingLu)



Takeout Box

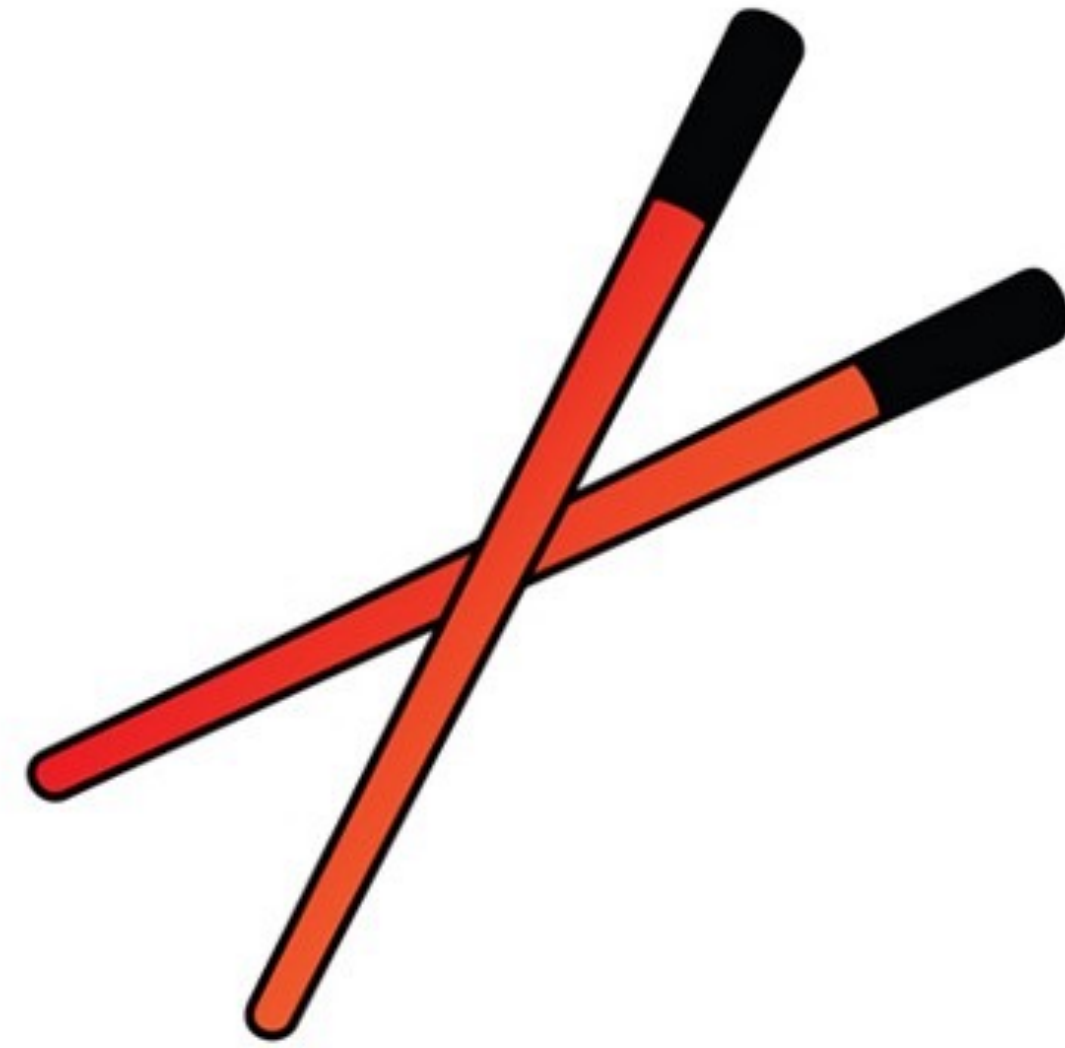
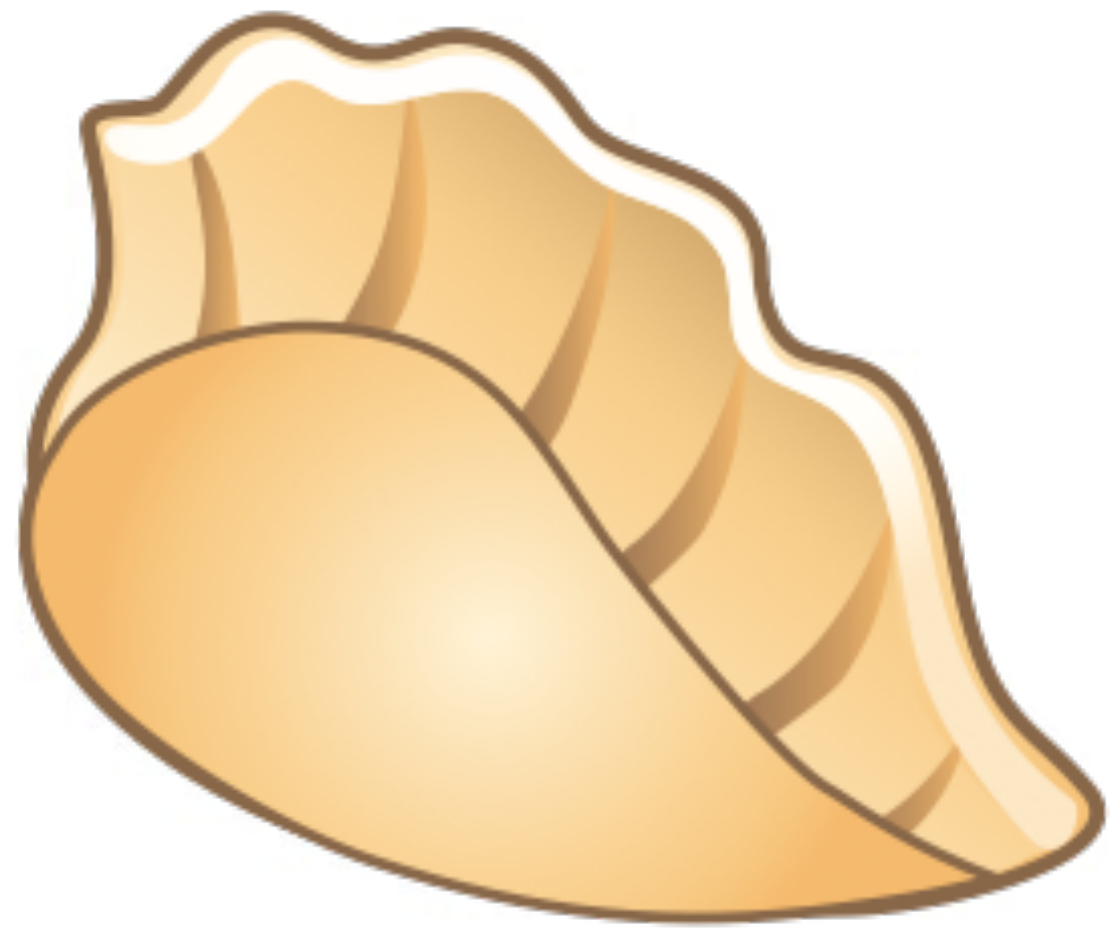
Chopsticks

Fortune Cookie

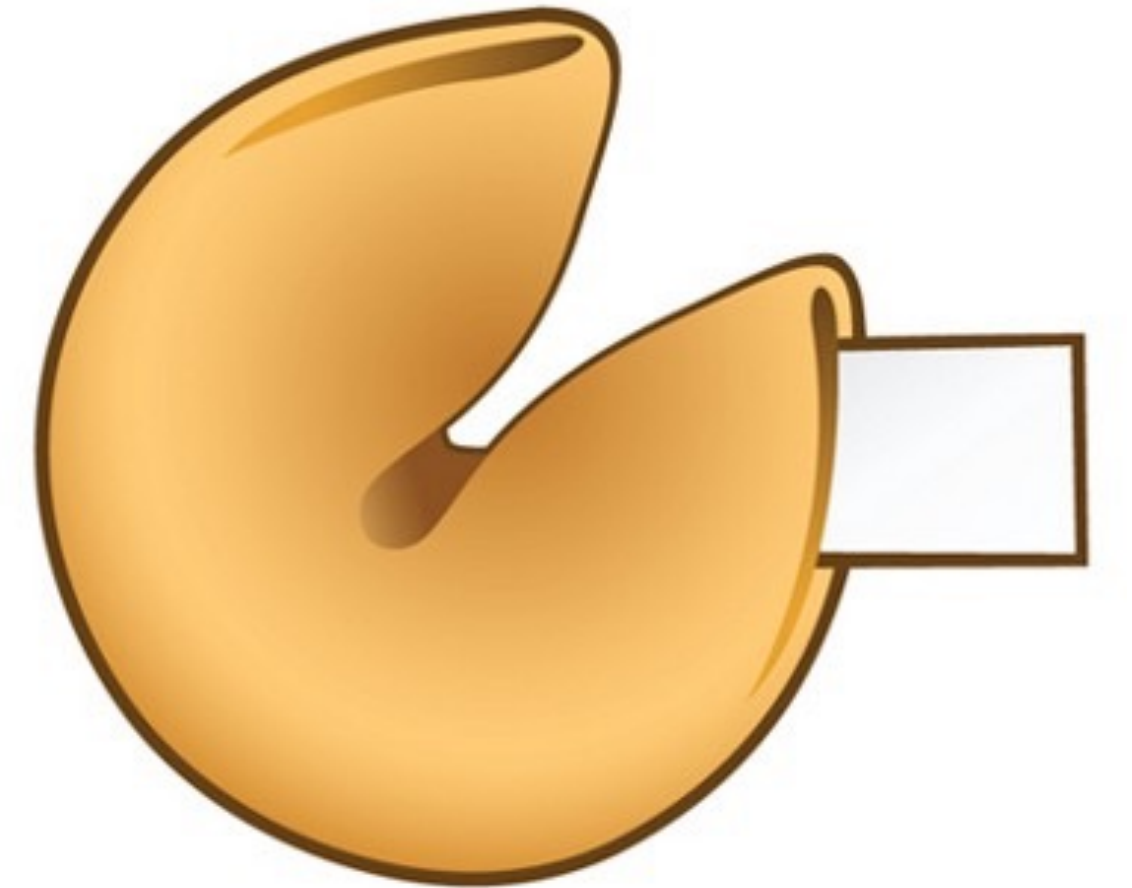
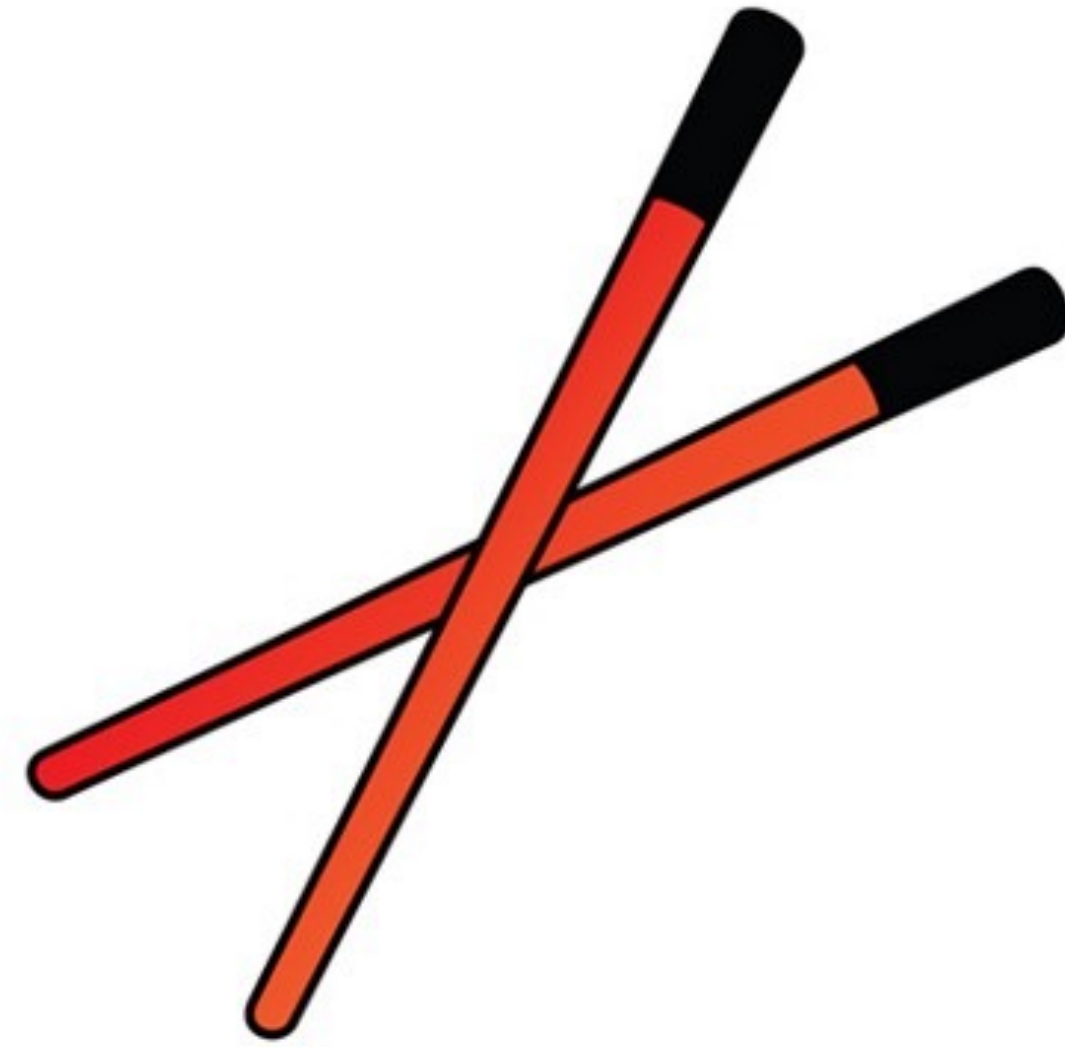


Chopsticks

Fortune Cookie



Fortune Cookie





Alolita Sharma

@alolita

[#UTC146](#) Peter Edberg accepts [#dumpling](#) [#chopsticks](#)
[#fortunecookie](#) [#takeoutbox](#) originals from emoji designer
YiyingLu

12:40 PM - 25 Jan 2016



Bobby

@bobtung

[@alolita](#) [@CJKType](#) The figure, crossed chopsticks means impolite in China and Japan to the elder.

4:55 PM - 25 Jan 2016 · Taoyuan County, Taiwan, Taiwan



3



@YiyingLu

The 10 Most Important Rules of Good Chopstick Etiquette

by [EverythingChopsticks](#) | Tuesday, July 21, 2015 |

Japan

- It's okay to lift a bowl close to your mouth and push food into your mouth with chopsticks.
- At the table setting, chopsticks should be placed above the plate, parallel to the table, with tips to the left.
- It's rude to rub disposable sticks together. It implies the restaurant gave you cheap chopsticks.
- In a more formal restaurant disposable chopsticks should be inserted back into their wrapper when finished.
- Don't set your chopsticks down crossed. It's another symbol of death.

China

- It's okay to lift a bowl close to your mouth and push food into your mouth with chopsticks.
- Don't set your chopsticks down pointed at another person at the table.
- Allow elders to be served and begin eating first.



Chopsticks Etiquette In China: 10 Things You Should Never Do

Chinese (Mandarin) 👁 34773 👍 18

8. DON'T stick your chopsticks straight into your rice. Chinese people stick burning incense into rice to honor the dead people.

9. DON'T lay your chopsticks crossed on the table. In China, the symbol ✓ means approval and × means denial. So, if you cross your chopsticks in front of people, you are denying them.

10. DON'T drop your chopsticks to the floor, even by accident. Traditional

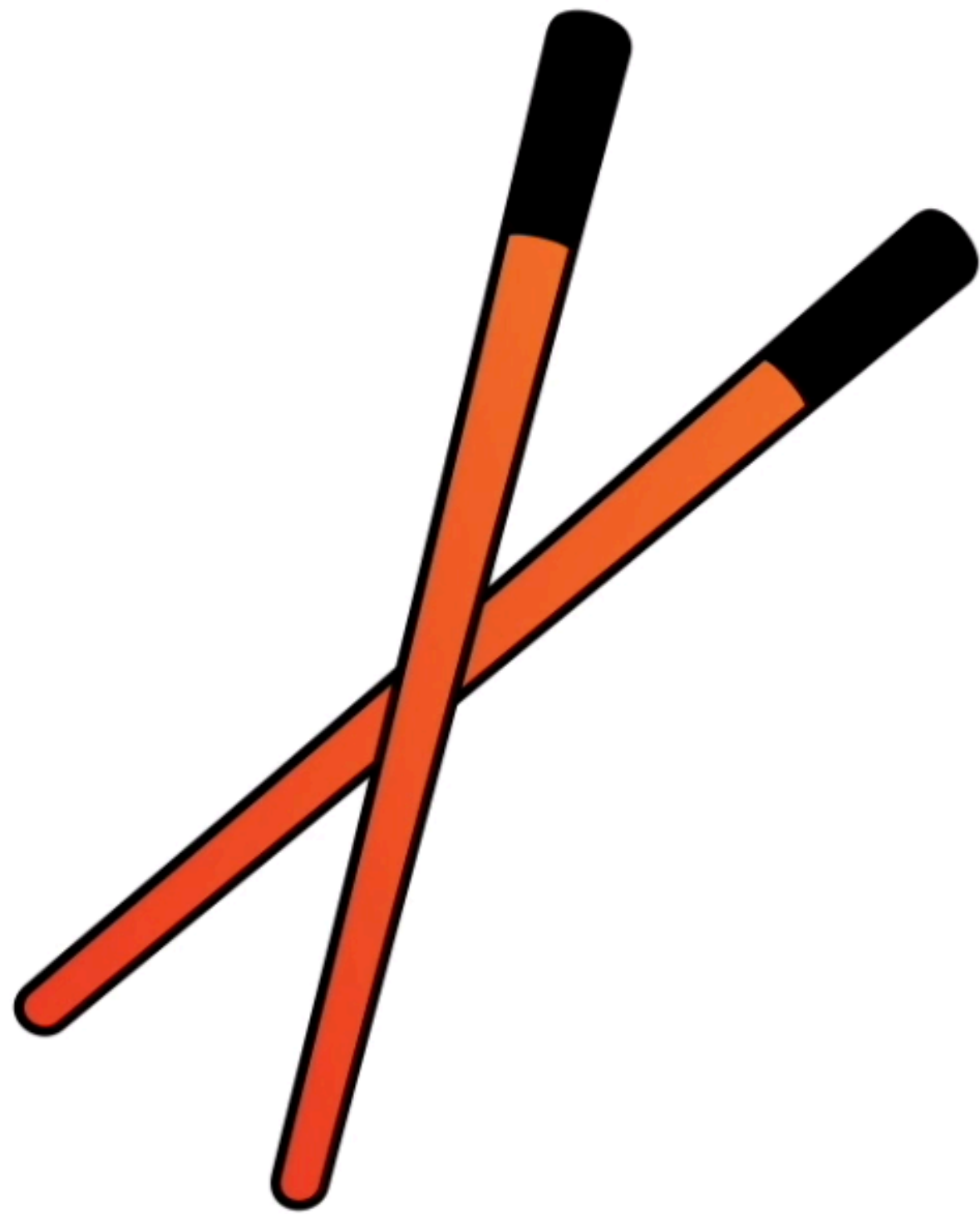
The Difference between Traditional and Simplified Chinese:

好 → 好

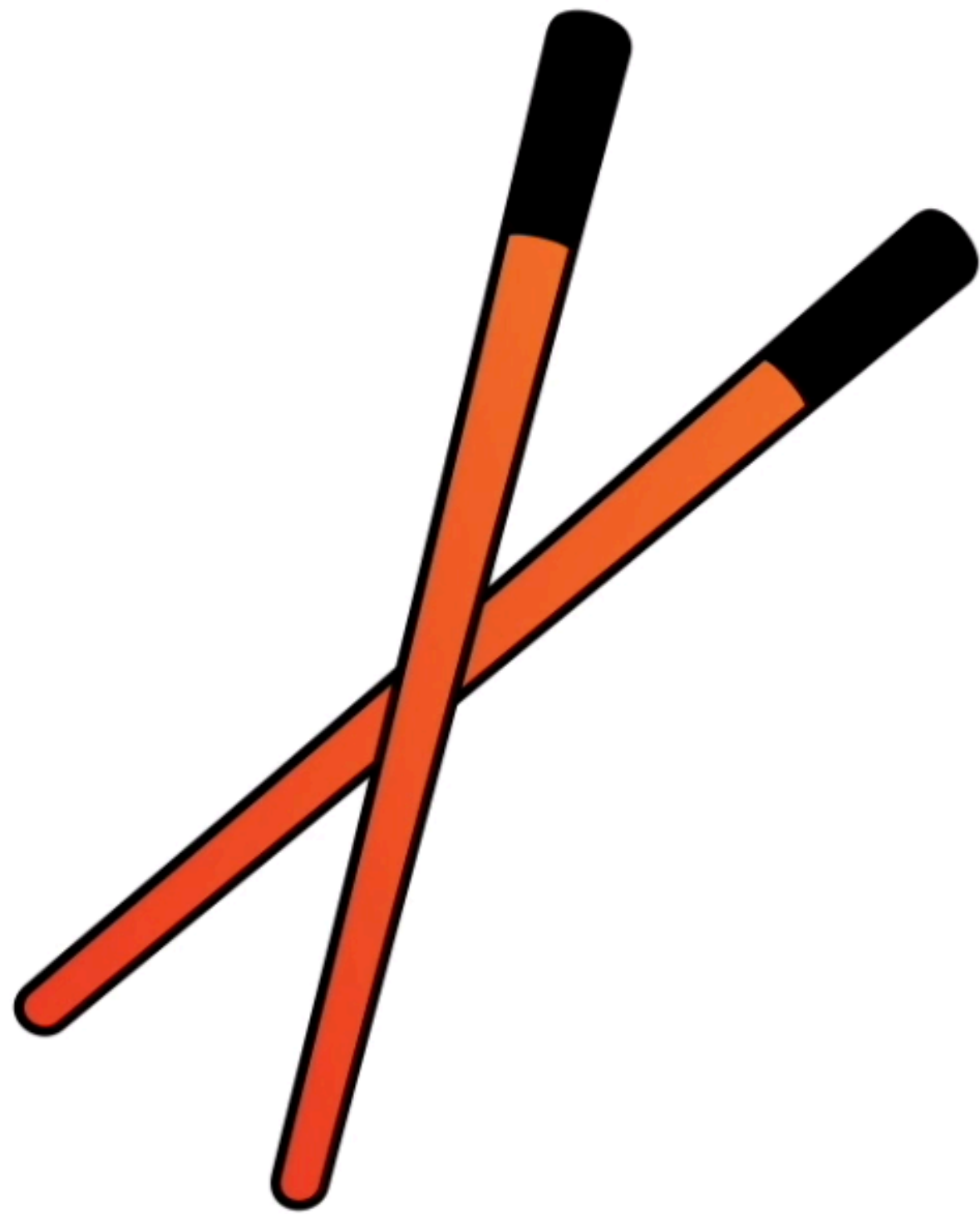
說 → 说

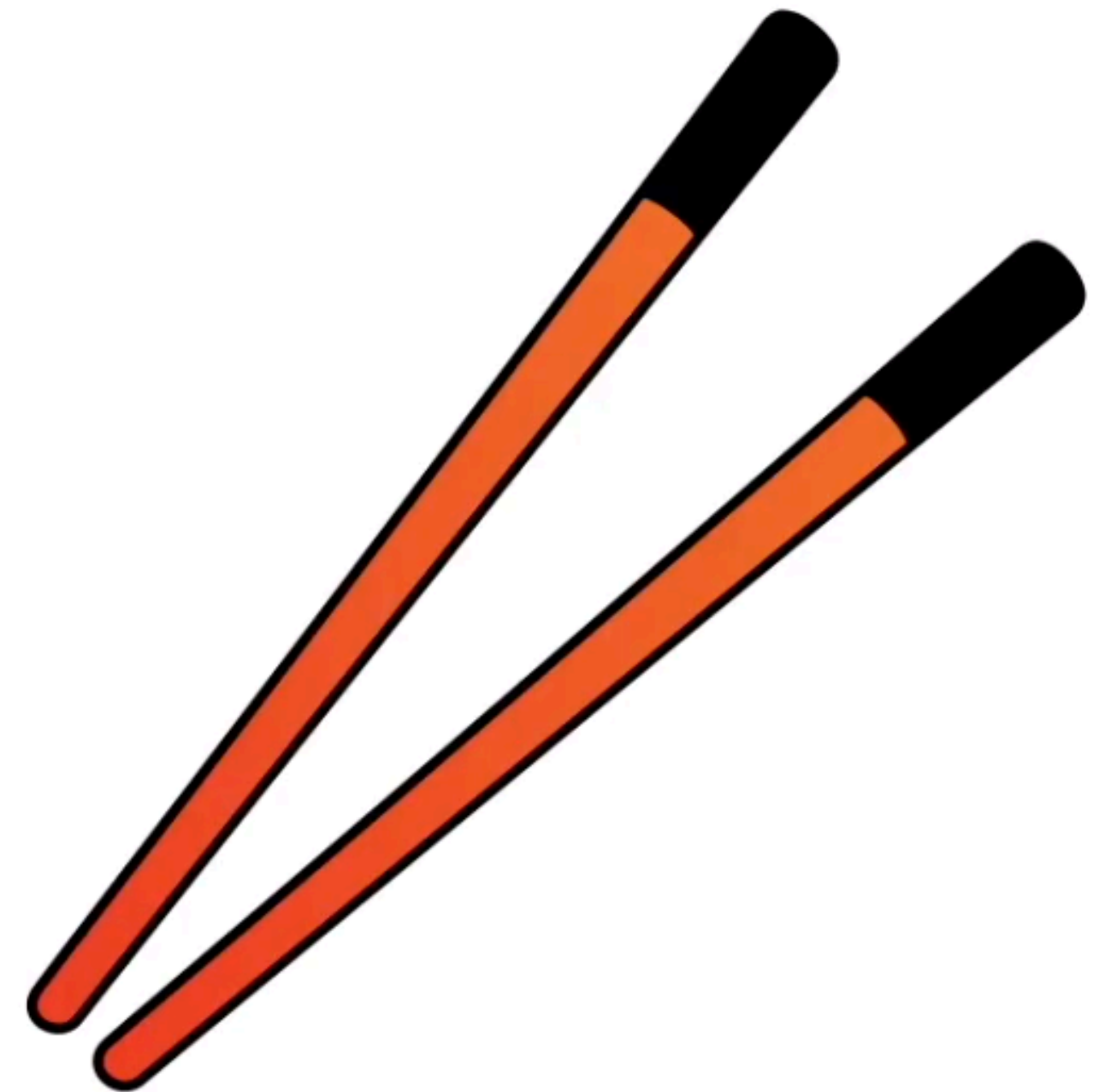
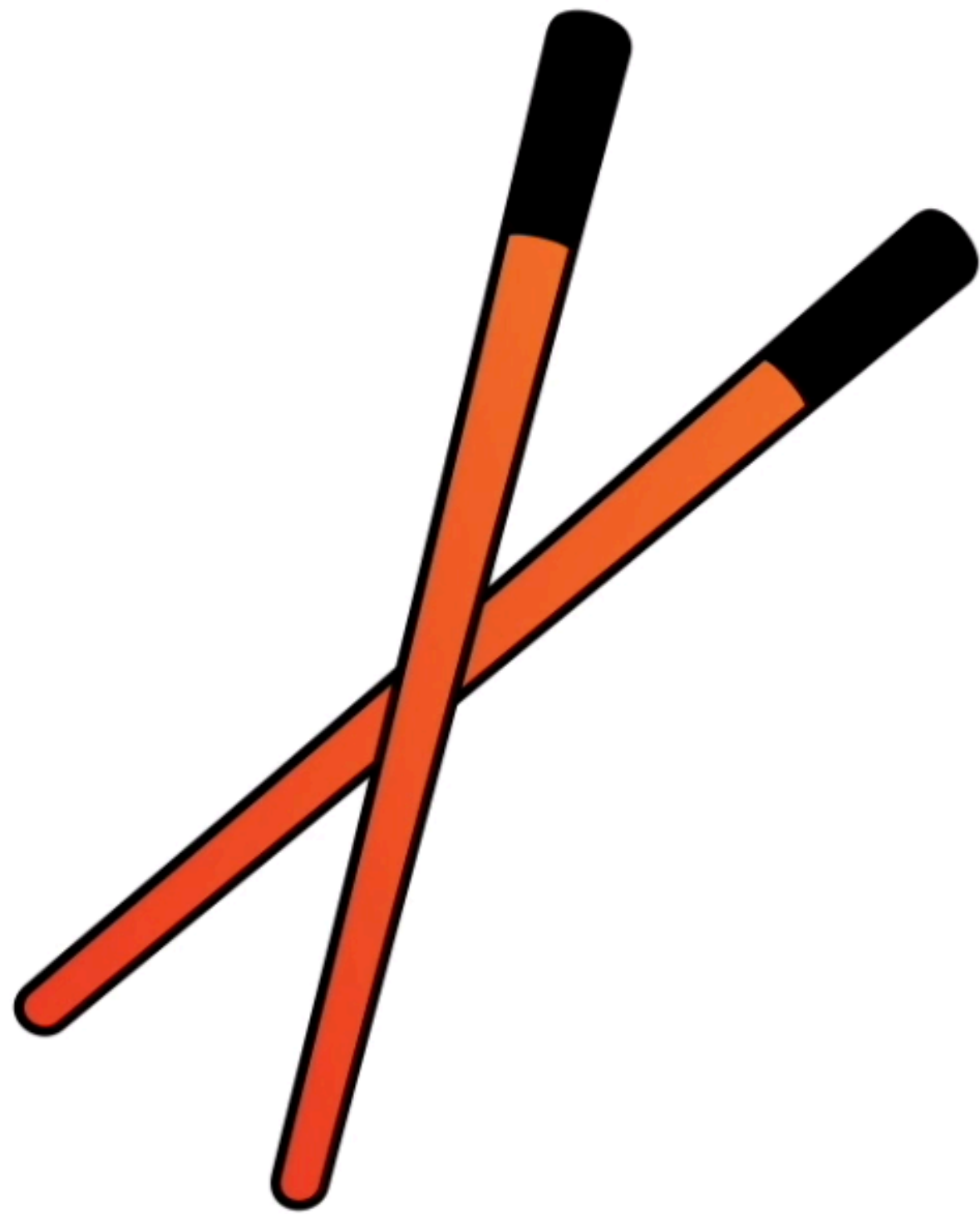
覺 → 觉

聽 → 听



 @YiyingLu





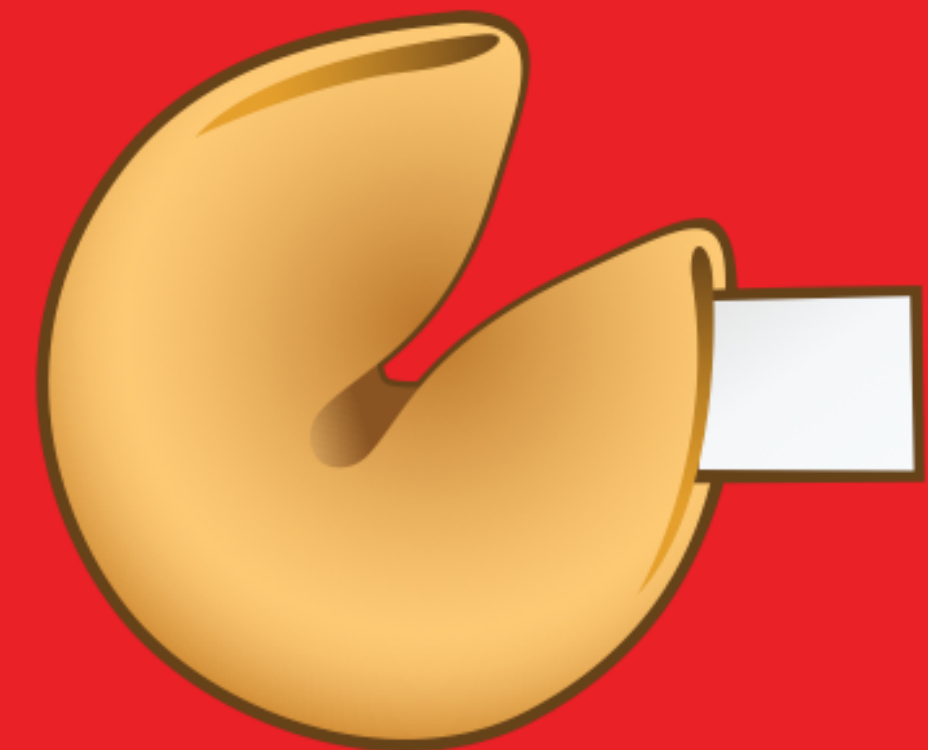


Yiying Lu

@YiyingLu

.@bobtung Thanks for your suggestions. Here are final designs based on community feedbacks. cc @alolita @CJKType pic.twitter.com/XtAH88vXvn

10:37 AM - 14 Feb 2016 · San Francisco, CA, United States



Emoji Candidates, v3.0

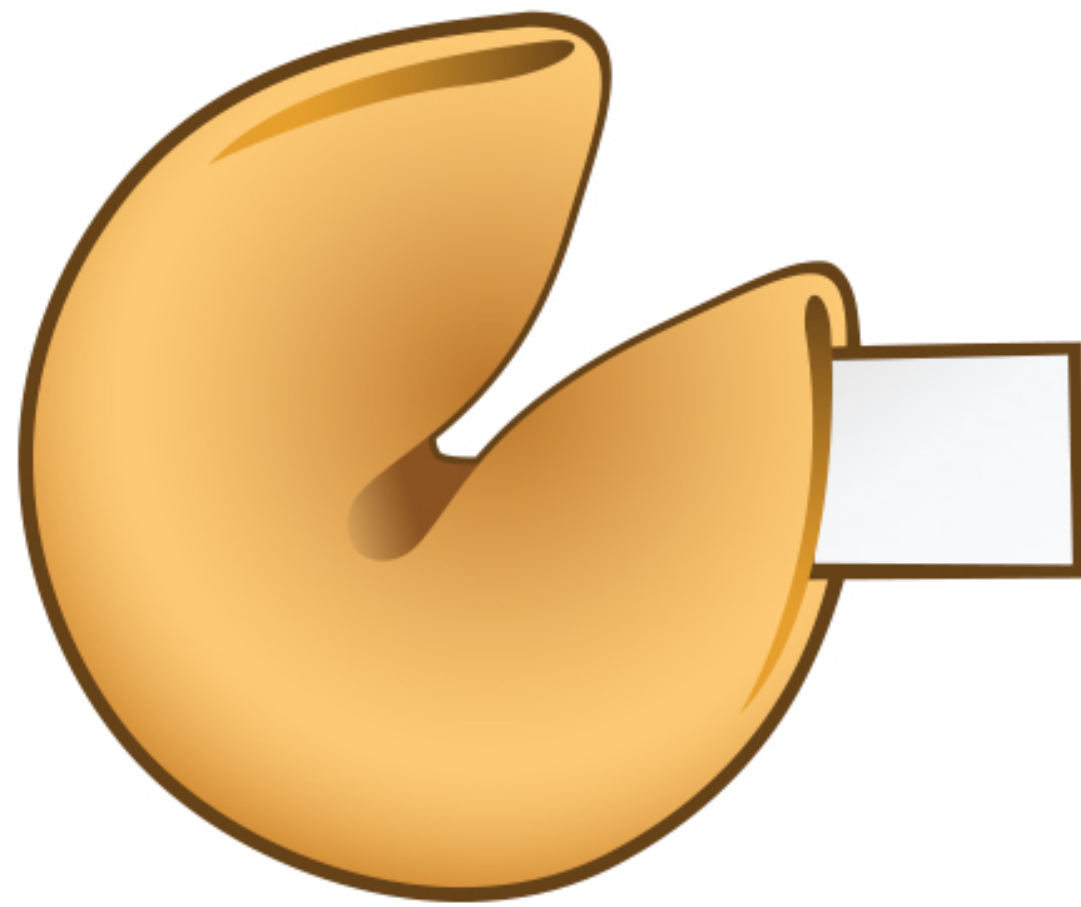
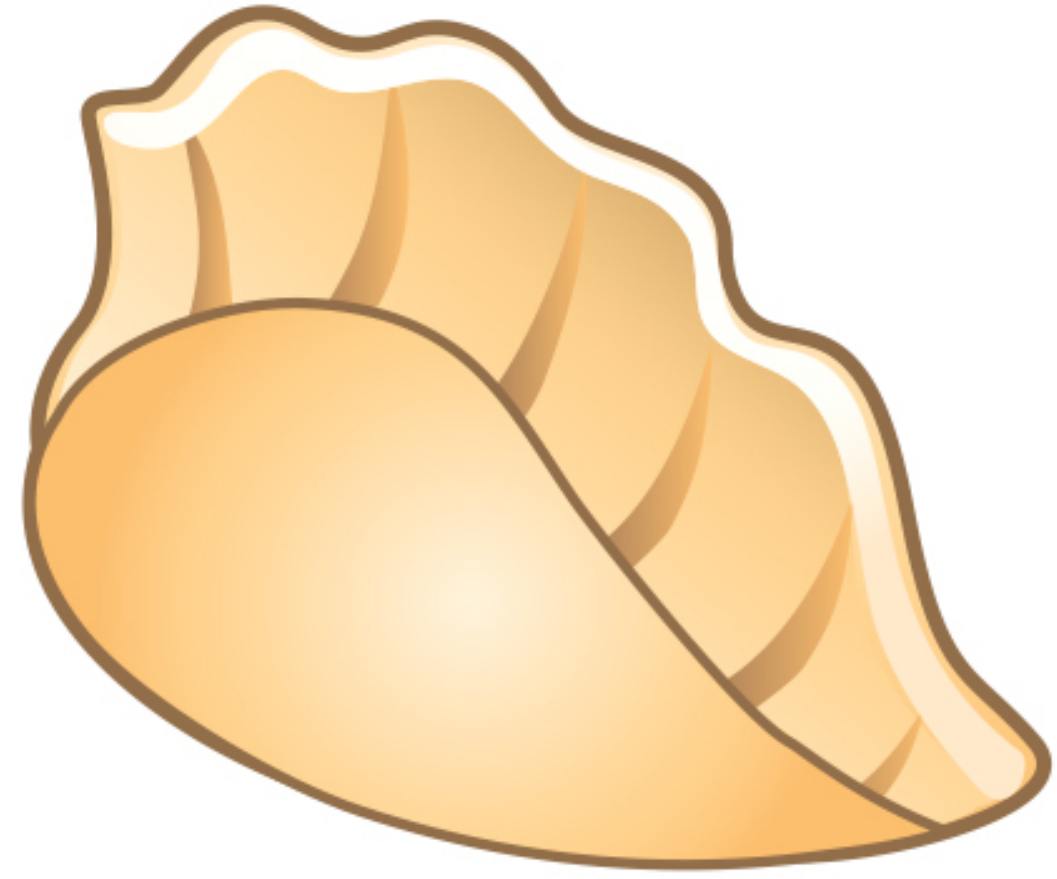
The Unicode Technical Committee (UTC) has accepted the following 8 characters as *candidates* for emoji. At the 2016Q4 UTC meeting, a final determination will be made of the emoji characters to be added to Unicode 10.0, for release in Autumn, 2017.

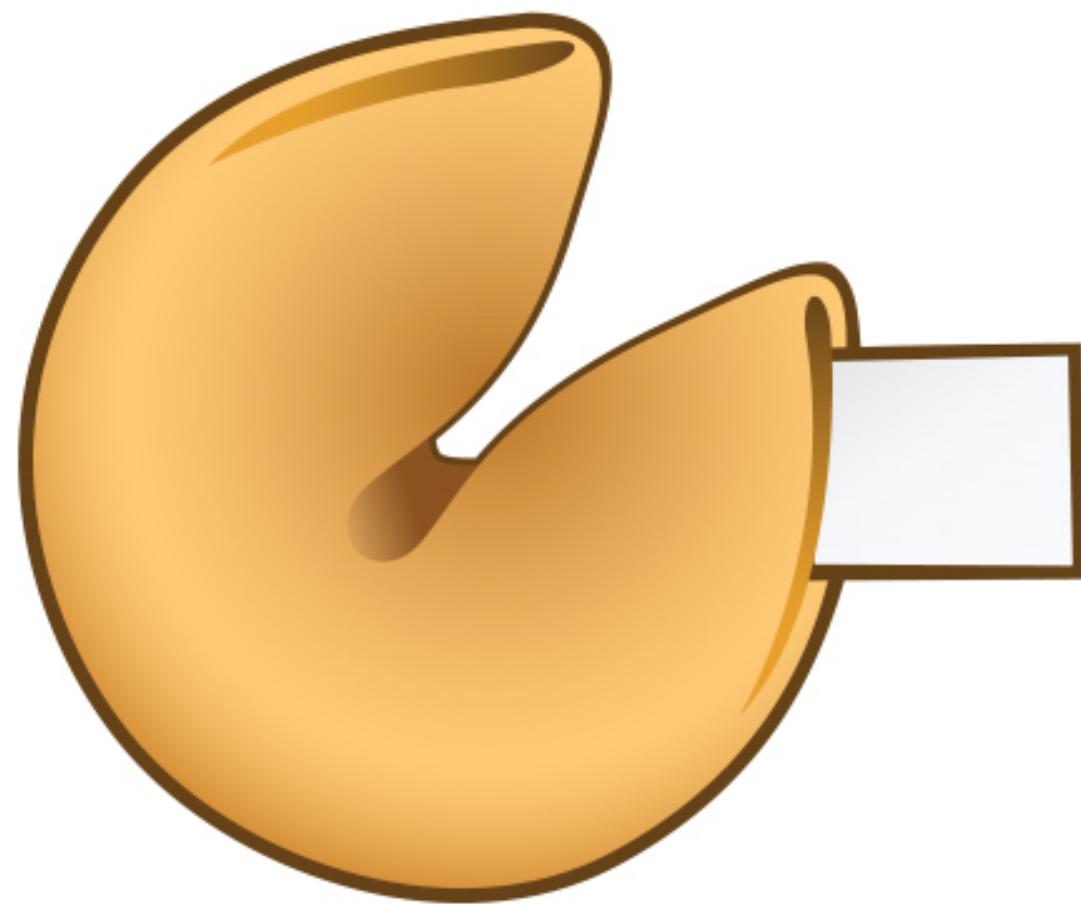
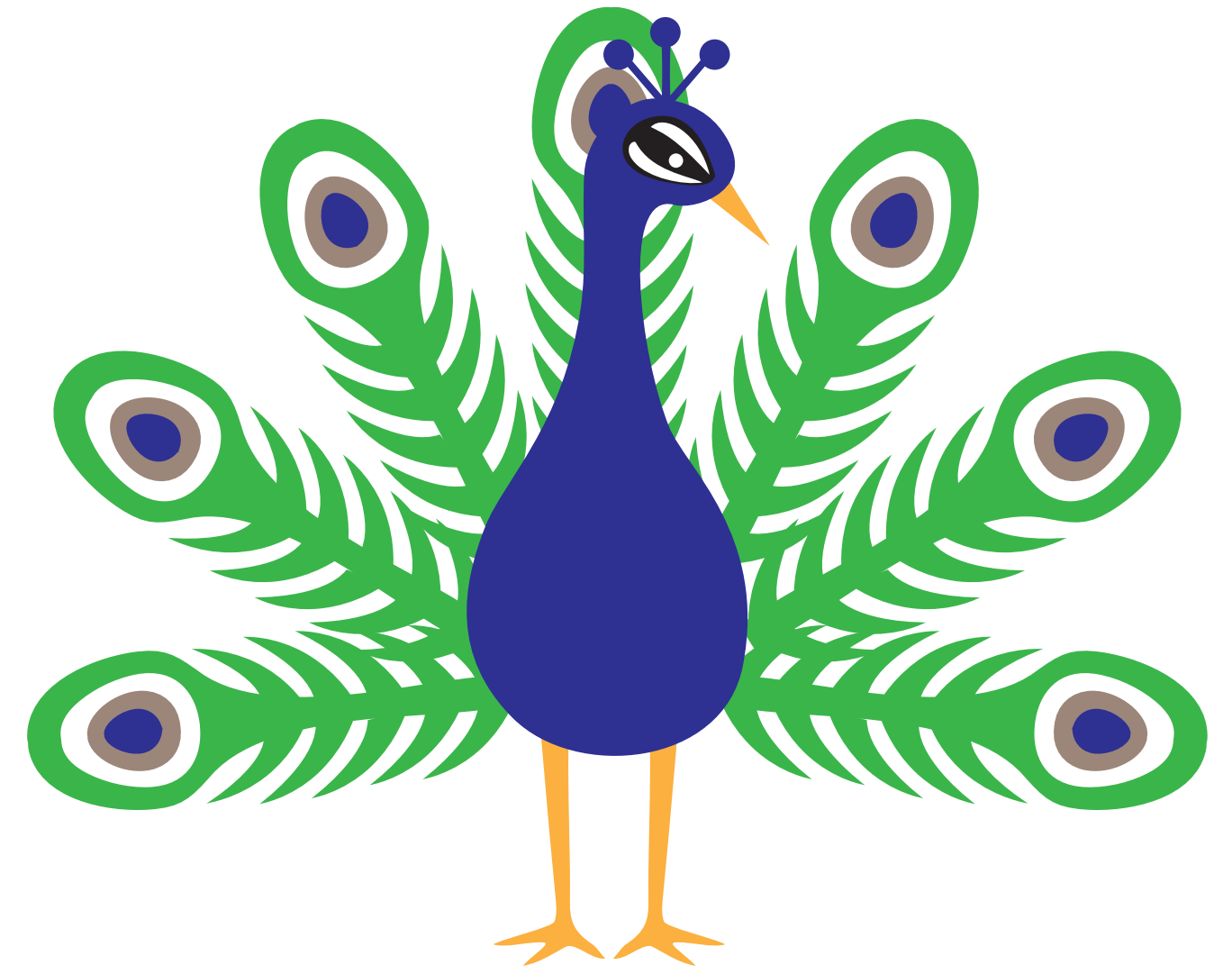
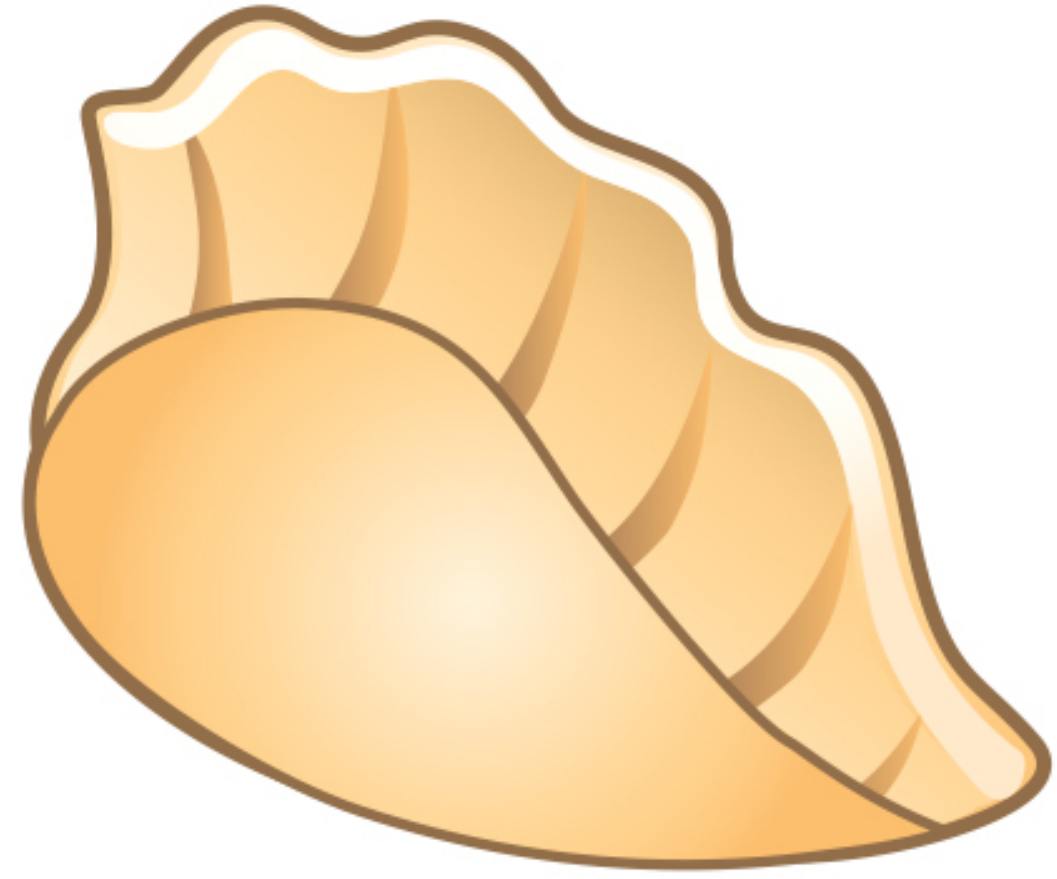
Food & Drink

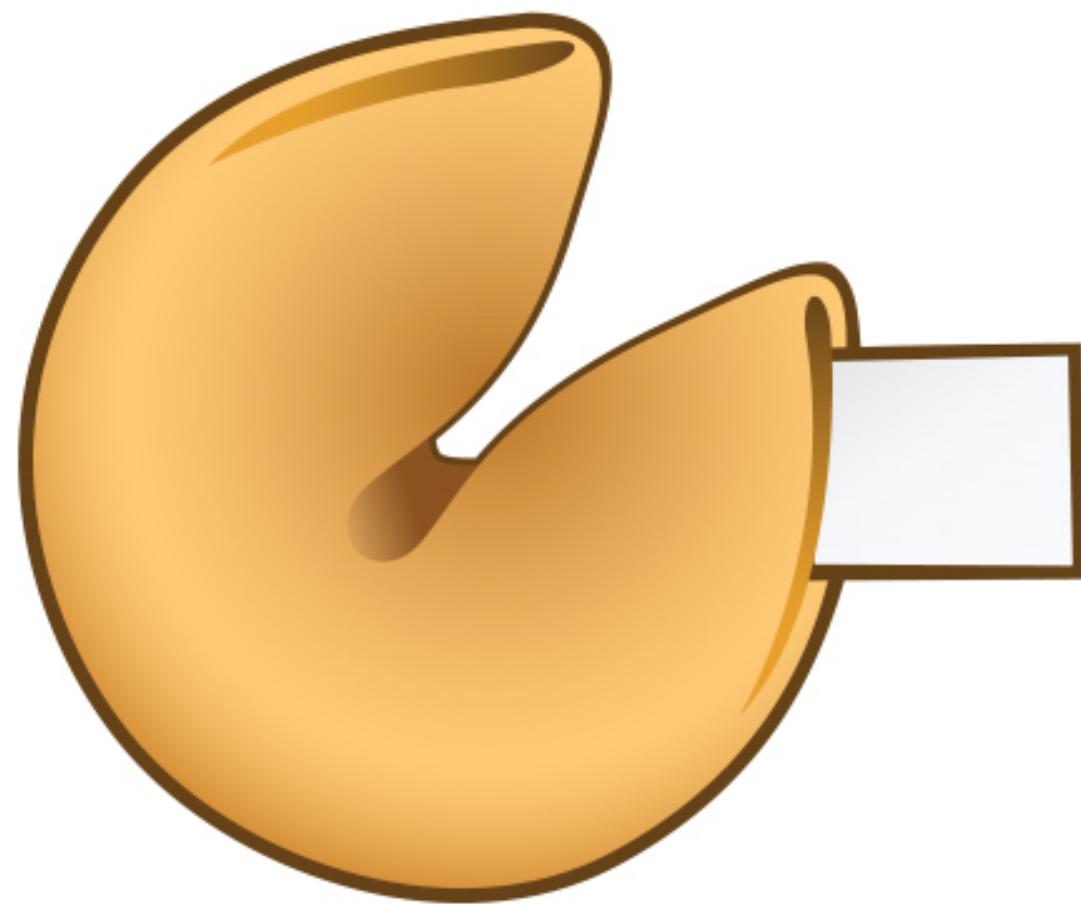
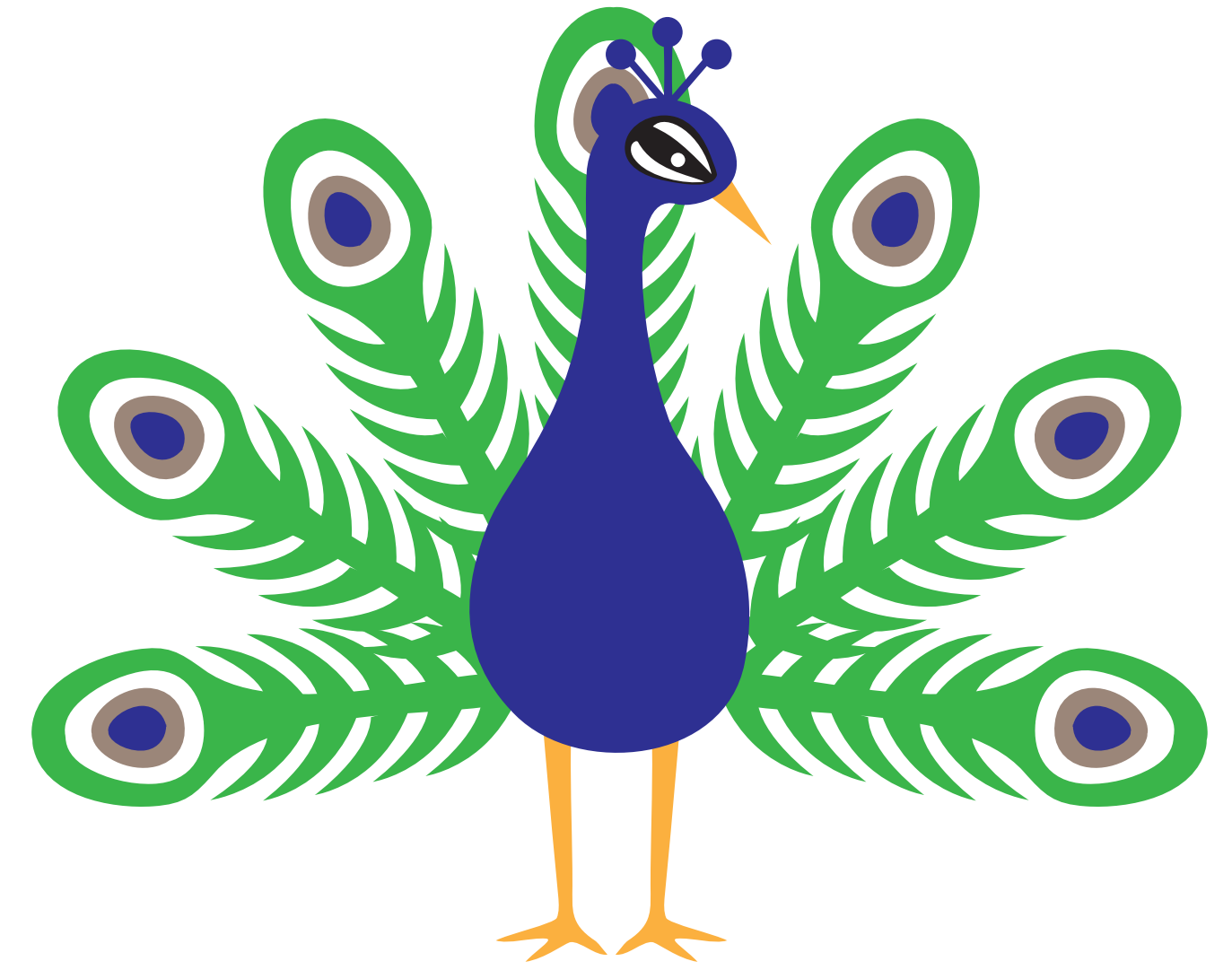
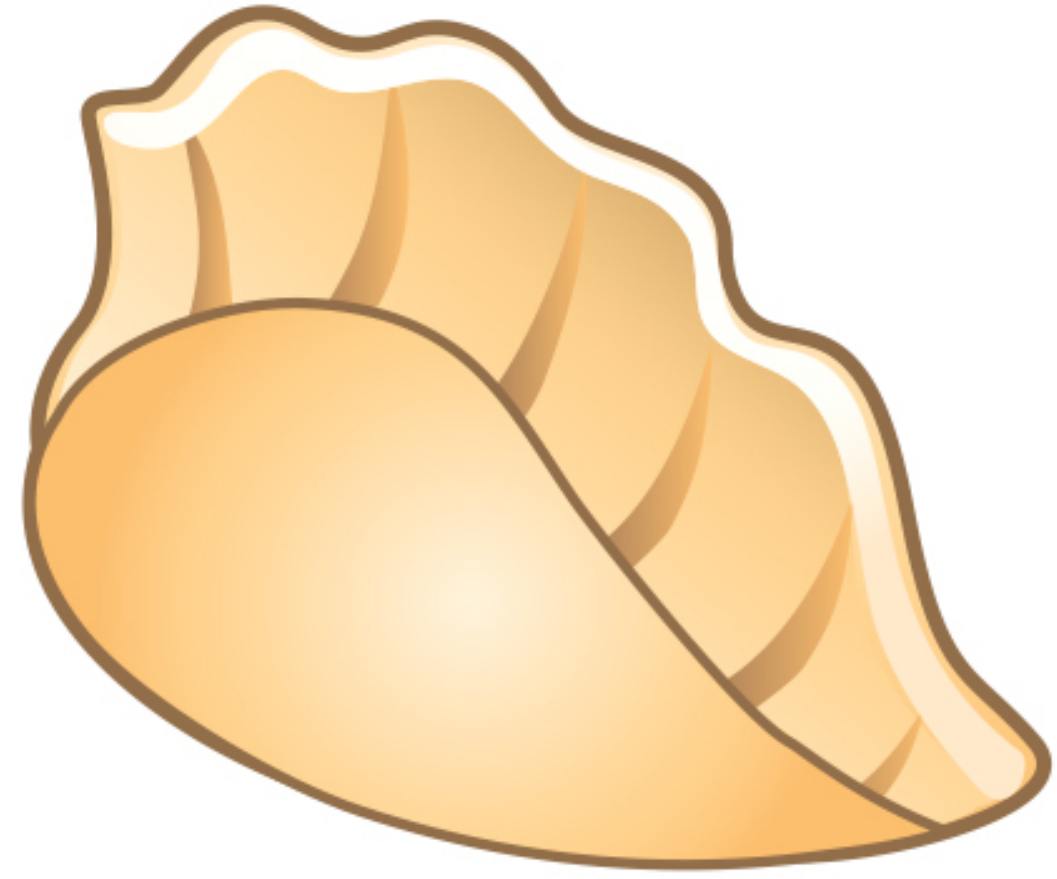
food-prepared

3	U+1F95F			DUMPLING • typically stuffed • potsticker, gyōza (餃子), jiaozi (餃子/饺子), pierogi, empanada, ...	typically stuffed potsticker, gyōza (餃子), jiaozi (餃子/饺子), pierogi, empanada, ...	2016Q1
4	U+1F960			FORTUNE COOKIE		2016Q1
<u>dishware</u>						
5	U+1F961			TAKEOUT BOX • oyster pail	oyster pail	2016Q1
6	U+1F962			CHOPSTICKS • also kuaizi (筷子), hashi (箸), jeotgarak (젓가락)	also kuaizi (筷子), hashi (箸), jeotgarak (젓가락)	2016Q1









2020

Tech Art

Translate the relatively new and unfamiliar computer language into an approachable visual language which people can understand and appreciate.

Content



Form

A large group of people, likely employees or attendees at a conference, are posing for a group photo. They are arranged in several rows, with some individuals in the back row raising their arms in celebration. The group is diverse in age and appearance. Many are wearing lanyards with badges. Some individuals are wearing branded t-shirts, including one with a red monkey logo and another with the word 'Remoov'. In the background, a large screen displays the number '500' in a white, bold font, enclosed within a white rectangular frame. The setting appears to be an indoor event space with dark blue curtains on the sides.

500



Challenge 1:

Global: 500

Challenge 1:

Global: 500

Hindi: 400

500

400

500

~~**400**~~

English: Five Hundred

Hindi: पांच सौ

Challenge 2:

- **There are about 122 languages in India**
- **Hindi is just only 1 of the 20+ official languages spoken in India**
- **Not everyone in the country speaks Hindi.**

Bengali- পঁচষ

Gujarati- પાંચસો

Hindi- पांच सौ

Kannada- ಐನೂರು

Konkani- पान्चिस

Malayalam- അഞ്ഞൂറു

Marathi- पाचशे

Nepali - पाँच सय

Odia- ପାଞ୍ଚ ଶହ

Punjabi- ਪੰਜ ਸੌ

Sanskrit - पञ्चशत

Tamil- ஐந்நூறு

Telugu- ఐదు వందలు

Urdu- پانچ سو

500



पाँचशत

पांचशत

ਪੰਜ ਸੌ

ਪਾਂਚ ਸੌ

पाँच सय

അഞ്ചു നൂറ്

पाचशे

पाँच सय

500

पञ्चशत

ஐந்திற்ப

ಐದ್ಂ ವಂದಲ

पान्चसर्

ஐந்ைர்

ਪਾਂਚ ਸੌ

onnect

500

CAMPUS
SEOUL

500

캠퍼스'와 '500스타트업'이
한국 스타트업 CONNECT 한다.
의 스타트업 토크,

Got connected

Google



CAMPUS
SEOUL





Got Questions? connect.500

Day 1_Session 2

Finding Your Path and Building Blocks for Making a Great Career



Moderator
Jess Erickson
Director of Ma



Speaker 1
Sofia Benjumea
Head of Campus Madrid



Speaker 2
Christine Tsai
Founding Partner



500

500



500



Female

500



Female



CAMPUS SEOUL
A Google SPACE

Female

여성

5

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o

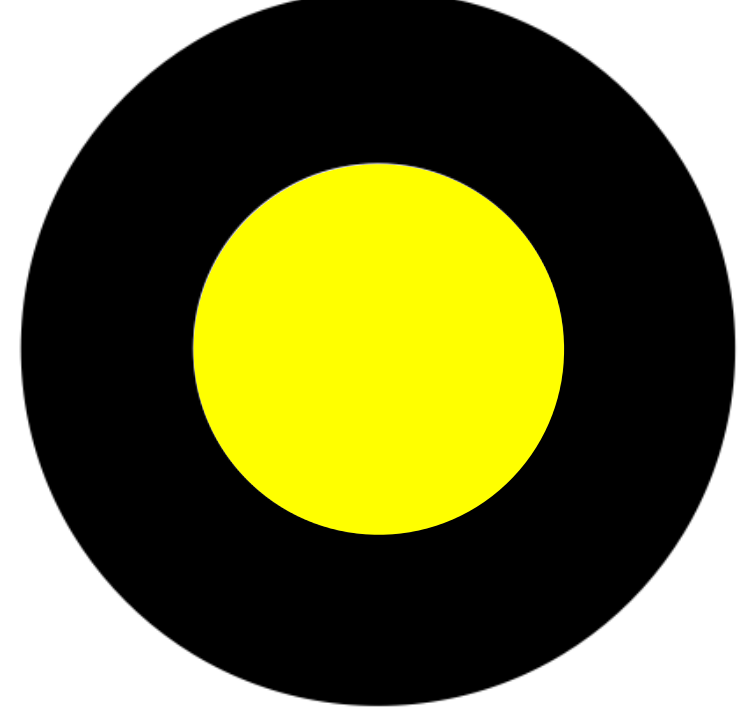
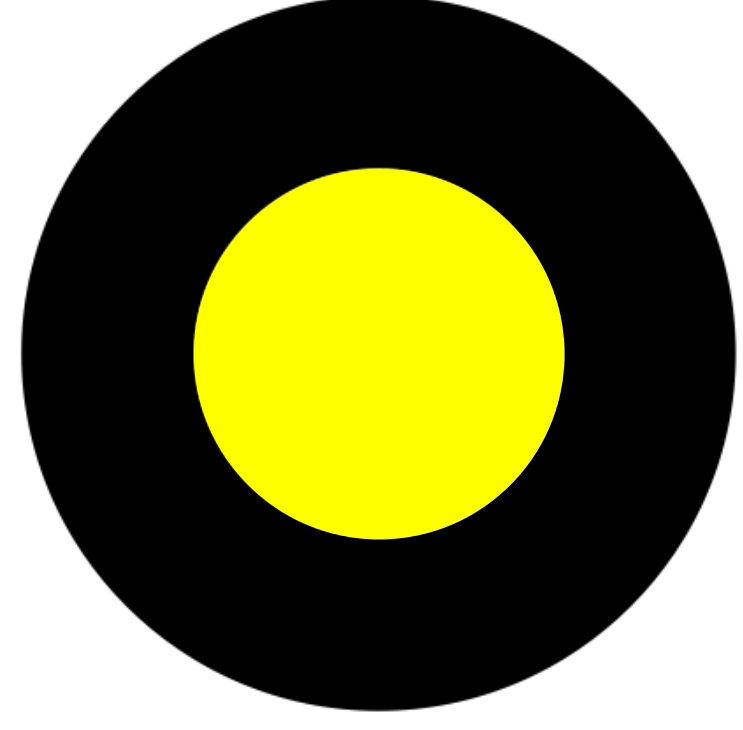
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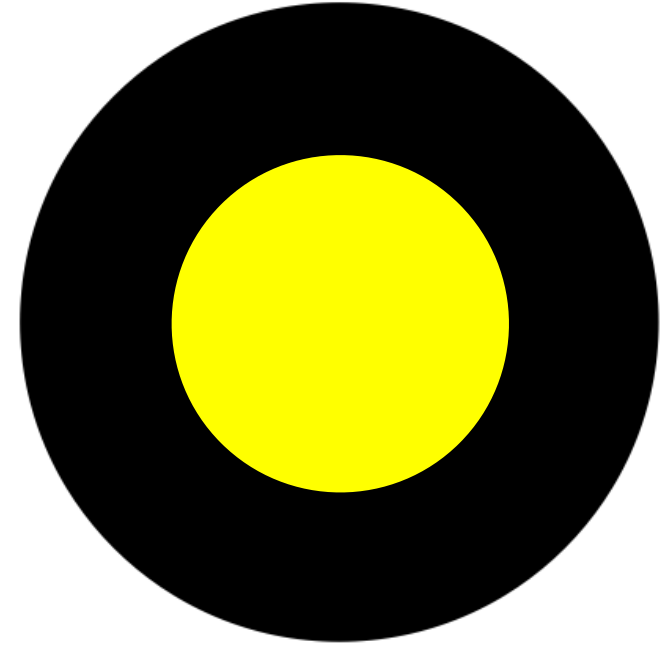
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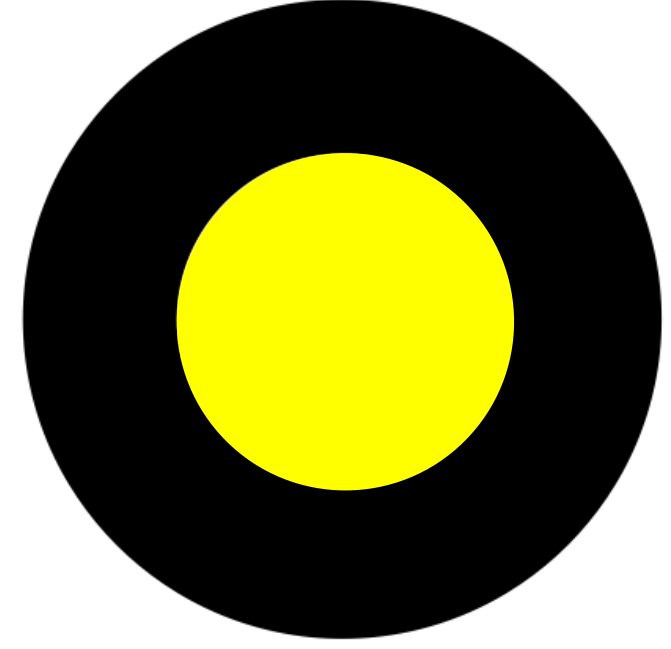
5



서



여



5. 여성서

50여서

50여살

Powered by



CAMPUS SEOUL

A Google SPACE

Google



nnect



CAMPUS
SEOUL

500

Powered by  CAMPUS SEOUL

#500STRONG

500

something

rsity :
together



5여오

5여오

5여오

CAMPUS
SEOUL

connect




5여오



KON

Sunshi

Business  **Culture**

Before



Before



After





WASABI
WARRIORS

 @YiyingLu

Seafood

Pork

Beef

Chicken

Vegetable



Seafood

Pork

Beef

Chicken

Vegetable

OCEAN
WARRIOR

PORKY
WARRIOR

BEEFY
WARRIOR

CHICKEN
WARRIOR

VEGGIE
WARRIOR



OCEAN
WARRIOR



PORKY
WARRIOR



BEEFY
WARRIOR



CHICKEN
WARRIOR



VEGGIE
WARRIOR





OCEAN WARRIOR

The eldest brothers and the leader of the five, is an old soul who fights for the protection of the ocean and all its inhabitants.



PORKY WARRIOR

Happy and social, Porky Warrior fights for high quality food and lots of it!



BEEFY WARRIOR

The strongest of the warrior brothers.

He lives by healthy eating and fights for all to walk the healthy path.



VEGGIE WARRIOR

Earth and calm, Veggie Warrior is the organic brother.



CHICKEN WARRIOR

The youngest brothers and cheekiest of the five Warrior brothers. When he is not getting in trouble, which almost entirely rare, he fights to do the right for all earth's creatures.



WASABI WARRIORS



Now it has opened more than 50 stores Australian wide.



WASABI WARRIORS

WASABI
WARRIORS





TAKE A WARRIOR
HOME TONIGHT



WE'RE OPEN LATE

Thursday - Saturday
9am - 9pm

Sunday
9am - 3pm 10am - 3pm


**WARRIOR MUSHROOM
TUSHIRO**
is the most potent of
any mushroom for health
benefits. It is a true
superfood.

Protect the Journey
It is a powerful natural
antioxidant and anti-inflammatory
agent. It is a true
superfood.

**Quality - Best of
Wine Country**
It is a powerful natural
antioxidant and anti-inflammatory
agent. It is a true
superfood.

Fresh Before Disappearance
It is a powerful natural
antioxidant and anti-inflammatory
agent. It is a true
superfood.

Taste... No Pretense!
It is a powerful natural
antioxidant and anti-inflammatory
agent. It is a true
superfood.

The Sweet is often
only in the Grass
of the Warrior's Heart

**WARRIOR
MUSHROOM
TUSHIRO**







SOUPS - NOODLES - RICE

HOT BENTOS

SOUP \$12.90
NOODLES \$17.90
RICE \$18.90

HOT BENTO \$13.90
HOT BENTO \$12.90
HOT BENTO \$13.90

WASABI WARRIORS

WARRIOR MEAL

WASABI WARRIOR PACK
+ BOTTLE OF WATER
FOR \$10

FEED YOUR ARMY

PARTY BOXES \$150

TAKE HOME PACKS

COMBAT PACK \$188
BATTLE PACK \$145



**EAT GOOD
DO GOOD
FEEL GOOD**



WHAT'S YOUR WASABI FLAVOUR?

- Misoabi**
- Mayoabi**
- Lemonsabi**
- Soyabi**
- Hot Wasabi**

**TRY OUR SAUCES NOW
GET IN THERE WARRIOR!**





WASABI WARRIORS

GRAND OPENING

YOU HAVE WHAT TAKES BE WASABI WARRIORS

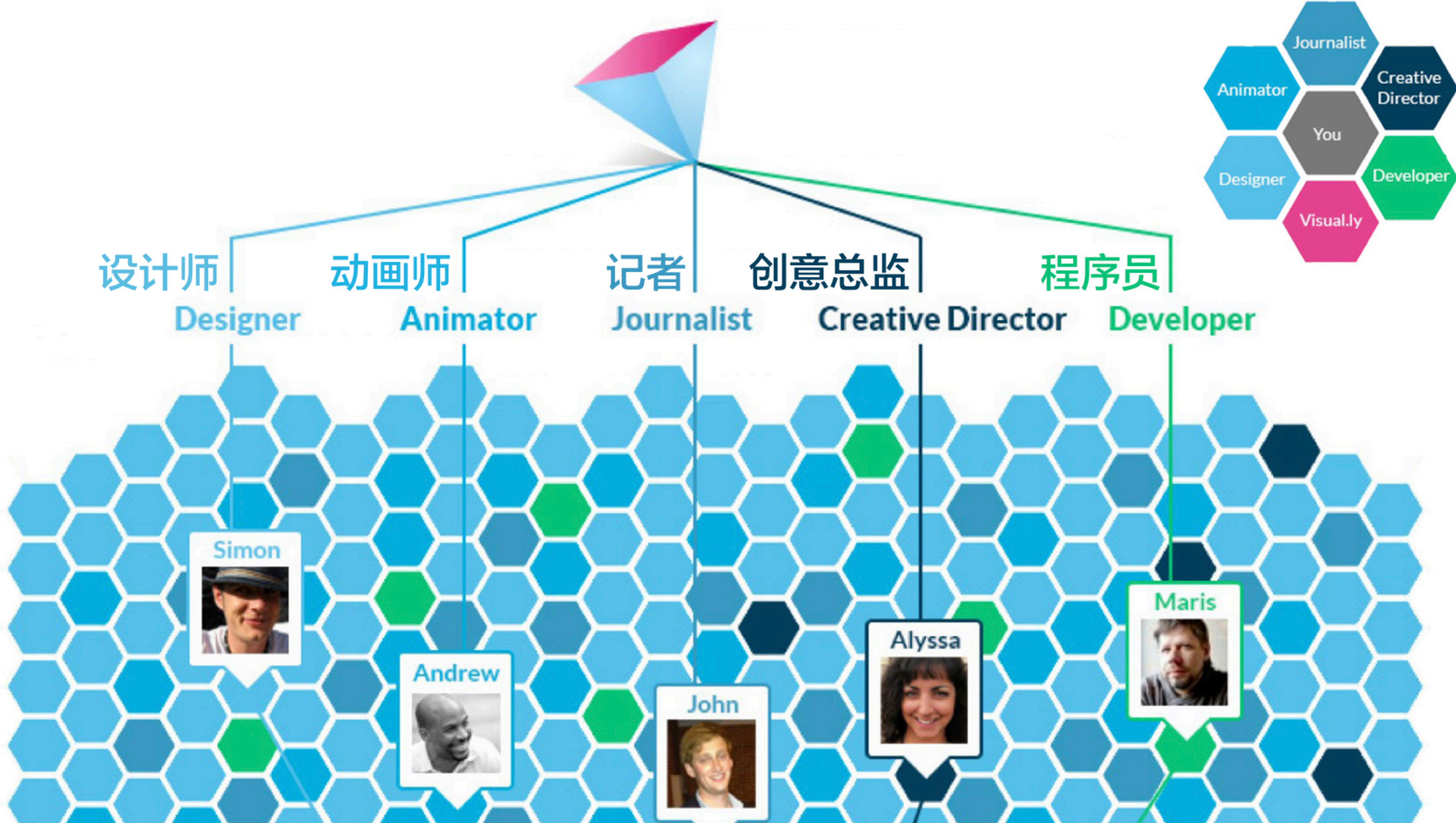
Hong Kong

WASABI WARRIORS



WARRIOR ROOM

案例分析：2014年后 Visually 决定转型成为内容市场的创意平台







REACH
NEW
HEIGHTS

BENEFIT
ALL
HUMANKIND

NASA

Administration

REACH
NEW
HEIGHTS

MISTILIA.COM/JIN

S.C.M.E

New York Times




SHARE
#NYTflipbook

The New York Times

300
CHICAGO MADE

FLIPBOOK
PICKUP HERE

400
MSX



YOUR PERSONALIZED
NYTIMES
HOME PAGE
PHOTOBOOTH
#NYTflipbook

ENTER HERE
CREATE
YOUR PERSONALIZED
NYTIMES
HOME PAGE

SUBSCRIBE TODAY
& GET 50% OFF
FOR 26 WEEKS

FLIPBOOK
PICKUP HERE

The New York Times

Staff members in blue shirts interacting with visitors at the flipbook pickup counter.

原LOGO



 @YiyingLu

Content is King

 [@YiyingLu](https://twitter.com/YiyingLu)





 @YiyingLu



Development
Factory

Esther's F

CURATE
THIS!

#CONTENTSKING
MEET US @ BOOTH 222

visual.ly

PLATINUM
THE WHEEL

NATURAL GAS

NATURAL GAS





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MEET US @ BOOTH 222
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MEET US @ BOOTH 222
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we invited
SUNDAY MARCH 9
LUCIUS
klruO

FREE T-SHIRT
Sunday, March 9, 2014
West Studios, 206 E. 4th Street



SXSW 2014
participant

Eng

ignite



#CONTENTISKING

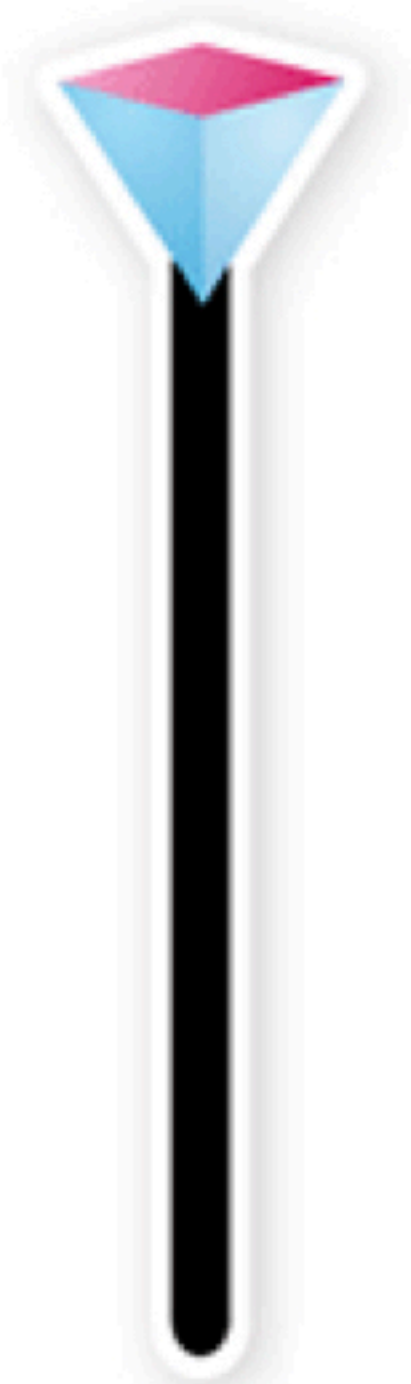
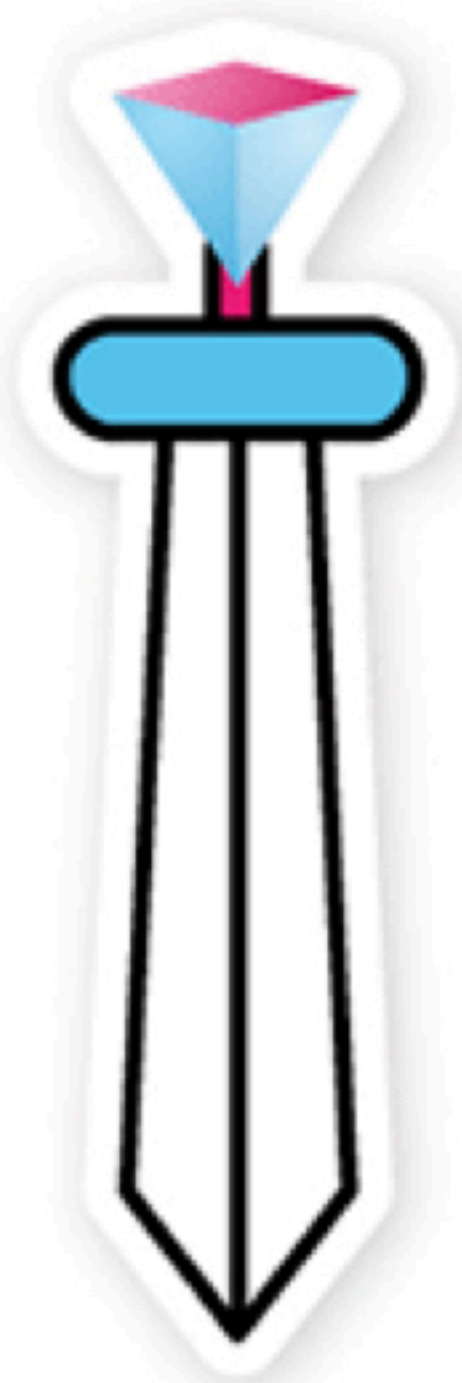
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TV HUSB

ore
Live

Props for the Photo Booth





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The New York Times

WordPress HAPPINESS BAR

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MUSTACHE



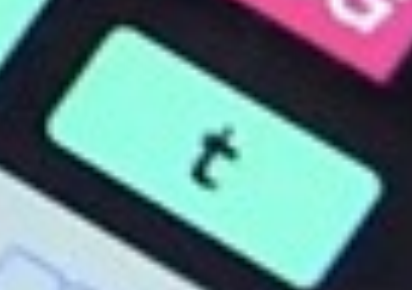
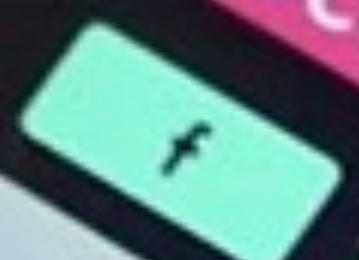
11:25 AM
phhoto.com

PHHOTO

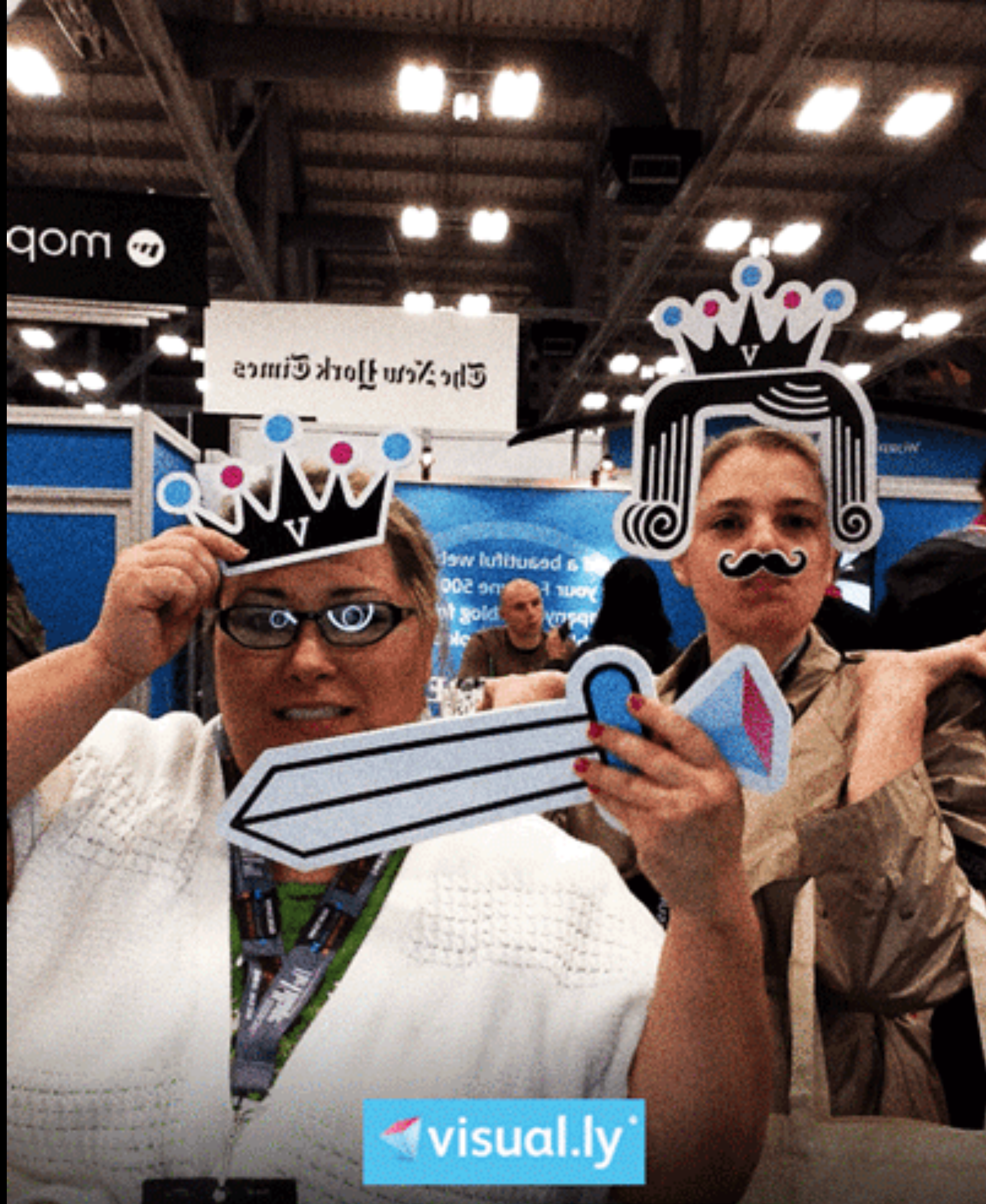


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 @YiyingLu



talsiach

talsiach @therealvisually #sxsw bag is a huge hit! #contentisking

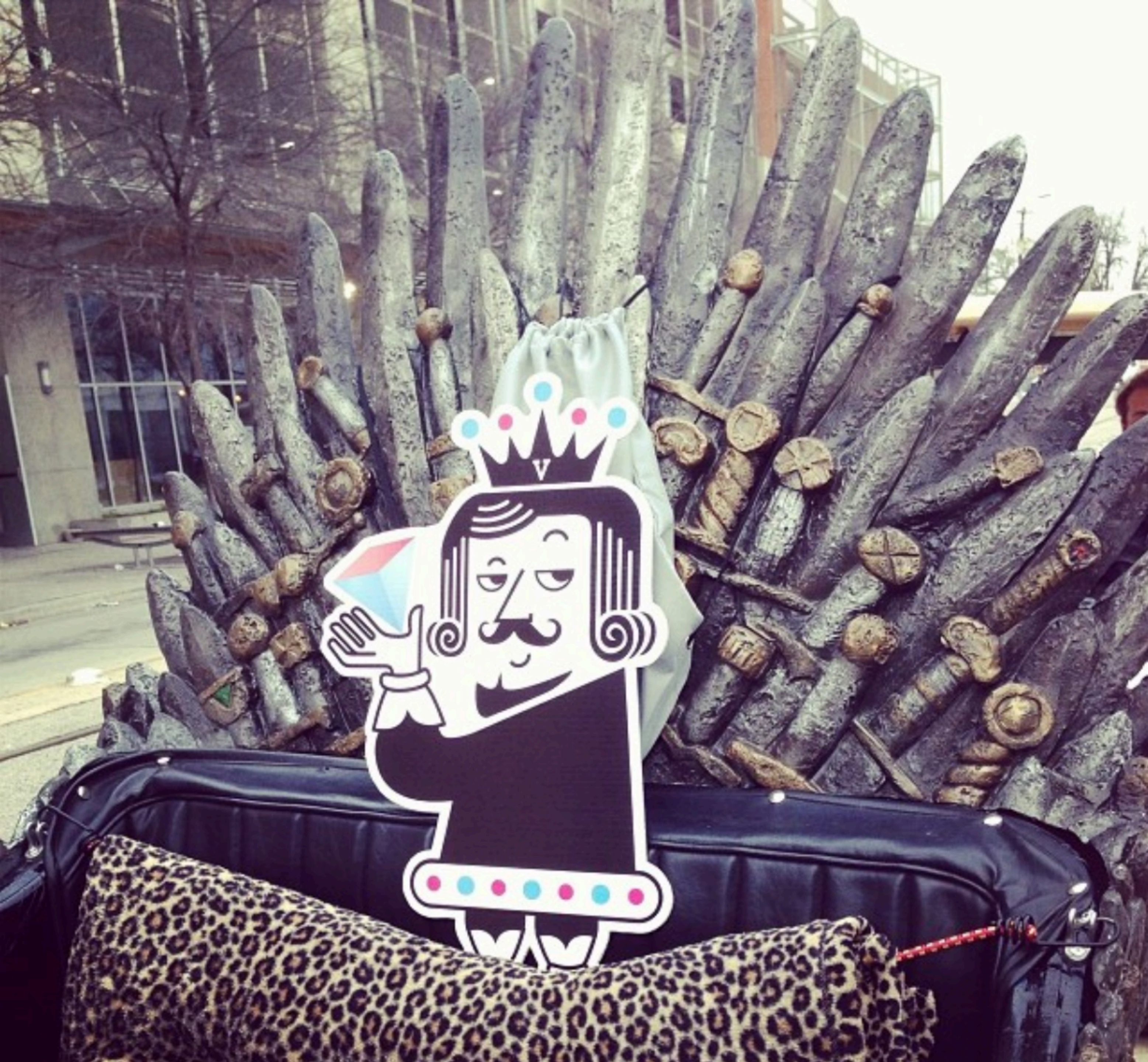


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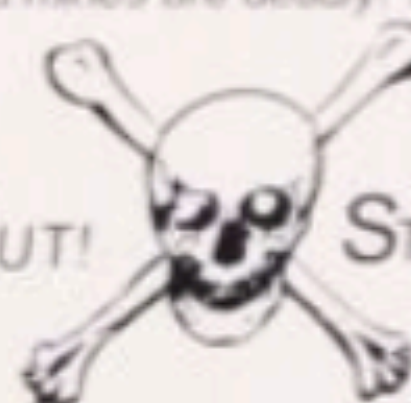


talsiach

talsiach @therealvisually king of thrones
#sxsw #contentisking
hellohollyshop Hehe!!
ttbagroup 🙌



WARNING! DANGER!
Abandoned mines are deadly! Don't get trapped!

STAY OUT!  STAY ALIVE!

Damaging or removing this sign is a felony pursuant to ARS 27-100

**GOLD ROAD
MINE**

DO NOT ENTER →

The fearless King outside Needles, California



The King wins big in Nevada!



#CONTENTISKING



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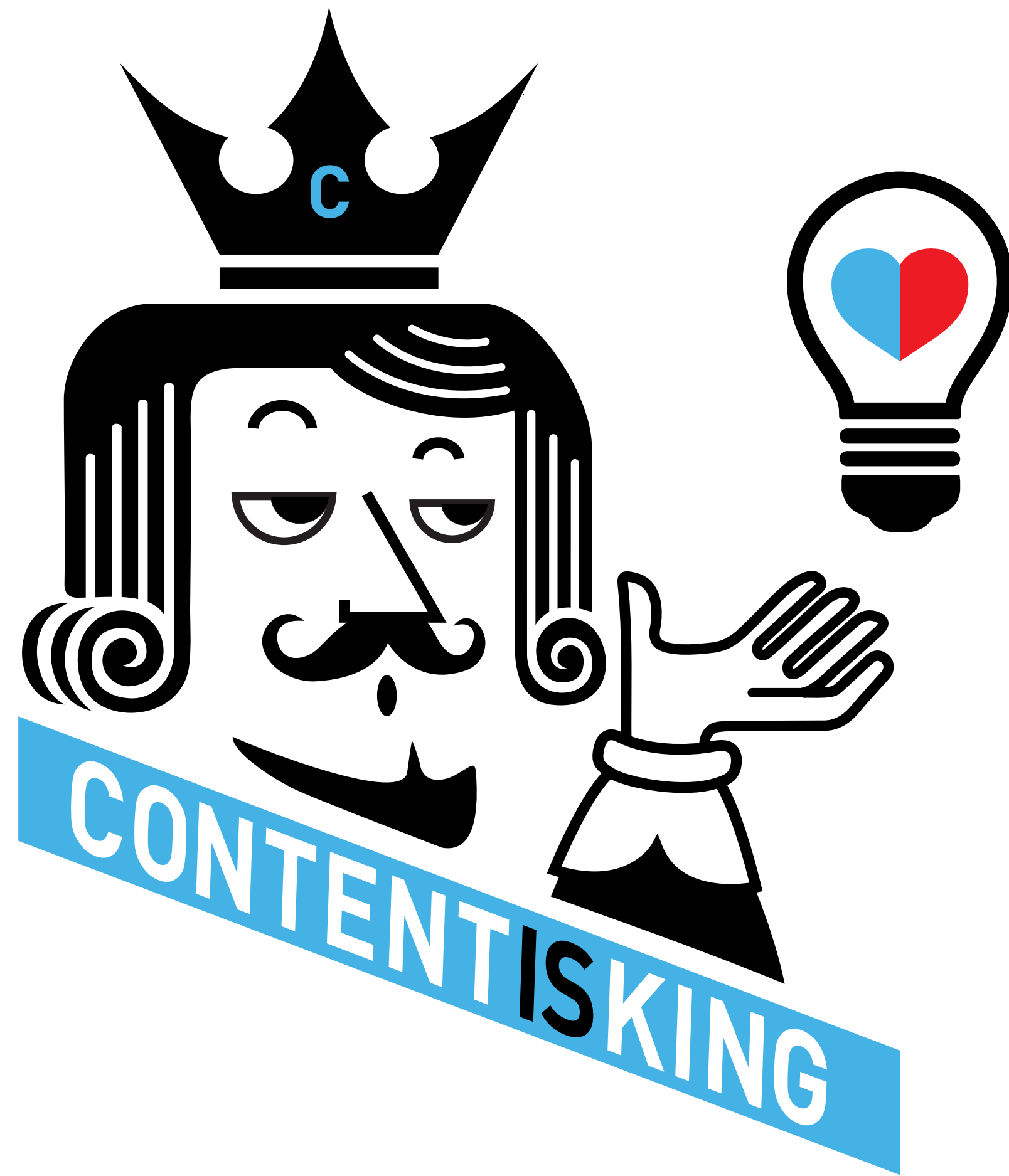




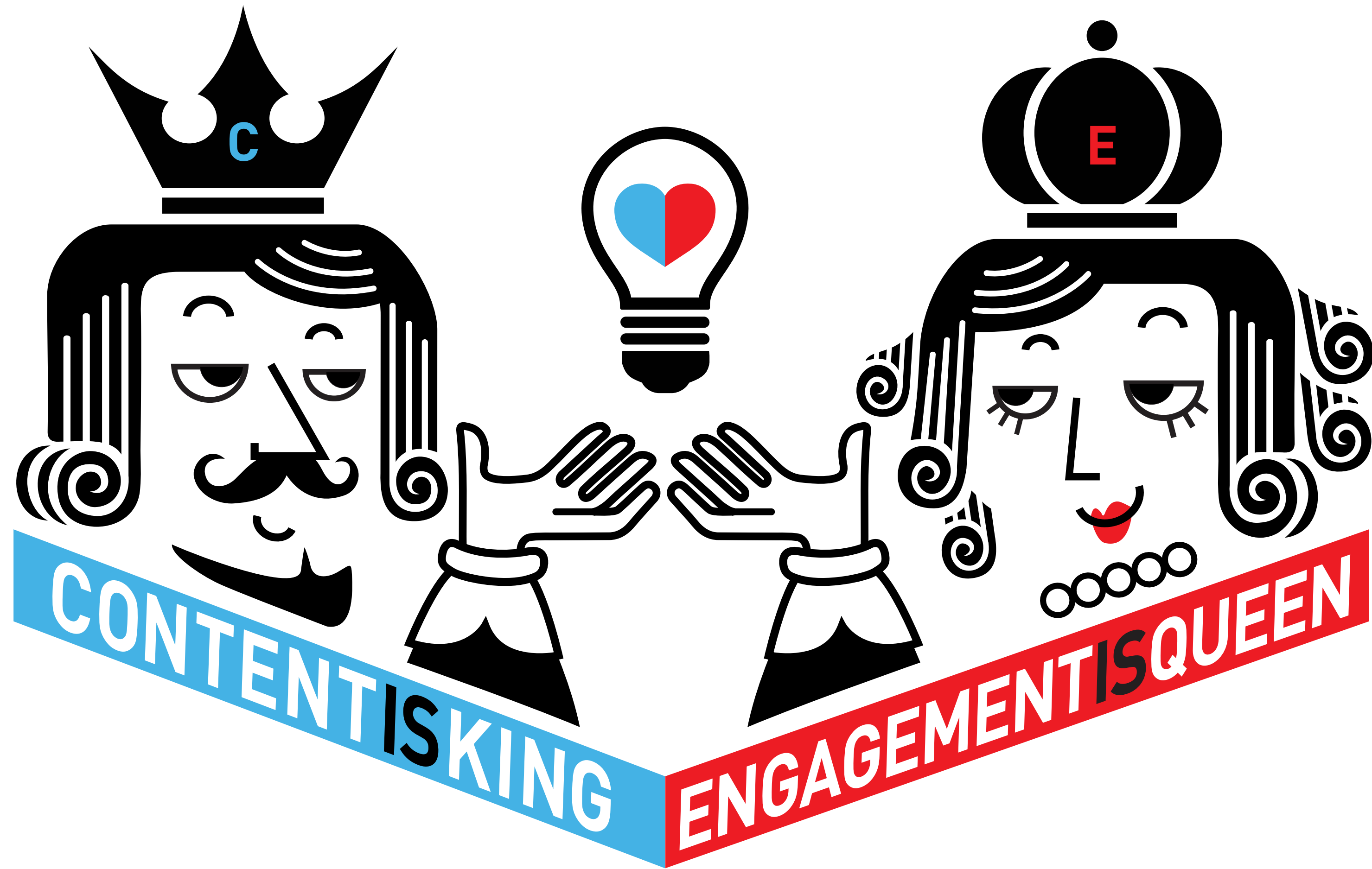


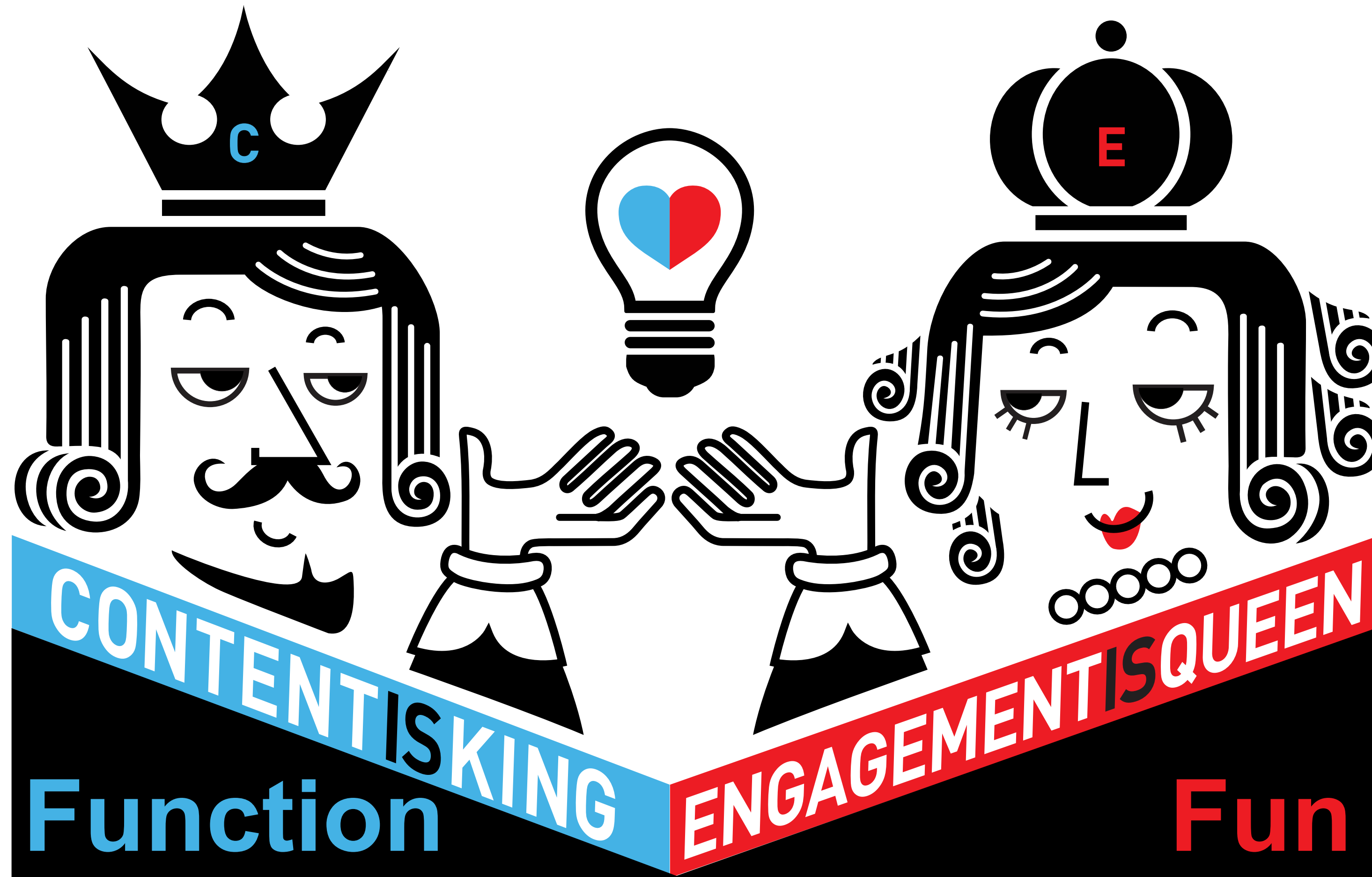
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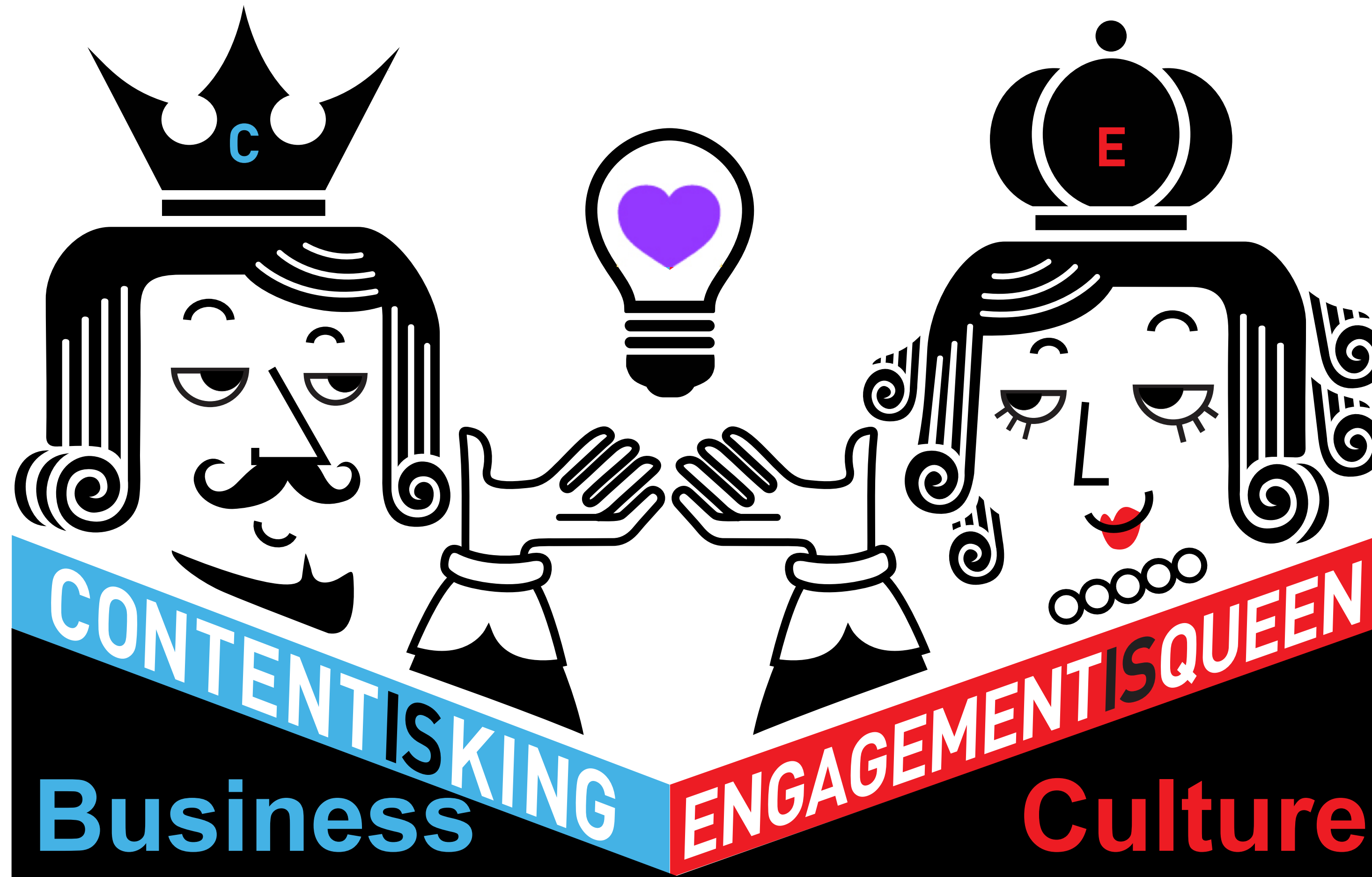


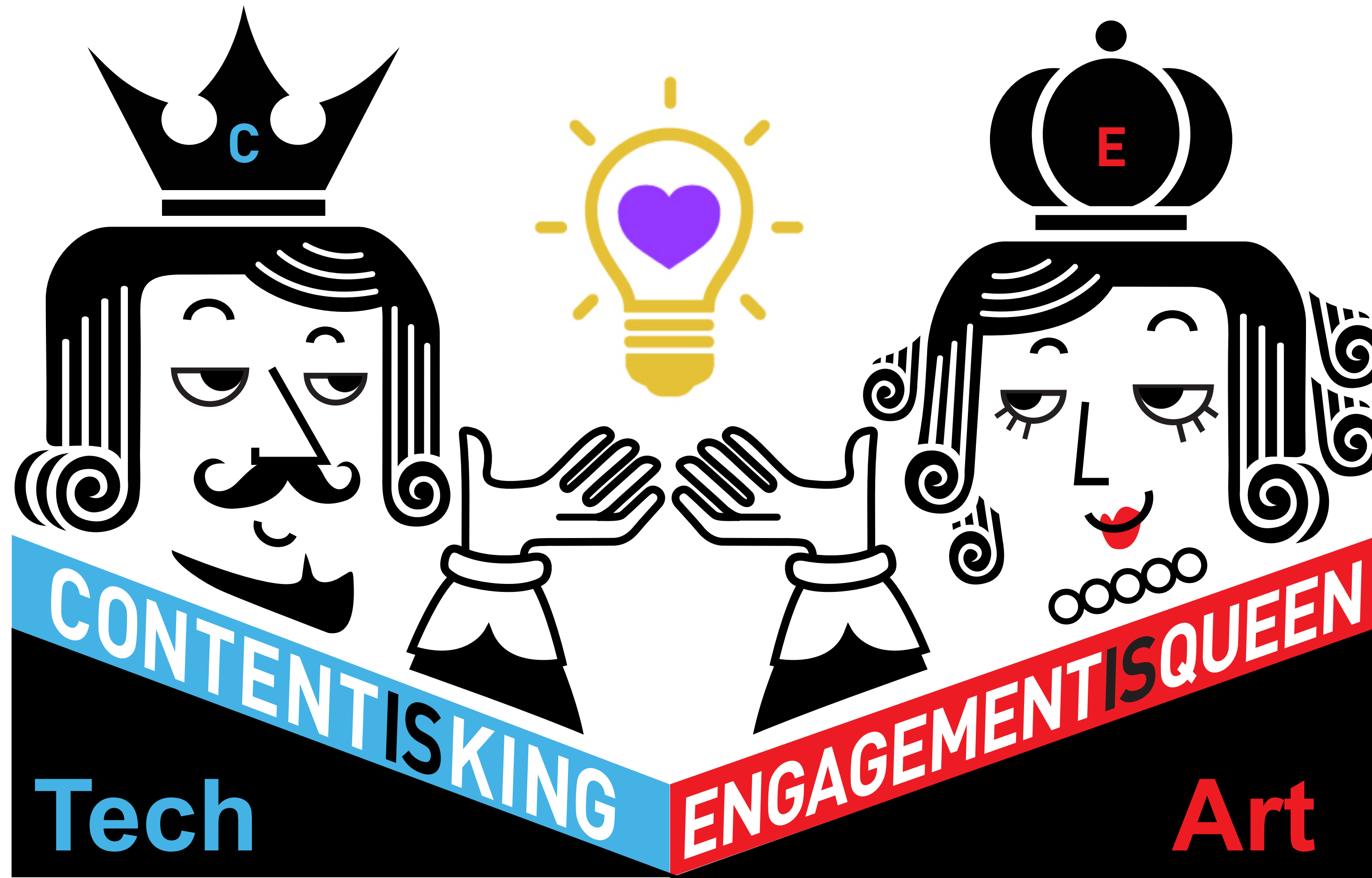


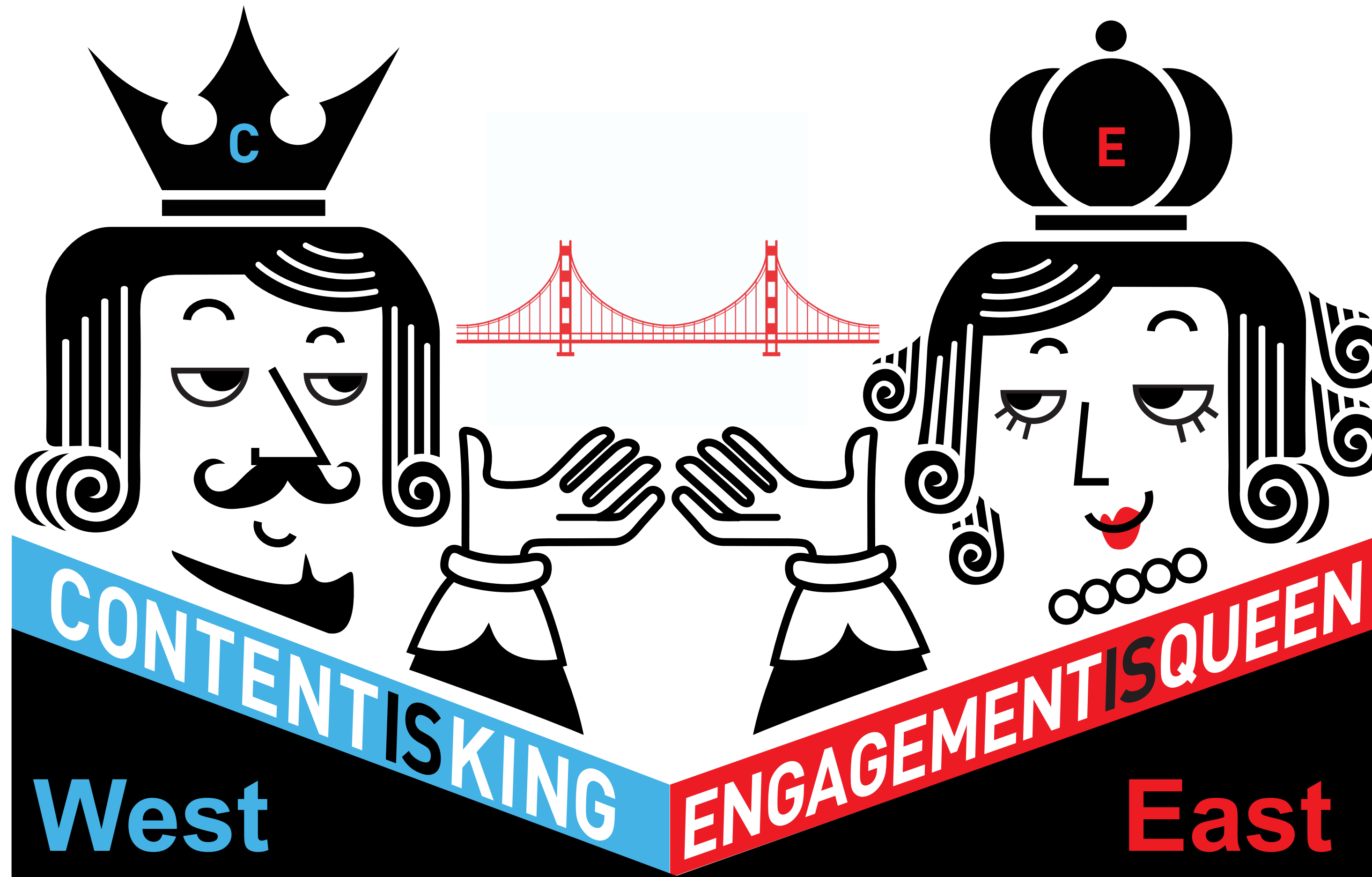
2020











Function



Fun

Technology



Art

Business



Culture

West



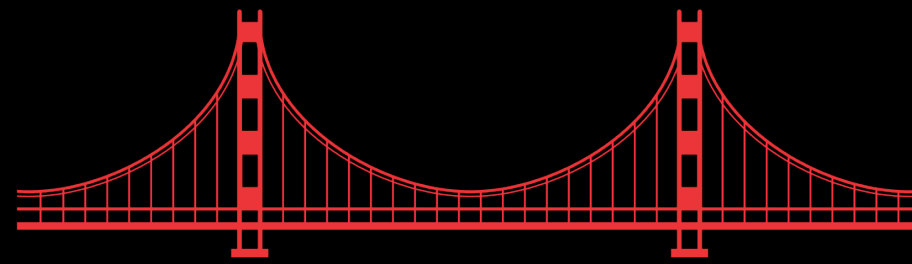
East

Function



Fun

Technology



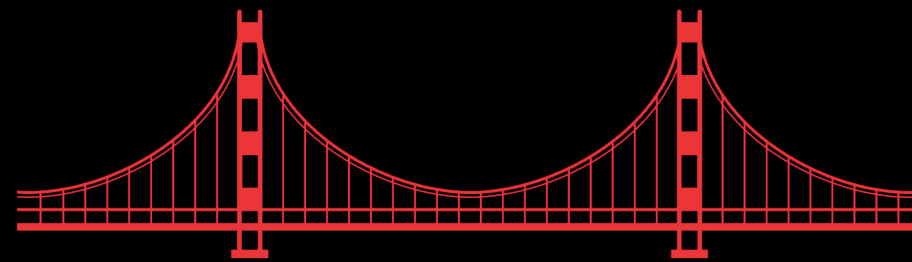
Art

Business



Culture

West



East

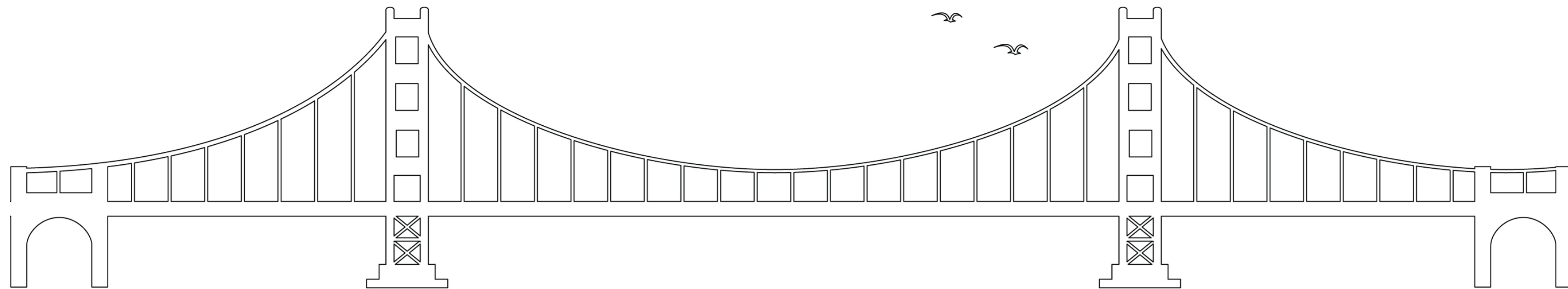
Innovation is coming from learning to unify the seemingly opposite sides with the foundation of respect and understanding both sides. This way we can truly generate new business & cultural values. These new values are the very key to benefit our future.



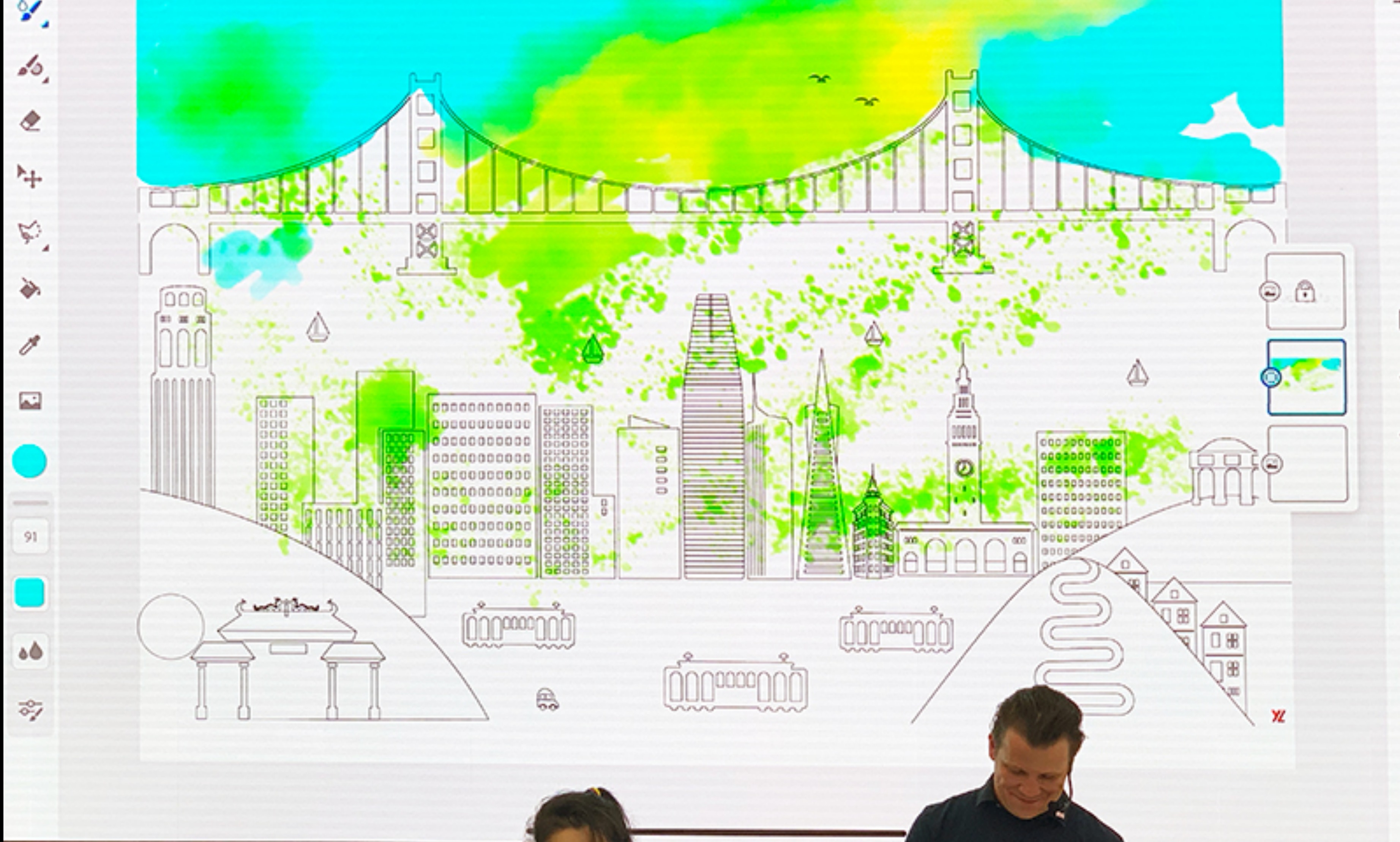
Today at Apple Union Square
Design Lab:
Customize
Characters
with Yiyi Lu
October 3, 2019
6:00 pm - 7:30 pm

THE 2ND
BIG MAH
FESTIVAL
Featuring Adobe Fresco





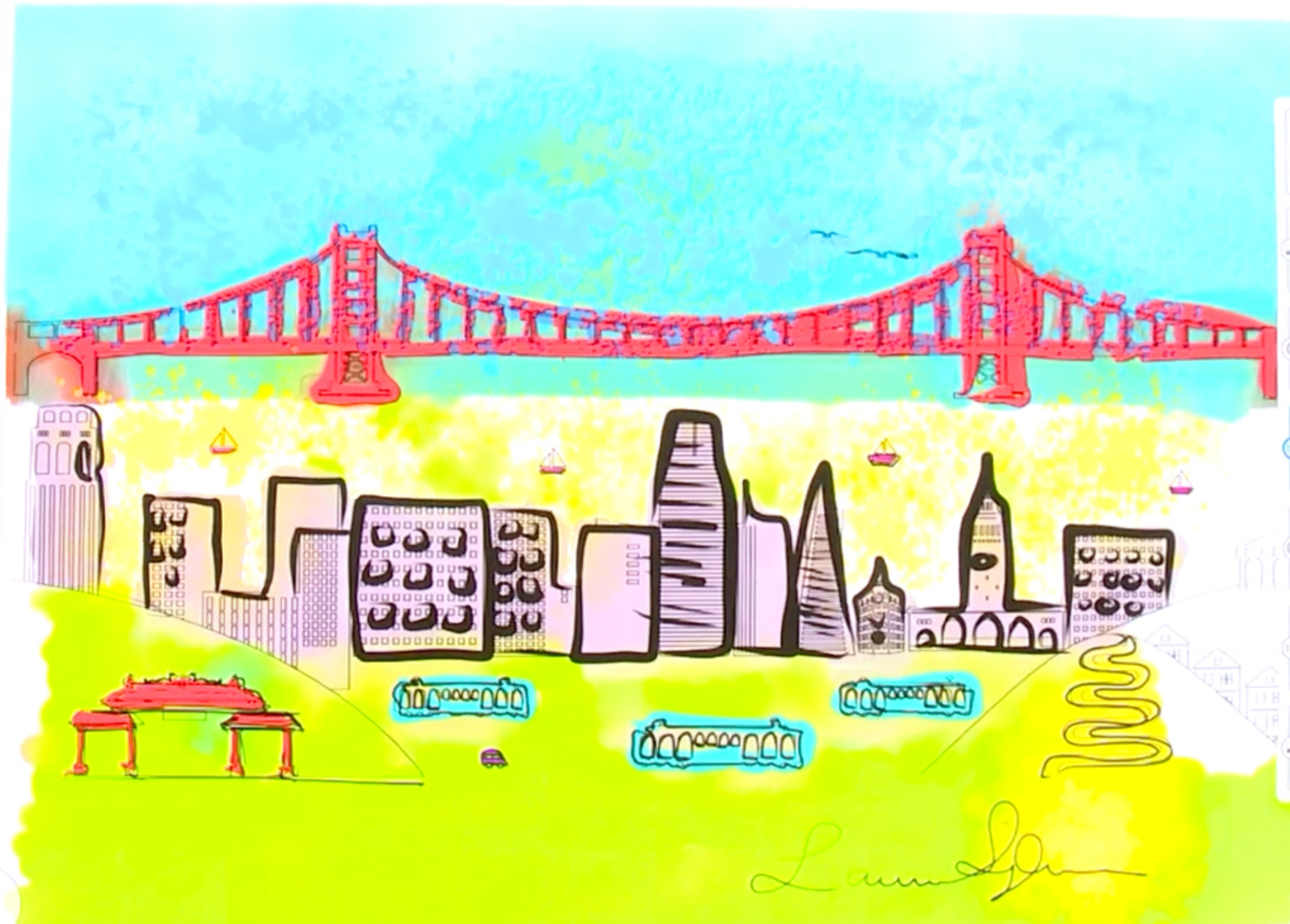










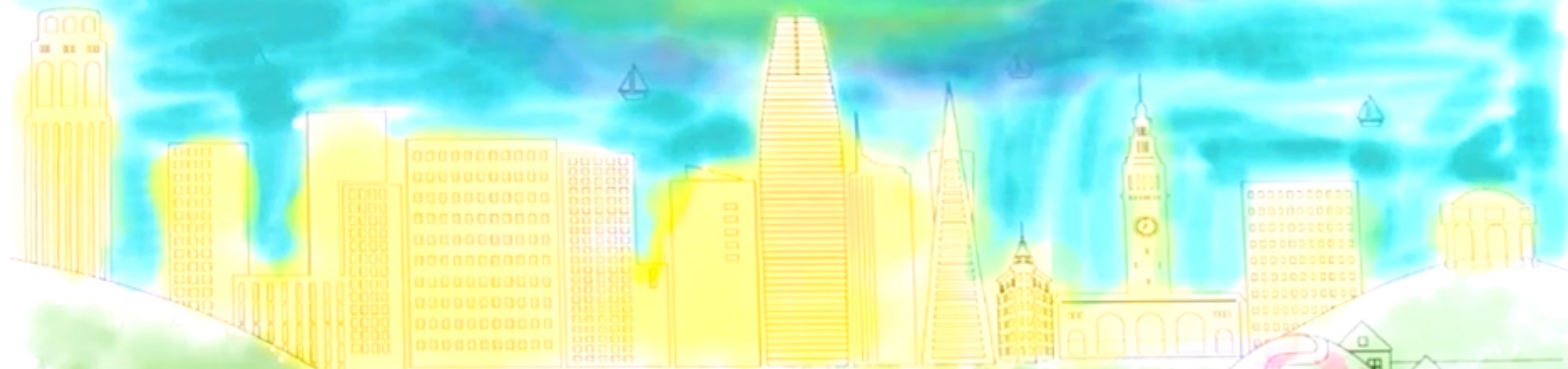


Laurie









THANK YOU SAN FRANCISCO.

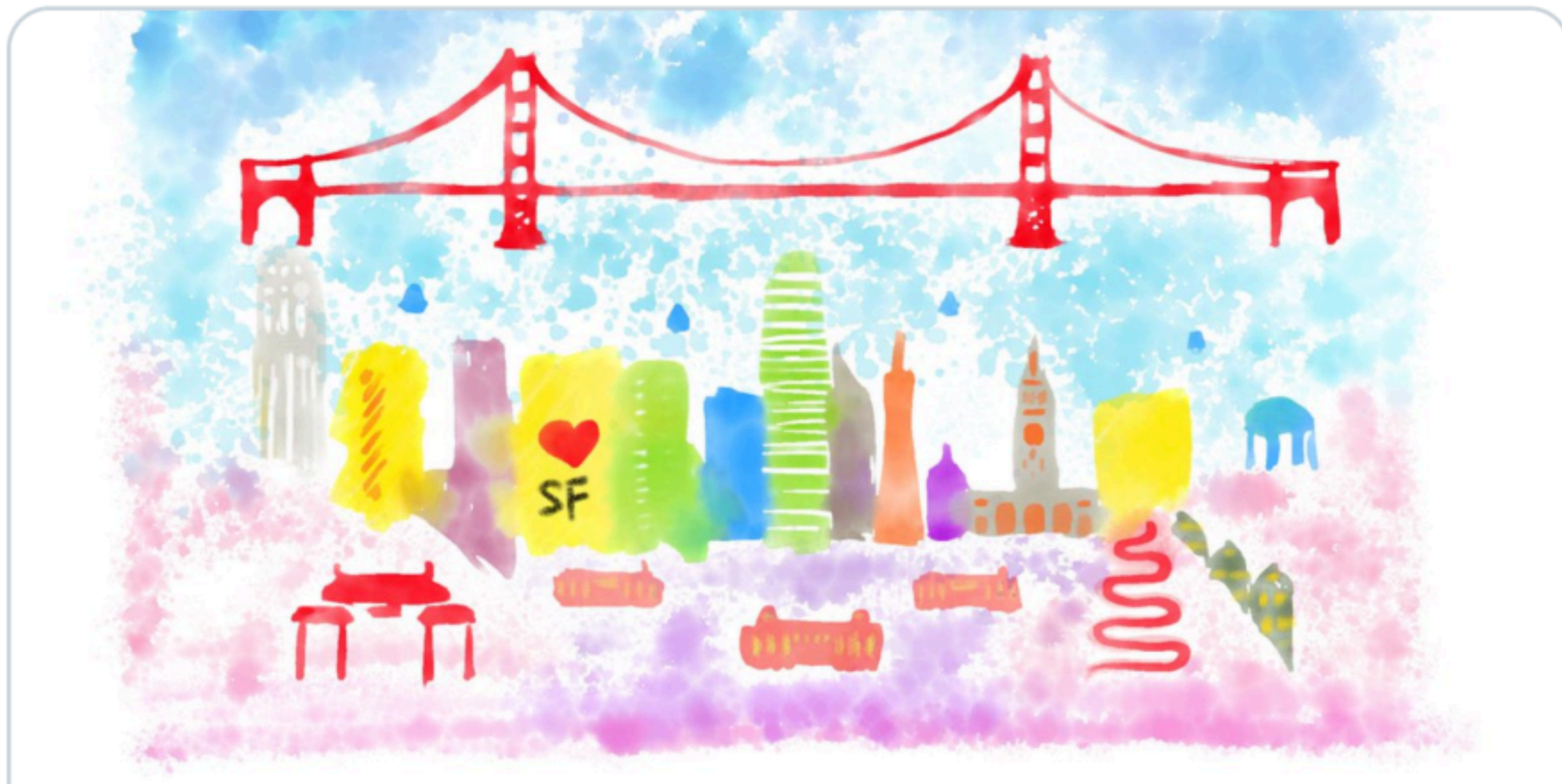
AA

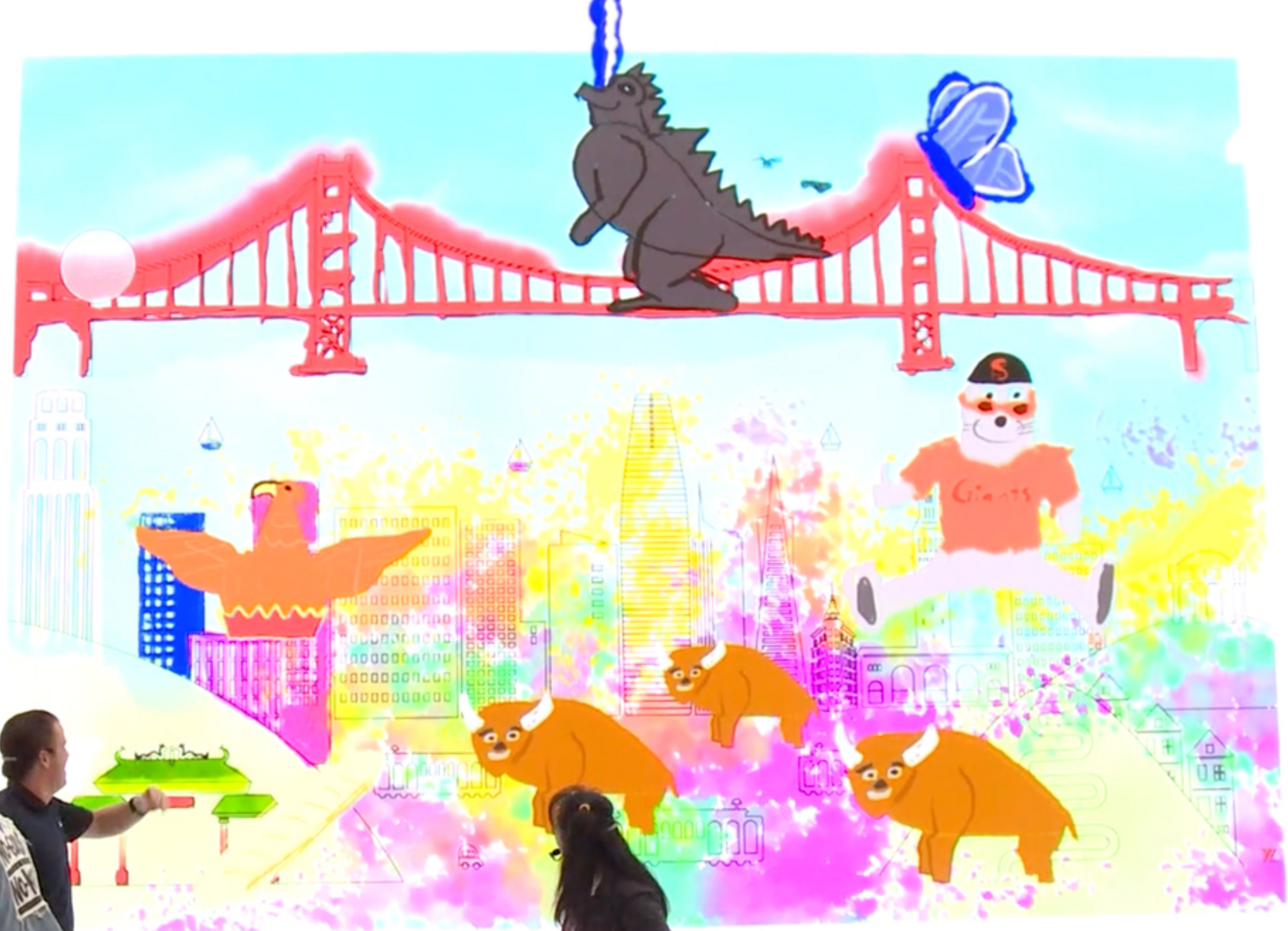


ClaireQL @claireqinli · Oct 5, 2019



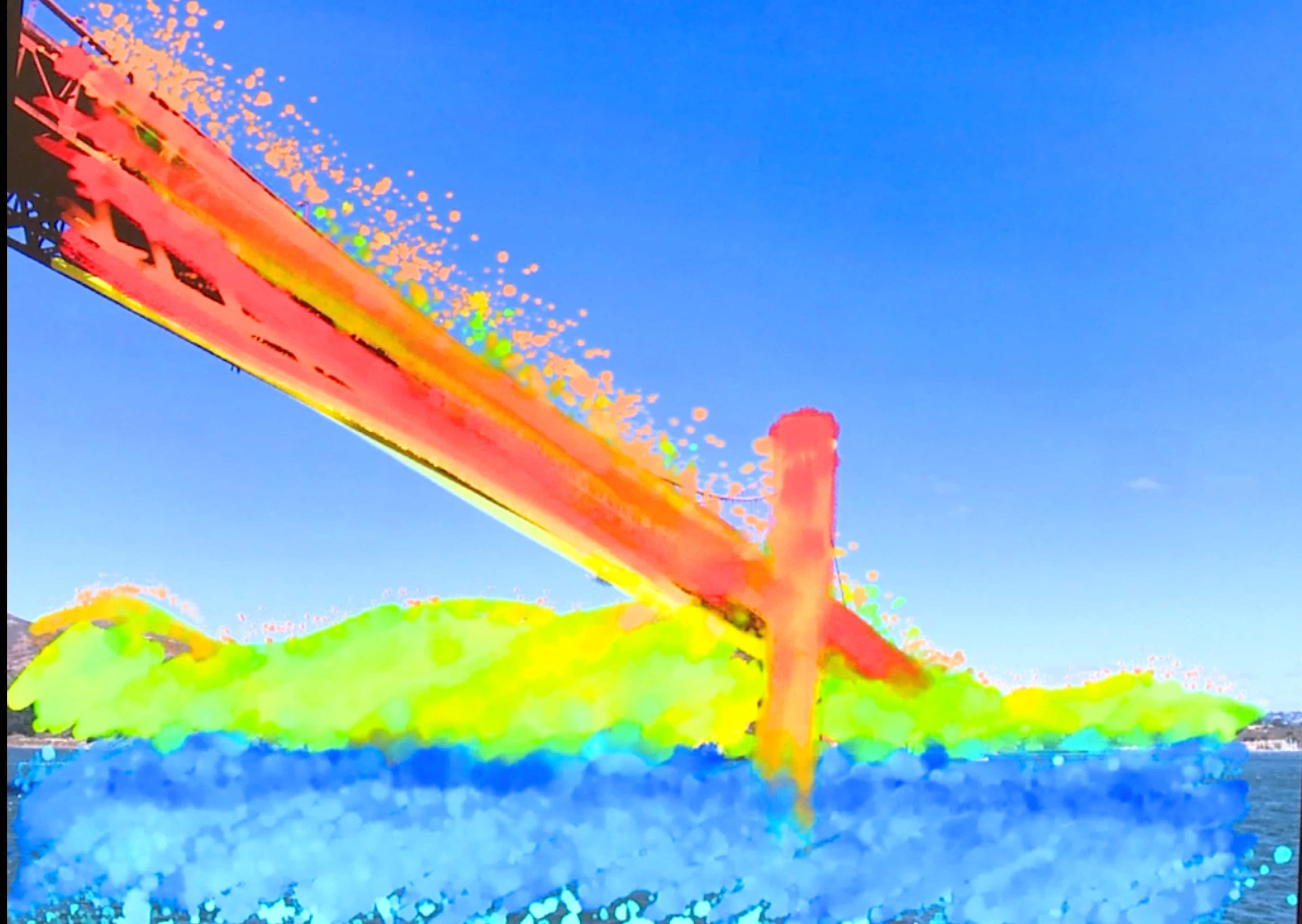
Attended one of the global [@The_Big_Draw](#) events with the amazing entrepreneur [@YiyingLu](#) last week. Painting with [@adobefresco](#) brings a lot of joy. You don't have to be an artist to enjoy drawing and be creative. Creativity is for everyone!





Design Lab
Customer
Characters with
Flying Lu













Bridges Around The World





**We are
ALL
bridges.**





Bridges Around the World

yiying.lu@gmail.com



@YiyingLu

